

Curriculum Vitae - Jonathan Burton

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Education and Qualifications

1991 - 1999: University of Essex, Colchester

- 1995 - 1999: **PhD: *Public Attitudes and Responses to Survey Research: The Problems of Non-Response.***
- 1994 - 1995: **MA United States Politics and Government.**
- 1991 - 1994: **BA (Hons) History and Government, Upper Second.**

Current Employment:

April 2015 to present: **Associate Director, Surveys** for Understanding Society, Institute for Social and Economic Research (ISER).

Previous Employment:

September 2009 to April 2015: **Survey Manager** of Understanding Society: The UK Household Longitudinal Study. **Senior Research Fellow** (from October 2010).

July 2007 to September 2009: **Survey Manager** of the British Household Panel. **Research Fellow.**

September 2005 to July 2007: **Data Manager and Data Analyst**; Prime Minister's Strategy Unit, Cabinet Office.

July 1998 – August 2005: **Senior Survey Research Officer**; ISER.

Additional Responsibilities:

Deputy Chair of University Ethics Sub-Committee 1, ISER Ethics Officer

Member, Research Ethics Board, ESS-ERIC

National Survey for Wales: Member of Science and Technical Advisory Group

English Longitudinal Study of Aging (ELSA): Advisory Group member

Swiss Household Panel Study: Scientific Commission member

Associate Editor for *Survey Research Methods*

Research Funding

- Co-Investigator on *Understanding Society*, Waves 17-22, ESRC, £99,399,900.
- Co-Investigator on Survey Futures: UK Survey Data Collection Methods Collaboration, ESRC, £3.3 million.
- Co-Investigator on *Understanding Society*, Wave 16, ESRC, £13,758,732.
- Co-Investigator on *Understanding Society*, Waves 13-15, ESRC, £49,930,326.
- Co-Investigator on *Understanding Society*, Wave 12, ESRC. £1,691,701.
- Co-Investigator on "Using Mobile Technologies To Improve Financial Data", NCRM. £500,000.
- Co-Investigator on "Understanding and improving data linkage consent in surveys", Nuffield Foundation. £328,163. 2018-2019.
- Co-Investigator on "UK Population Lab Innovation Development Grant", ESRC grant ES/S016651/1, £300,882
- Co-Investigator on "Understanding Society COVID-19 Surveys (Part 2)" ESRC grant ES/T002611/1 (2020- 2021).
- Co-Investigator on "Understanding Society COVID-19 Surveys" ESRC grant ES/K005146/1 (2020).

- Co-Investigator on “Understanding Society COVID-19 Study” Health Foundation grant 2076161 (2020).
Co-Investigator on *Understanding Society*, Waves 9-11. £27.5 million. 2016-2021.
- Co-Investigator on “Understanding Household Finance through Better Measurement”, ESRC Transformational Research programme. £222,190. January 2016-June 2017.
- Co-Investigator on the application on ESRC Grant - *Understanding Society* and the UK Longitudinal Studies Centre (RES-586-47-0002). £25 million plus £3.5 million for the new Immigrant and Ethnic Minority Boost).
- Co-Investigator on the application on ESRC Grant - *Understanding Society* and the UK Longitudinal Studies Centre (RES-586-47-0002). £25.5 million plus £6.9 million from additional funding from a bio-marker application on the same grant.
- Co-Investigator of the application on ESRC Grant RES-234-25-0003 – Survey Resources Network (£1.05 million).
- Principal Investigator on ESRC Grant EBAJ300 – Co-ordinator for Survey Design and Measurement Initiative (£4,287).
- Co-Investigator on NCRM Grant DU/512589103: Understanding Nonresponse on Understanding Society (£139,897).
- Principal Investigator on ESRC Grant ES/J019216/1: UK-Australia Network Promoting Longitudinal Survey Methods and Analysis (£25,254).

Recent Publications

- Jim Vine (ed.) Jonathan Burton et al (2024), Understanding Society Innovation Panel Wave 16: results from methodological experiments and new data, Understanding Society Working Paper 2024-11, Colchester: University of Essex
- Jonathan Burton, Mick P Couper, Annette Jäckle, The Effects of Placement and Order on Consent to Data Linkage in a Web survey, *Journal of Survey Statistics and Methodology*, Volume 12, Issue 5, November 2024, Pages 1212–1223, <https://doi.org/10.1093/jssam/smae004>
- Annette Jäckle, Jonathan Burton, Mick P Couper, Thomas F Crossley, Sandra Walzenbach, Survey Consent to Administrative Data Linkage: Five Experiments on Wording and Format, *Journal of Survey Statistics and Methodology*, Volume 12, Issue 5, November 2024, Pages 1174–1199, <https://doi.org/10.1093/jssam/smad019>
- Al Baghal, T, Burton, J., Crossley, T.F., Benzeval, M., and Kumari, M. (forthcoming). The Impact of Different Mixed-Mode Data Collection Approaches on Response Rates and Provision of Biomeasure Samples. Accepted at *Public Opinion Quarterly*
- Jonathan Burton, (2024) Improving response among adolescents and young adults in Understanding Society: report from a workshop, Understanding Society Working Paper 2024-07, Colchester: University of Essex
- Jamie Moore, Jonathan Burton, Thomas F. Crossley, Paul Fisher, Colin Gardiner, Annette Jäckle and Michaela Benzeval, “Assessing bias prevention and bias adjustment in a sub-annual online panel survey”, Understanding Society Working Paper 2024-04, Colchester: University of Essex. [Note, this replaces Working Paper 2021-03 below.]
- Jonathan Burton, Mick P Couper, Annette Jäckle, The Effects of Placement and Order on Consent to Data Linkage in a Web survey, *Journal of Survey Statistics and Methodology*, 2024;, smae004, <https://doi.org/10.1093/jssam/smae004>
- Jäckle, A., Burton, J., & Couper, M. P. (2023), Understanding Society: minimising selection biases in data collection using mobile apps, *Fiscal Studies*, 00 1–16. <https://doi.org/10.1111/1475-5890.12351>
- Ramlatu Attah, Katy Lawn, Avindri Chandraharan, Violetta Parutis, and Jonathan Burton (2023), “Understanding Society Microbiome Study: findings from qualitative research into the clarity, completeness and accessibility of prospective participant materials for the Wave 16 microbiome

- sample collection", Understanding Society Working Paper 2023-14, Colchester: University of Essex.
- Meena Kumari, Alexandria Andrayas, Tarek Al Baghal, Jonathan Burton, Thomas F. Crossley, Kerry S. Jones, Damon A. Parkington, Albert Koulman, Michaela Benzeval, A randomised study of nurse collected venous blood and self-collected dried blood spots for the assessment of cardiovascular risk factors in the Understanding Society Innovation Panel. *Sci Rep* 13, 13008 (2023). <https://doi.org/10.1038/s41598-023-39674-6>.
- Annette Jäckle, Jonathan Burton, Mick P. Couper, Jim Vine and Daniel Horn (2023) Trialling event-triggered data collection in the Understanding Society Innovation Panel: response and measurement quality, Understanding Society Working Paper 2023-09, Colchester: University of Essex
- Jonathan Burton, Mick P. Couper and Annette Jäckle (2023) The effects of position, context, and order on consent to data linkage in a survey, Understanding Society Working Paper 2023-07, Colchester: University of Essex
- Annette Jäckle, Jonathan Burton, Mick P. Couper and Brienna Perelli-Harris (2023) Participation of household panel members in daily burst measurement using a mobile app: effects of position of the invitation, bonus incentives, and number of daily questions, Understanding Society Working Paper 2023-01, Colchester: University of Essex
- Christine Woods, Jonathan Burton, Tarek Al Baghal, Michaela Benzeval, Violetta Parutis and Meena Kumari (2023) Understanding Society Wave 16 pilot: biomarker data collection in the UK Household Longitudinal Study, Understanding Society Working Paper 2023-04, Colchester: University of Essex
- Meena Kumari, Alexandria Andrayas, Tarek Al Baghal et al. Nurse- and self-collected dried blood spots for the assessment of cardiovascular risk factors: A randomised study of the Understanding Society Innovation Panel, 06 March 2023, PREPRINT (Version 1) available at Research Square [<https://doi.org/10.21203/rs.3.rs-2596340/v1>]
- Alexander Wenz, Annette Jäckle, Jonathan Burton, Mick P. Couper and Brendan Read (2023) Quality of expenditure data collected with a mobile receipt scanning app in a probability household panel, Understanding Society Working Paper 2023-02, Colchester: University of Essex
- Benzeval, M., Andrayas, A., Mazza, J. et al. Does the feedback of blood results in observational studies influence response and consent? A randomised study of the Understanding Society Innovation Panel. *BMC Med Res Methodol* 23, 134 (2023). <https://doi.org/10.1186/s12874-023-01948-y>.
- Joel Williams, Liz Ward, Jonathan Burton, Hannah Carpenter, Kirsty Cole, Bruce Hayward, Gerry Nicolaas, Violetta Parutis, Bronwyn Seymour, Katie Thornton, Martin Wood and Laura Woodward (2022) Understanding Society Wave 14 Boost Trial: Experiments with methods of recruiting a probability online boost sample, Understanding Society Working Paper 2022-07, Colchester: University of Essex.
- Tarek Al Baghal, Michaela Benzeval, Jonathan Burton, Giedo Jansen, Suzanne Janssen, Curtis Jessop, Daniel Kopasker, Anju D. Keetharuth, Kelly Reeve and Luke Sloan (2022) Understanding Society Innovation Panel Wave 14: results from methodological experiments, Understanding Society Working Paper 2022-06, Colchester: University of Essex.
- Annette Jäckle, Jonathan Burton, Mick P. Couper, Thomas F. Crossley and Sandra Walzenbach (2022) Consent to data linkage: question wording and format experiments, Understanding Society Working Paper 2022-05, Colchester: University of Essex.
- Annette Jäckle, Alexander Wenz, Jonathan Burton, Mick P Couper, Increasing Participation in a Mobile App Study: The Effects of a Sequential Mixed-Mode Design and In-Interview Invitation, *Journal of Survey Statistics and Methodology*, Volume 10, Issue 4, September 2022, Pages 898–922, <https://doi.org/10.1093/jssam/smac006>.
- Sandra Walzenbach, Jonathan Burton, Mick P Couper, Thomas F Crossley, Annette Jäckle, Experiments On Multiple Requests For Consent to Data Linkage in Surveys, *Journal of Survey Statistics and Methodology*, 2022; smab053, <https://doi.org/10.1093/jssam/smac053>.

- Pablo Cabrera Alvarez, Jonathan Burton and Peter Lynn (2021) COVID-19 and mode selection effects in Understanding Society, Understanding Society Working Paper 2021-10, Colchester: University of Essex.
- Michaela Benzeval, Jonathan Burton, Mick P. Couper, Annette Jäckle, Brienna Perelli-Harris, Kelly Reeve and Jim Vine (2021) Understanding Society Innovation Panel wave 13: results from methodological experiments, Understanding Society Working Paper 2021-09, Colchester: University of Essex.
- Tarek Al Baghal, Michaela Benzeval, Jonathan Burton, Thomas F. Crossley, Meena Kumari and Shavanthi Rajatileka (2021) Collection of biomarkers using nurses, interviewers, and participants: the design of IP12, Understanding Society Working Paper 2021-06, Colchester: University of Essex.
- Jonathan Burton, Mick P. Couper, Thomas F. Crossley, Annette Jäckle and Sandra Walzenbach (2021) How do survey respondents decide whether to consent to data linkage?, Understanding Society Working Paper 2021-05, Colchester: University of Essex.
- Annette Jäckle, Kelsey Beninger, Jonathan Burton and Mick P. Couper, "Understanding data linkage consent in longitudinal surveys", in Peter Lynn (ed.) Advances in Longitudinal Survey Methodology, Wiley, March 2021, ISBN: 978-1-119-37695-8.
- Annette Jäckle, Jonathan Burton, Mick P. Couper, Thomas F. Crossley and Sandra Walzenbach, "How and why does the mode of data collection affect consent to data linkage?", Understanding Society Working Paper Series, 2021-04.
- Michaela Benzeval, Jonathan Burton, Thomas F. Crossley, Paul Fisher, Colin Gardiner, Annette Jäckle, Jamie Moore, "High frequency online data collection in an annual household panel study: some evidence on bias prevention and bias adjustment", Understanding Society Working Paper Series, 2021-03. [Note: This is replaced by Working Paper 2024-04, above.]
- Sandra Walzenbach, Jonathan Burton, Mick P. Couper, Thomas F. Crossley, Annette Jäckle, "Experiments on multiple requests for consent to data linkage in surveys", Understanding Society Working Paper Series, 2021-02.
- Annette Jäckle, Jonathan Burton, Mick P. Couper, Thomas F. Crossley, Sandra Walzenbach, "Understanding and improving data linkage consent in surveys", Understanding Society Working Paper Series, 2021-01.
- Michaela Benzeval, Jonathan Burton, Thomas F. Crossley, Paul Fisher, Annette Jäckle, Brienna Perelli-Harris, Sandra Walzenbach, "Briefing note COVID-19 survey: family relationships", Understanding Society Working Paper Series, 2020-13.
- Michaela Benzeval, Magda Borkowska, Jonathan Burton, Thomas F. Crossley, Laura Fumagalli, Annette Jäckle, Birgitta Rabe and Brendan Read, "Briefing note COVID-19 Survey: Home Schooling", Understanding Society Working Paper Series, 2020-12.
- Michaela Benzeval, Cara L. Booker, Jonathan Burton, Thomas F. Crossley, Annette Jäckle, Meena Kumari and Brendan Read, "Briefing note COVID-19 Survey: Health and Caring", Understanding Society Working Paper Series, 2020-11.
- Thomas F. Crossley, Michaela Benzeval, Jonathan Burton, Paul Fisher, Annette Jäckle, Brendan Read and Hamish Low, "Briefing note COVID-19 Survey: The Economic Effects", Understanding Society Working Paper Series, 2020-10.
- Michaela Benzeval, Jonathan Burton, Thomas F. Crossley, Paul Fisher, Annette Jäckle, Hamish Low and Brendan Read, "The idiosyncratic impact of an aggregate shock: the distributional consequences of COVID-19", Understanding Society Working Paper Series, 2020-09.
- Michaela Benzeval, Christopher R. Bollinger, Jonathan Burton, Thomas F. Crossley and Peter Lynn, "The representativeness of Understanding Society", Understanding Society Working Paper Series, 2020-08.
- Alexander Wenz, Annette Jäckle, Jonathan Burton, Mick P. Couper, "The effects of personalized feedback on participation and reporting in mobile app data collection", in Social Science Computer Review, March 2020. <https://doi.org/10.1177/0894439320914261>
- Jonathan Burton, Annette Jäckle, "Mode Effects", Understanding Society Working Paper Series, 2020-05.

- Michaela Benzeval, Christopher R. Bollinger, Jonathan Burton, Thomas F. Crossley, Peter Lynn, "The representativeness of Understanding Society", Understanding Society Working Paper Series, 2020-08.
- Michaela Benzeval, Christopher R. Bollinger, Jonathan Burton, Mick P. Couper, Thomas F. Crossley, Annette Jäckle, "Integrated data: research potential and data quality", Understanding Society Working Paper Series, 2020-02.
- Burton, Thomas F. Crossley, Paul Fisher, Alessandra Gaia, Annette Jäckle, "Understanding and reducing income reporting error in household surveys", Understanding Society Working Paper Series, 2020-01.
- Annette Jäckle, Jonathan Burton, Mick P. Couper, "Event-triggered Data Collection", Understanding Society Working Paper Series, 2019-16.
- Hannah Carpenter, Violetta Parutis, Jonathan Burton, "The implementation of fieldwork design initiatives to improve survey quality", Understanding Society Working Paper Series, 2019-11.
- Lindsay Abbassian, Beth Dokal, Lucy Joyce, Stephen Pudney, Ricky Kanabar, Karon Gush, Jonathan Burton, "How do participants understand and interpret questions about "retirement planning"?", Understanding Society Working Paper Series, 2019-10.
- Tarek Al Baghal (eds.) "Understanding Society Innovation Panel Wave 11: results from methodological experiments", Understanding Society Working Paper Series, 2019-03.
- Anna Horsley, Kelsey Beninger, Naomi Day, Gurprit Dhillon, Annette Jäckle, Jonathan Burton, Mick P. Couper, "The acceptability and feasibility of asking monthly "life-event" questions in between waves of a panel study", Understanding Society Working Paper Series, 2019-06.
- Lindsay Abbassian, Paul Vousden, Alice Coulter, Shavanthi Rajatileka, Jonathan Burton, "The acceptability of collecting samples from Understanding Society participants for microbiome analysis", Understanding Society Working Paper Series, 2019-05.
- Annette Jäckle, Alexander Wenz, Jonathan Burton, Mick P. Couper, "Increasing participation in a mobile app study: the effects of a sequential mixed-mode design and in-interview invitation", Understanding Society Working Paper Series, 2019-04.
- Annette Jäckle, Jonathan Burton, Mick P. Couper, Carli Lessof, "Participation in a mobile app survey to collect expenditure data as part of a large-scale probability household panel: response rates and response biases", Survey Research Methods, 2019, Vol. 13(1), pp. 23-44.
- Annette Jäckle, Kelsey Beninger, Jonathan Burton, Mick P. Couper, "Understanding data linkage consent in longitudinal surveys", Understanding Society Working Paper, 2018-07.
- Hannah Carpenter, Jonathan Burton, "Adaptive push-to-web: experiments in a household panel study", Understanding Society Working Paper Series, 2018-05.
- Mary Suffield, Heidi Hasbrouck, Alice Coulter, Annette Jäckle, Jonathan Burton, Thomas F. Crossley, Mick P. Couper and Carli Lessof, "Understanding how people think about their daily spending", Understanding Society Working Paper Series, 2018-02.
- Tim Hanson, Phil Westwood, Jonathan Burton, Paul Fisher, "Improving household finances data with joint interviewing and a balance edit: Cognitive testing of a "Benefit Unit Finance" module", Understanding Society Working Paper Series, 2017-14.
- Alice Coulter, Heidi Hasbrouck, Thomas Chisholm, Annette Jäckle, Jonathan Burton, Tom Crossley, Paul Fisher, "Understanding how people conceptualise household finances", Understanding Society Working Paper Series 2017-12.
- Annette Jäckle, Jonathan Burton, Mick P. Couper, Carli Lessof, "Participation in a mobile app survey to collect expenditure data as part of a large-scale probability household panel: response rates and response biases", Understanding Society Working Paper Series 2017-09.
- Michaela Benzeval, Annamaria Bianchi, Mike Brewer, Jonathan Burton, Alexandru Cernat, Mathew Creighton, Thomas F. Crossley, Adeline Delavande, Paul Fisher, Alessandra Gaia, Annette Jäckle, Amaney Jamal, Daniel Oberski, Frank Popham, Elise Whitley, Joachim Winter, Basit Zafar, "Understanding Society Innovation Panel Wave 9: results from methodological experiments". Understanding Society Working Paper Series 2017-07.

- Jäckle, A., Gaia, A., Baghal, T. A., Burton, J., & Lynn, P. (2017). *Understanding Society: The UK Household Longitudinal Study Innovation Panel, Waves 1-9, User Manual*. Colchester: University of Essex
- Fisher, P., Gaia, A., Brewer, M., Burton, J., Crossley, T. F., Jäckle, A., & Winter, J. (2017). Improving Household Survey Measures of Income. *Understanding Society Innovation Panel Wave 9: Results from Methodological Experiments*. Understanding Society Working Paper Series 2017-07. Colchester: University of Essex
- Annelies Blom et al, "Understanding Society Innovation Panel Wave 7: Results from Methodological Experiments", *Understanding Society Working Paper Series 2015-03*, June 2015.
- Annette Jäckle, Peter Lynn and Jonathan Burton, "Going on-line with a face-to-face household panel: Effects of a mixed mode design on item and unit non-response", in *Survey Research Methods*, Vol.9, pp. 57-70, 2015.
- Heather Laurie et al, "The feasibility of conducting a Universal Credit panel survey", DWP Research report, March 2015.
- Gundi Knies and Jonathan Burton, "Analysis of four studies in a comparative framework reveals: health linkage consent rates on British cohort studies higher than on UK household panel surveys", *Journal Article BMC Medical Research Methodology*, 2014, Vol. 14:125.
- Tarek Al Baghal, Gundi Knies, and Jonathan Burton, "Linking administrative records to surveys: differences in the correlates to consent decisions", *Understanding Society Working Paper Series 2014-09*, December 2014.
- Emanuela Sala, Gundi Knies and Jonathan Burton, "Propensity to consent to data linkage: experimental evidence on the role of three survey design features in a UK longitudinal panel", *International Journal of Social Research Methodology*, Vol. 17, September 2014.
- Stephanie McFall, Anne Conolly and Jonathan Burton, "Collecting Biomarkers Using Trained Interviewers. Lessons learned from a Pilot Study", *Survey Research Methods*, Vol. 8(1), 2014, pp. 57-66.
- Jonathan Burton (ed.), "*Understanding Society* Innovation Panel Wave 5: Results from methodological experiments", *Understanding Society Working Paper No. 2013-06*, November 2013.
- Annette Jäckle, Peter Lynn, Jonathan Burton, "Going online with a face-to-face household panel: Initial results from an experiment on the Understanding Society Innovation Panel", *Understanding Society Working Paper No. 2013-03*, March 2013.
- Jonathan Burton (ed.), "*Understanding Society* Innovation Panel Wave 4: Results from methodological experiments", *Understanding Society Working Paper No. 2012-06*, September 2012.
- Emanuela Sala, Jonathan Burton, Gundi Knies, "Correlates of Obtaining Informed Consent to Data Linkage: Respondent, Interview and Interviewer Characteristics", in *Sociological Methods and Research*, Vol. 41 (3), August 2012, pp. 414-439.
- Gundi Knies, Jonathan Burton and Emanuela Sala, "Consenting to Health Record Linkage: Evidence from a Multi-purpose Longitudinal Survey of a General Population", in *BMC Health Services Research*, Vol. 12 (52), March 2012.
- Peter Lynn, Jonathan Burton, Olena Kaminska, Gundi Knies, Alita Nandi, "An Initial Look at Non-response and Attrition in *Understanding Society*", *Understanding Society Working Paper No. 2012-02*, January 2012.
- Jonathan Burton (ed.), "*Understanding Society* Innovation Panel Wave 3: Results from methodological experiments", *Understanding Society Working Paper No. 2011-05*, November 2011.
- Jonathan Burton, Heather Laurie, SC Noah Uhrig (eds), "*Understanding Society* Innovation Panel Wave 2: Results from Methodological Experiments", *Understanding Society Working Paper No. 2010-04*, November 2010.
- Emanuela Sala, Jonathan Burton, Gundi Knies, "Respondent, Survey Design and Interviewer Characteristics as Determinants of Respondents' Propensity to Consent to Data Linkage", *AAPOR Proceedings 2010*, pp. 6052-6065.
- Peter Lynn, Jonathan Burton, SC Noah Uhrig, "Lessons from a Randomised Experiment with Mixed-Mode Designs for a Household Panel Survey", *Understanding Society Working Paper No. 2010-03*, September 2010.

- Jonathan Burton, Alita Nandi, Lucinda Platt, "Measuring ethnicity: challenges and opportunities for survey research", *Ethnic and Racial Studies* Vol. 33(8), September 2010.
- Emanuela Sala, Jonathan Burton and Gundi Knies, "Correlates of Obtaining Informed Consent to Data Linkage: Respondent, Interview and Interviewer Characteristics", ISER Working Paper No. 2010-28, August 2010.
- Jonathan Burton, Alita Nandi and Lucinda Platt, "Who are the UK's minority ethnic groups? Issues of identification and measurement in a longitudinal study." Understanding Society Working Paper No. 2008 – 02.
- Jonathan Burton, Heather Laurie, S.C. Noah Uhrig (eds), "Understanding Society. Some preliminary results from the Wave 1 Innovation Panel". Understanding Society Working Paper No. 2008 – 03.
- Jonathan Burton, Heather Laurie, Peter Lynn (June 2006) 'The Long-Term Effectiveness of Refusal Conversion Procedures on Longitudinal Surveys'. *Journal of the Royal Statistical Society Series A (Statistics in Society)*, 169(3), pp 459-478.
- Peter Lynn, Nick Buck, Jonathan Burton, Annette Jäckle, Heather Laurie (December 2005) 'A Review of Methodological Research Pertinent to Longitudinal Survey Design and Data Collection'. *Working Paper of Institute for Social and Economic Research*, paper 2005-29. Colchester: University of Essex.
- Sean Carey, Jonathan Burton, "The Influence of the Press in Shaping Public Opinion towards the European Union in Britain", in *Political Studies*, 2004. Vol.52, pp. 623-640.
- Jonathan Burton, Heather E. Joshi, Amanda Rowlatt, "The Gender and Ethnic Balance in UK Academic Economics – 2000". *Working Paper of Institute for Social and Economic Research*, paper 2002-04. Colchester: University of Essex.
- David Sanders, Jonathan Burton, Jack Kneeshaw, "Identifying the True Party Identifiers: A Question Wording Experiment", in *Party Politics*, 2002. Vol. 8(2), pp. 193-205.
- Alison Booth and Jonathan Burton, "The Position of Women in UK Academic Economics", *The Economic Journal*, Vol., 110, No., 464, June 2000, pp. F312-F333.
- Jonathan Burton, "Bill Clinton and the Health-Care Reforms: A Study of Leadership", Notes on American Politics, (Manchester: Politics Association Resource Centre, 1996).
- Jonathan Burton, "Voting Behaviour in America II: Theories of Economic Voting", Notes on American Politics, (Manchester: Politics Association Resource Centre, 1996).
- Jonathan Burton, "End of an Era?: An Account of the Democratic Loss in the 1994 Elections", Notes on American Politics, (Manchester: Politics Association Resource Centre, 1996).

Commissioned Reports

- Department for Work and Pensions, March 2015: "The feasibility of conducting a Universal Credit panel survey", DWP Research report, March 2015.
- Department for International Development/Birks Sinclair:
 - Living in Bosnia and Herzegovina: Wave 4 Report (2005), with Heather Laurie.
 - Labour and Social Policy in Bosnia and Herzegovina: the development of policies and measures for social migration (2003).
- Home Office:
 - Issues for the Development of a Longitudinal Survey of Refugees (2005), with Peter Lynn.
 - Estimating the Size of the UK Illicit Drug Market (2005), with Celia Badillo, Mark Bryan, Gabriella Conti, Maria Iacovou, Stephen Pudney.
- Department for Innovation, Universities and Schools (formerly Department for Education and Employment):
 - Comparing the transition from school to work among young people from different ethnic groups (2000), with Richard Berthoud, Mark P. Taylor, and contributions by Tariq Modood, Nick Buck, Alison Booth.
- Newham Borough Council:
 - Wave 5 Report – Housing (2008).

- Wave 4 Report – Health and Social Care (2005), with Heather Laurie.
- Wave 3 Report – Children, Young People and Families (2005), with Heather Laurie, Mark P. Taylor, Annette Jäckle, Nick Buck.
- Wave 2 Report – Parenting and Young Children (2005), with Heather Laurie.
- Wave 2 Report – Health & Quality of Life (2004), with Emanuela Sala, S.C. Noah Uhrig.
- Higher Education Funding Council for England:
 - Feasibility Study for Longitudinal Research into Equal Opportunities for Staff in Higher Education: Phase 1 report (2005), with Nick Buck, Heather Laurie, Emanuela Sala.
- Royal Economic Society:
 - Royal Economic Society Survey on the Gender and Ethnic Balance of Academic Economics, 2002, with Heather Joshi.
 - Royal Economic Society Survey on the Gender and Ethnic Balance of Academic Economics, 2000, with Amanda Rowlatt and Heather Joshi
- Market Research Society:
 - “Public Attitudes and Responses to Survey Research: A Review of the Literature” and “Public Co-operation in Market Research - Technical Paper” - appendices to Public Co-operation in Market Research, A study sponsored by the Research Development Foundation, 1996.

Conference papers

- Jonathan Burton, “Face-to-Face to Mixed Modes: The experience of Understanding Society, the UK Household Longitudinal Study”. Presented at the TILDA Mixed Modes workshop, Dublin, 16 January, 2025.
- Jonathan Burton and Violetta Parutis, “Why don’t you just put it online? The challenges of youth self-completion surveys in a mixed mode survey”. Presented at the Panel Survey Methodology Workshop, Utrecht, 11-12 July, 2024.
- Annette Jäckle, Jonathan Burton, Mick P. Couper, Jim Vine, “Trialling Event-Triggered Data Collection in the Understanding Society Innovation Panel: Response and Measurement Quality”. Paper presented at the Current Innovations in Probability-Based Household Internet Panel Research (CIPHER) Conference, Washington DC (USA), March 7 - 8, 2024.
- Jonathan Burton, Annette Jäckle, Mick Couper, “The effect of incentives on the willingness to participate in a gamified app study.” Presented at the 5th Mobile Apps and Sensors in Surveys (MASS) Workshop, Washington, DC (USA), 3 March 6 to 7, 2024.
- Jonathan Burton, “The future of data collection? Testing innovations on a household panel study”, invited Keynote at the ONS Research, Analysis & Statistics Conference, 28th February 2024.
- Annette Jäckle, Jonathan Burton, Mick P. Couper, “Protocols to Invite Survey Respondents to Data Collection Using Mobile Apps: Effects of Survey Mode, Incentives and Feedback on Participation Rates and Bias”. Paper presented at the European Survey Research Association (ESRA) Conference, 20 July, 2023. Milan.
- Jonathan Burton, Mick P. Couper, Thomas F. Crossley, Annette Jäckle, Sandra Walzenbach, “How to ask for consent to data linkage: Things we’ve learnt”. Paper presented at the European Survey Research Association (ESRA) Conference, 19 July, 2023. Milan.
- Sandra Walzenbach, Jonathan Burton, Mick P. Couper, Annette Jäckle, “Social Pressure or Nudging Towards Deeper Processing? Experiments on the Role of the Interviewer in Increasing Consent to Data Linkage.” Paper presented at the European Survey Research Association (ESRA) Conference, 19 July, 2023. Milan.
- Annette Jäckle, Jonathan Burton, Mick P. Couper, “Protocols to Invite Survey Respondents to Data Collection Using Mobile Apps: Effects of Survey Mode, Incentives and Feedback on Participation Rates and Bias”. Paper presented at the Mobile Apps and Sensors in Surveys (MASS) workshop, 22 June, 2023. Manchester.
- Annette Jäckle, Jonathan Burton, Mick P. Couper, Brienna Perelli-Harris, “Participation of household panel members in daily burst measurement using a mobile app: Effects of position of the invitation, bonus incentives, and number of daily questions”. Paper presented at the Mobile Apps and Sensors in Surveys (MASS) workshop, 22 June, 2023. Manchester.

- Jonathan Burton, Annette Jäckle, Mick P. Couper, Elena Pupaza, "How to maximise informed consent to data linkage? The effects of placement, context, and order of consent questions". Paper presented at "Asking respondents to do more than answer survey questions", the UKHLS Methods Conference, 21 September, 2022.
- Daniel Horn, Annette Jäckle, Jonathan Burton, Mick P. Couper, "Selectivity of digital trace data: The case of the UK COVID-19 contact tracing apps". Paper presented at "Asking respondents to do more than answer survey questions", the UKHLS Methods Conference, 21 September, 2022.
- Annette Jäckle, Jonathan Burton, Mick P. Couper, Jim Vine, ""Did you experience any of these events in the last month?" Developing survey protocols for event-triggered data collection between annual interviews". Paper presented at "Asking respondents to do more than answer survey questions", the UKHLS Methods Conference, 21 September, 2022.
- Jonathan Burton, Annette Jäckle, Mick P. Couper, Elena Pupaza, "How to maximise informed consent to data linkage? The effects of placement, context, and order of consent questions". Paper presented at the Panel Survey Methods Workshop: 13-14 July 2022, University of Lausanne.
- Annette Jäckle, Jonathan Burton, Mick P. Couper, Jim Vine, ""Did you experience any of these events in the last month?" Developing survey protocols for event-triggered data collection between annual interviews". Paper presented at the Panel Survey Methods Workshop: 13-14 July 2022, University of Lausanne.
- Jonathan Burton, Tarek Al Baghal, Michaela Benzeval, Meena Kumari, "Collecting biomeasures: Experiments on a longitudinal survey using nurses, interviewers, and online interviewing". Paper presented at the RSS "Challenges and solutions to collecting biological data in the social sciences" conference, 23 May 2022.
- Jonathan Burton, "The impact of the COVID-19 pandemic on data collection for social surveys: Challenges and opportunities". Paper presented at RSS conference "The impact of the COVID-19 pandemic on data collection for social surveys: Challenges and opportunities", 24 November, 2020.
- Jonathan Burton, "How to do surveys in a pandemic" – Keynote address at European Survey Research Association, 2 July 2020.
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- Jonathan Burton, "Understanding Society", Keynote Speaker at Annual meeting of the Dutch Platform for Survey Research, "Survey research into trends over time: a longitudinal panel", 8th September 2016, Amsterdam.
- Jonathan Burton, Tarek Al Baghal, "Do Interviewers' attitudes towards sharing personal information affect the consent rate they achieve?", presented at the International Panel Survey Methods Workshop. Berlin, Germany, 20-21 June, 2016.
- Jonathan Burton, "Full house: Trying to encourage whole-household web-completion", at the International Field Directors and Technologies Conference. Austin, Texas. 15-18 May, 2016.
- Jonathan Burton, "Understanding Society: The continuous cycle of engagement", at the CLOSER Knowledge Exchange Workshop: Participant engagement in longitudinal studies. London, UK. 29 January 2016.
- Jonathan Burton, "Mixed modes data collection", invited speaker, presented at the Association for Survey Computing conference "Contemporary Data Collection: Opportunities and Challenges", 16 April 2015.
- Jonathan Burton, "From face-to-face to mixed-modes: lessons from experiments on the UK Understanding Society Innovation Panel", presented at AAPOR 69th Annual Conference, Anaheim. 15-18 May 2014.
- Jonathan Burton, Emanuela Sala, Gundi Knies, "Propensity to consent to data linkage: experimental evidence from the Innovation Panel on the role of three survey design features", presented at AAPOR 69th Annual Conference, Anaheim. 15-18 May 2014.
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- Jonathan Burton, Emanuela Sala, Gundi Knies, "Getting informed consent to data linkage: The experience of the UK Household Longitudinal Study", presented at the 'Linking Survey and Social Security Data' workshop held at the German Pension Insurance Office, Berlin, November 22-23, 2012.
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- Jonathan Burton, "Integration of migrants to the UK: data sources and the UKHLS", presentation to the International Workshop Indicators of Integration in Social Statistics, Montreal, December 10-11, 2007.
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