

Living in Newham Purpose Leaflet.

Format: A4 folded into three.

Colour: Shades of red, black and white as per standard LIB stationery but using Newham red for Newham logo

Front page

ISER logo and London Borough of Newham logo with survey name Living in Newham. (use Newham red for the Newham logo and the survey name)

Inside left leaf

The **Living in Newham** survey began in 2002 and aims to improve our understanding of what is happening in the lives of people living in Newham. By taking part in the **Living in Newham** survey, you will be helping to improve your local area. The information you, and hundreds of others provide, will allow us to answer some of the most important policy questions on how to improve housing, education, health, social services and employment prospects within your area. The **Living in Newham** survey is similar to a larger survey called the **Living in Britain** survey so we will be able to compare people's circumstances in Newham with other areas of the country. As you are new to our survey, this leaflet helps provide answers to some of the questions you may have about the survey. Many thanks for your time and help with the survey.

Middle leaf

Who is running the Living in Newham survey?

The survey is being run by a research team at the Institute for Social and Economic Research (ISER) at the University of Essex, Colchester in co-operation with Newham council. ISER is an academic research unit responsible for running the **Living in Newham** survey and the survey is funded by the London Borough of Newham and the Neighbourhood Renewal Funding Programme in Newham.

What is the Living in Newham survey about?

The survey is being carried out to get facts and figures about the changes taking place in people's lives and to understand how these changes affect all our lives and the society we live in. We are interested in a range of questions about employment, health, family life and people's opinions on important social issues. For example: Are people better or worse off than they used to be? How does poor health affect employment opportunities? Are young people getting enough training? Are retired people managing on their pensions? Are health services meeting people's needs? How is family life changing and what do people think about these changes? The **Living in Newham** survey will enable researchers to analyse and begin to answer these and many other important questions.

Why are we asking you to take part?

Last year people living at over one thousand randomly chosen addresses within Newham took part in the survey. If you have joined a household that took part last

year, for instance as part of that family, a lodger, or family friend, we would like to interview you. Or if you and other members of your household have recently moved to this address and have not taken part before, we would also like to interview you. As the households in the survey were selected at random, we cannot substitute you with anyone else next door or down the road. If you agree to take part, you will represent, statistically speaking the situation and views of hundreds of other households and help everyone living in the borough. Since you cannot be replaced by anyone else, your participation in this study is vitally important so that we represent all people living in the borough. We do hope you can spare the time to take part.

Right hand leaf

How many people are being asked to take part?

The **Living in Newham** survey will interview around 2,000 people in 1,000 households across the whole of Newham. The survey is large enough to represent the entire population of Newham so that the different circumstances of all types of people in the borough are represented within the survey.

What will you be asked to do?

Your interviewer will ask to speak to you and everyone in your household aged 16 and over. Your interviewer will ask you about some of the key areas of life, such as housing, health, family relationships, employment, pensions, and your views on society. The interview will last about one hour per person. One person will also be asked a short 10 minute questionnaire to collect some general information about the household as a whole. If there are children aged 11 to 15 living in your household, we would also like to ask them to answer a short self-completion questionnaire.

The interviewer will have a £5 gift voucher to give to each adult who is interviewed and a £3 voucher for each child aged 11 – 15 who completes a questionnaire. We hope you will accept this as a token of our thanks for your help with the survey.

If you would like to be interviewed by a different interviewer please contact us at the **Freephone** number below and we will arrange this for you. If you would like to be interviewed in a language other than English, please call us to let us know or tell the interviewer when they call and we will arrange this.

As one of the main purposes of the survey is to track the changes people experience in their lives over time, we would like to return to interview you again next year. If at that time you decide you do not wish to take part, you will of course be free to opt out. Whether or not you continue with the survey next year, we very much want to interview you this year to provide us with the most accurate data possible on people's lives and circumstances in Newham today.

What will happen to the information you give?

The data will be used by researchers at the University of Essex and by the research department of the Borough. The data will be for statistical analysis and research only. The data will provide the facts and figures which are needed for planning social

policy and suggesting improvements in local policies for areas such as education, housing, health and employment.

We shall be sending a short report of some of the findings of the survey to every participant in Spring 2003.

Left back leaf

As per the BHPS leaflet graphic of clipboard/ shades of pink, red and black

Middle back leaf

Will the information you give be confidential?

We guarantee that all the information you give us will remain completely confidential. Nothing will ever be published that would enable you, or members of your family, to be identified. Your name and address will never be given to any outside person or organisation including any commercial organisation, government agency or department. ISER operates under the rules of the Data Protection Act. A strictly confidential record of your personal details will be maintained by ISER and you will be free at any time to request to see these details or to have them removed.

How can you find out more?

If you would like more information about the **Living in Newham** survey or our research, please call us on **Freephone 0800 252 853**. We will be very pleased to hear from you and will try and help in whatever way we can. Or if you prefer, you can write to the Freepost address given below.

Thank you for your help

Thank you for taking the time to read this leaflet. It will help us if you leave it in a place where every adult in your household will be sure to see it.

We do hope you will take part in the **Living in Newham** survey. Without your help, this important and exciting research project would not be possible.

Living in Newham
University of Essex
FREEPOST
Colchester
CO4 2BR

Monday - Friday
9.00am - 5.00pm



ISER/W1

For translation phone

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Za sve prevodilačke usluge pozovite

Para servicio de traducción, llame al:

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'Për përkthime telefono'.

മൊബൈൽഫോൺ നമ്പർ 020 8430 3040-ൽ കോളെക്ട് ചെയ്യുക

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