

OLENA KAMINSKA

Institute for Social and Economic Research
University of Essex
Colchester, UK, CO4 3SQ
Tel: +44 (0)1206 873 017
Email: olena@essex.ac.uk
Web: www.iser.essex.ac.uk/people/olena

Current Position

Since 2012 Research Fellow, Institute for Social & Economic Research, University of Essex

Employment

2009-2012 Senior Research Officer, Institute for Social & Economic Research, University of Essex
2009(Jan-Aug) Intern, Marketing Department, University of Nebraska-Lincoln, USA
2005-2008 Research Assistant, Gallup Research Center, University of Nebraska-Lincoln, USA
2006(Jun-Aug) Summer Intern, NORC at the University of Chicago, USA
2006(Jan-May) Research Assistant, Institute of Social & Political Opinion Research, Leuven, Belgium
2004-2005 Graduate Assistant, Center of Survey Research & Analysis, Storrs, Connecticut, USA
2001-2003 Project Manager, Sociological Laboratory of Kyiv-Mohyla Academy, Kyiv, Ukraine

Education

2005-2009 Ph.D. in Survey Research & Methodology (Minor: Statistics)
University of Nebraska-Lincoln, USA
2004-2005 M.A. in Survey Research, University of Connecticut, USA
2000-2004 B.A. in Sociology, National University of 'Kyiv-Mohyla Academy', Ukraine
(Distinction)

Research Interests

My current research focuses on improving quality and efficiency of survey data, specifically within three broad themes. The first theme is related to motivation and its role in improving quality of survey answers. The second theme is concerned with tackling nonresponse through fieldwork, including through motivation and adaptive design. And the third investigates improvements of statistical estimation and correction for nonresponse in complex sample design situations, including in longitudinal and cross-sectional surveys. My wider research interests also include work on satisficing, real-world eye-tracking in survey context, nonresponse bias, sample design, and social desirability.

Other appointments

Since 2019 Deputy Senior Representative of the University of Essex to the Core Scientific Team of the European Social Survey
Since 2017 Member of the European Social Survey Sampling and Weighting Expert Panel
2010-2014 Editor of Understanding Society Working Paper Series

Publications

h-index = 15; i10-index=21 (Source: Google Scholar)

- Kaminska, Olena, and Peter Lynn (2017) 'The implications of alternative allocation criteria in adaptive design for panel surveys' *Journal of Official Statistics*, 33(3): 781-799.
- Kaminska, Olena, and Peter Lynn (2017) 'Survey-based cross-country comparisons where countries vary in sample design: issues and solutions' *Journal of Official Statistics*, 33(1): 123-136.
- Kaminska, Olena, and Tom Foulsham (2016) 'Eye-tracking social desirability bias' *Bulletin of Sociological Methodology*, 130(1): 73-89.
- Kaminska, Olena, and Tom Foulsham (2014) 'Real-world eye-tracking in face-to-face and web modes' *Journal of Survey Statistics and Methodology*, 2(3): 343-359.
- Lynn, Peter, Olena Kaminska, and Harvey Goldstein (2014) 'Panel attrition: how important is interviewer continuity?' *Journal of Official Statistics*, 30(3): 443-457.
- Kaminska, Olena (2013). 'Unit nonresponse and weighting adjustments: a critical review: discussion'. *Journal of Official Statistics*, 29(3), 355-358.
- Lynn, Peter, and Olena Kaminska (2013) 'The impact of mobile phones on survey measurement error'. *Public Opinion Quarterly*, 77(2), 586-605.
- Kaminska, Olena, Allan L. McCutcheon, and Jaak Billiet (2010) 'Satisficing among reluctant respondents in a cross-national context'. *Public Opinion Quarterly*, 74(5), 956-984.
- Rao, Kumar, Olena Kaminska, and Allan L. McCutcheon (2010) 'Recruiting probability samples for a multi-mode research panel with internet and mail components.' *Public Opinion Quarterly*, 74(1), 68-84

Chapters in books

- Kaminska, Olena (accepted) 'Best weighting method for a rotational panel'. *Nonsampling Errors in EU-SILC*. Ed.s P. Lynn, and L. Lyberg. EU Publications.
- Kaminska, Olena (2020) 'Measurement Error'. *The International Encyclopedia of Media Psychology*. Ed. Jan Van den Bulck. Wiley-Blackwell.
- McCutcheon, Allan L., Kumar Rao, and Olena Kaminska (2014). The untold story of multi-mode (online and mail) consumer panels: from optimal recruitment to retention and attrition. In *Online Panel Research: An Interdisciplinary Approach*. Eds. Mario Callegaro, Reg Baker, Jelke Bethlehem, Anja S. Göritz, Jon A. Krosnick and Paul J. Lavrakas. Wiley, in their Survey Methodology series.
- Lynn, Peter, and Olena Kaminska. (2012) 'Factors affecting measurement error in mobile phone interviews', chapter 14, 211-228, in *Telephone Surveys in Europe: Research and Practice*. Ed.s M. Häder, S. Häder and M. Kuhne, Springer.
- Kaminska, Olena, and Christopher Barnes. (2008) "Party identification weighting: experiments to improve survey quality", in *Elections and Exit Polling*. Ed. F. J. Scheuren and W. Alvey. Hoboken, New Jersey: John Wiley and Sons: p. 51-61.

Other Publications

- Kaminska, Olena (2020) 'Guide to Using Weights and Sample Design Indicators with ESS Data' Version 1.1. London: City University.
- Kaminska, Olena, and Peter Lynn (2019) 'User Guide to Weighting and Data Analysis in UKHLS: Frequently Asked Questions', Colchester: University of Essex
- Jäckle, Annette, Tarek Al Baghal, Jonathan Burton, Olena Kaminska and Peter Lynn (2018) 'Understanding Society the UK Household Longitudinal Study Innovation Panel, Waves 1-10, User Manual Version 1.0. Colchester: University of Essex.

- Kaminska, Olena, and Peter Lynn (2017) 'The implications of alternative allocation criteria in adaptive design for panel surveys' *Understanding Society Working Paper-Series* 2017-02, Colchester: University of Essex
- Kaminska, Olena, and Peter Lynn (2017) 'Survey-based cross-country comparisons where countries vary in sample design: issues and solutions' *ISER Working Paper-Series* 2016-09, Colchester: University of Essex
- Creighton, Mathew, Jennifer Dykema, Alessandra Gaia, Alexandru Cernat, Dana Garbarski, Amaney Jamal, Olena Kaminska, Florian Keusch, Peter Lynn, Daneil Oberski, Nora Cate Schaeffer, S.C. Noah Uhrig, and Ting Yan (2016) 'Understanding Society Innovation Panel wave 8: results from methodological experiments' *Understanding Society Working Paper-Series* 2016-02, Colchester: University of Essex
- Blom, Annelies G., Jonathan Burton, Cara L. Booker, Alexandru Cernat, Malcolm Fairbrother, Annette Jäckle, Olena Kaminska, Florian Keusch, Jon A. Krosnick, Peter Lynn, Daniel Oberski, Stephen Pudney, Emanuela Sala, Sebastian Schnettler, Henning Silber, Tobias H Stark, S.C. Noah Uhrig, and Ting Yan (2015) 'Understanding Society Innovation Panel wave 7: results from methodological experiments' *Understanding Society Working Paper-Series* 2015-03, Colchester: University of Essex
- Kaminska, Olena and Tom Foulsham (2013) 'Real-world eye-tracking in face-to-face, web and SAQ modes' *ISER Working Paper-Series* 2013-07, Colchester: University of Essex
- Kaminska, Olena and Tom Foulsham (2013) 'Understanding sources of social desirability in different modes: evidence from eye-tracking.' *ISER Working Paper-Series* 2013-04, Colchester: University of Essex
- Iacovou, Maria, Olena Kaminska, and Horacio Levy. (2012) "Using EU-SILC data for cross-national analysis: strengths, problems and recommendations." *ISER Working Paper Series* 2012-03, Colchester: University of Essex
- Lynn, Peter, Jonathan Burton, Olena Kaminska, Gundi Knies, and Alita Nandi. (2012) "An initial look at non-response and attrition in Understanding Society." *Understanding Society Working Paper Series* 2012-02, Colchester: University of Essex
- Lynn, Peter, and Olena Kaminska. (2011) 'The impact of mobile phones on survey measurement error'. *ISER Working Paper Series* 2011-07, Colchester: University of Essex
- Lynn, Peter, Olena Kaminska, and Harvey Goldstein. (2011) 'Panel attrition: how important is it to keep the same interviewer?' *ISER Working Paper Series* 2011-02, Colchester: University of Essex
- Lynn, Peter, and Olena Kaminska. (2010) 'Weighting strategy for Understanding Society' *Understanding Society Working Paper Series* 2010-05, Colchester: University of Essex

Teaching and Training

Postgraduate Teaching

- Convenor of MSc module, 'Survey Sampling, Non-Response and Inference' (SC971), University of Essex, since 2020
- Convenor of MSc module, 'Survey Practicum' (SC972), University of Essex, 2010-2011, 2011-2012, 2012-2013, 2013-2014
- Contributor to MSc module, 'Introduction to Survey Design and Management' (SC970), University of Essex, 2015-2016
- Contributor to MSc module, 'Survey Methods I: Design and Measurement' (SC970), University of Essex, 2010-2011, 2011-2012
- Contributor to MSc module, 'Survey Methods II: Sampling, Inference and Management' (SC971), University of Essex, 2010-2011, 2011-2012, 2012-2013

Short Courses and Other Training

'Creating Survey Weights', a workshop to be presented at the Methods Research e-Festival, 26 October, 2021

'Weights in Understanding Society', a half-day workshop presented at the University of Essex and/or online, annually since 2019

'Weights in Understanding Society', a webinar, 27 November 2019

'How do I select a weight in UKHLS', training video available online since 2019

'Weighting adjustments' (2010-2019) *Understanding Society, the UK Household Longitudinal Study, Waves 1-8, User Guide*, University of Essex

Student Supervision

PhD Supervision: Sam Sadig, 2011-2015, second supervisor.

MSc Supervision: Hsing Wen (2012) and Yamil Nares (2013).

Research Funding

Understanding Society: The UK Household Longitudinal Study Waves 13-15 funded by ESRC; 01-04-2020 to 31-12-2025, £44,000,000, team member (P.I. Michaela Benzeval)

European Social Survey Sampling and Weighting Expert Panel funded by the European Commission via City, University of London; 01-06-2019 to 31-05-2021, €391,285, team member (P.I. Peter Lynn)

Understanding Society: The UK Household Longitudinal Study extension for Wave 12 funded by ESRC; 01-07-2018 to 31-12-2022, £14,199,668, team member (P.I. Michaela Benzeval)

European Social Survey Sampling and Weighting Expert Panel funded by the European Commission via City, University of London; 01-06-2017 to 31-05-2019, €279,644, team member (P.I. Peter Lynn)

Third network for the analysis of EU Statistics on Income and Living Conditions (EU-SILC) funded by Eurostat, 01-06-2016 to 31-05-2019, €2,000,000, team member (P.I. Eric Marlier)

Understanding Society: The UK Household Longitudinal Study Waves 9-11 funded by ESRC; 01-04-2016 to 31-12-2021, £27,500,000, team member (P.I. Michaela Benzeval)

Understanding Society: The UK Household Longitudinal Study Waves 6-8 funded by ESRC; 01-04-2013 to 31-03-2018, £25,000,000, team member (P.I. Nicholas Buck)

Understanding Survey Responses through Eye-Tracking: Mixed-Mode Comparison funded by Faculty of Social Sciences' Interdisciplinary Fund, University of Essex; 21-06-2011 to 20-09-2012, £4,991, Principal Investigator

ESSEXLab seedcorn funding for 'Improving Reports to Sensitive Questions', funded by ESSEXLab, University of Essex; April 2013, £565, Principal Investigator

Understanding Society and the UK Longitudinal Studies Centre funded by ESRC; 01-04-2010 to 31-03-2055, £23,900,000, team member (P.I. Nicholas Buck)

Seminars, invited talks, conferences and workshops

Regular conference, workshops and seminar presentations in the UK and internationally. Recent examples are listed below:

2021 Invited presentation at the Future of the Survey Research Conference, Duke University, USA, online, 14-15 January, 2021

2021 European Survey Research Conference (ESRA). Online

2020 Nonresponse workshop. Online

- 2018 Co-organizer of the Second International Conference on the Methodology of Longitudinal Surveys, University of Essex, 25-27 July
- 2017 Nonresponse workshop, Utrecht, the Netherlands, August 30 - September 1
- 2016 ESRC Research Methods Festival, 5-7 July
- 2015 European Survey Research Conference (ESRA). Reykjavik, Iceland, 13-17 July
- 2013 Joint Statistical Meeting (JSM). Montreal, Canada, August
- 2013 Seminar presentation, Australian Bureau of Statistics, Australia, 21 October
- 2013 Seminar presentation, Department of Social Services, Australia, 18 October
- 2013 Seminar presentation, University of Melbourne, Australia, 9 October
- 2013 Seminar presentation, DIW Berlin, Germany, 25 June
- 2011 Co-organizer of Understanding Society/BHPS Conference, University of Essex, 30 June – 1 July
- 2011 Invited presentation at DC-AAPOR, Washington, DC, USA, September 20
- 2011 Seminar presentation, Psychology Department, University of Essex, November 11
- 2011 European Survey Research Conference (ESRA). Lausanne, Switzerland, 18-22 July

Referee for Scientific Journals and Books

Public Opinion Quarterly, Journal of Official Statistics, Sociological Methodology, Survey Research Methods, International Journal of Public Opinion Research, American Journal of Political Science, Social Science Research, Sociological Methods and Research, World Medical and Health Policy, Multivariate Behavioral Research, Field Methods, Demography, International Statistical Review, and Sage Publications

Statistical and Data Analytics Software

Advanced: Stata, SAS, SPSS, MLWin, LEM, Mplus
 Basic: R