The importance of early labour market experiences

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National Institute of Economic and Social Research

Background to the study

Nuffield Foundation-funded project:

 Moving from school to work: understanding the role of early outcomes¹

Two stages

- Describe young people's labour market experiences beyond school-leaving age (SLA)
- Examine how experiences acquired after reaching SLA influence subsequent progress in the labour market

This presentation focuses on the second stage

 $^{^1}$ All views expressed are those of the grant holder, not the Foundation. $= -\infty$

What we already know

Length of time a young person spends in a state affects the probability of leaving that state ("duration dependence"):

- ability to find work weakens the longer they are unemployed
- risk of unemployment reduces the longer they stay in work (Kalwij, 2004)

Also, youth unemployment can result in long-term scars:

- adult employment (Gregg, 2001)
- wages (Gregg and Tominey, 2005)
- ▶ life satisfaction (Bell and Blanchflower, 2010).

Currently, limited understanding of how these long-term effects materialise: how and when do the scars emerge?

Contribution of this study

Observe individuals for 9 years post SLA using BHPS 1991-2008:

- more recent data than existing studies
- consider multiple states: Employment, Education, NEET
- consistent definitions over time

Econometric techniques to identify the *causal* effect of experience:

how length of time in a state affects exit rate to other states?

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- does employment experience help with finding work when unemployed?
- Use the results for simulation:
 - show how all these effects combine
 - framework for considering labour market interventions

Relevance to policy questions

Knowledge of duration dependence informs when to intervene

- too early: deadweight
- too late: harm employability (if negative duration dependence)
 Cross-spell effects inform how to address longer-term impacts

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- looks beyond exit from current state to consider scarring
- but experience may also have positive long-term effects
 Simulate effects of idealised intervention
 - how might policymakers effectively intervene?
 - when is the right time to intervene?
 - how long should intervention last?

Intuition behind the econometric model

Allow for 6 types of transition:

- employment \rightarrow NEET
- \blacktriangleright employment \rightarrow education
- NEET \rightarrow employment
- NEET \rightarrow education
- education \rightarrow employment
- education \rightarrow NEET

Examine influences on transitions post-SLA

- background characteristics
- length of time in spell
- prior experience
- other (business cycle, local unemployment, calendar time etc)

Control also for sample attrition and unobserved influences

Data

The young people in our sample

- are first observed just before SLA
- interviewed annually (no long-term recall)
- report main activity for each month between interviews
- censored on turning 25 (or first non-response)

Merge in other data

- local unemployment rate (deviation from national average)
- monthly GDP (Mitchell et al., 2005), deviation from trend

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Summary spell descriptives

| Number of individuals | 3,487 |
|-----------------------------|--------|
| Number of spells | 14,221 |
| Number of spells per person | |
| - mean | 3.29 |
| - median | 2 |
| Number of months observed | |
| - mean | 53.53 |
| - median | 51 |
| Mean spell length (months) | |
| - Employment | 20.2 |
| - NEET | 7.9 |
| - Education | 17.7 |

Flows between states

| | Destination: | | | |
|------------|--------------|-------|-----------|-------|
| Origin: | Employment | NEET | Education | Ν |
| Employment | - | 1,577 | 694 | 2,271 |
| NEET | 1,849 | - | 375 | 2,224 |
| Education | 2,314 | 1,138 | - | 3,452 |
| Ν | 4,163 | 2,715 | 1,069 | 7,947 |

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Survival and cumulative incidence curves



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Results: duration and cross-spell effects

Duration dependence:

- Negative in exits from Employment and NEET...
- warying in degree with destination
- No duration dependence in Education exits

Complex effects of prior experience:

- previous status
- length of previous spell
- number of prior employment/NEET spells

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total employment/NEET experience

So use simulation to visualise

Simulating the effect of a 'work experience' intervention

Simulation allows combined effects to be seen

- Use estimates to simulate histories up to age 24
- Repeat, imposing hypothetical WE intervention
- Comparing the two gives an impact estimate

Features of hypothetical – and unrealistic – WE programme

- 2-month period of work
- compulsory after 6 months NEET
- individuals participate no more than once
- full compliance
- outcomes post-ALMP determined by model

Treatment effects (percentage points)



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...but if instead participants return to NEET



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...and if their WE is not like 'real' work



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In numbers, employment effect for participants

| Years after ALMP entry | (1) Base | (2) Return to NEET | (3) Return to NEET after 'poor' ALMP |
|---------------------------|----------|--------------------|---|
| 1 | 0.19*** | 0.04** | -0.07*** |
| 2 | 0.13*** | 0.06*** | -0.02 |
| 3 | 0.10*** | 0.04** | -0.03 |
| 4 | 0.08*** | 0.03* | -0.02 |
| 5 | 0.09*** | 0.03 | -0.02 |

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How simulation results alter in recession?

Years after (1) Base (2) Return to NEET (3) Return to NEET ALMP entry after 'poor' ALMP

| | "Trend growth" | | | |
|---|----------------|-------------|----------|--|
| 1 | 0.19*** | 0.04** | -0.07*** | |
| 2 | 0.13*** | 0.06*** | -0.02 | |
| 3 | 0.10*** | 0.04** | -0.03 | |
| 4 | 0.08*** | 0.03* | -0.02 | |
| 5 | 0.09*** | 0.03 | -0.02 | |
| | | "Recession" | | |
| 1 | 0.22*** | 0.04** | -0.07*** | |
| 2 | 0.16*** | 0.06*** | -0.03 | |
| 3 | 0.12*** | 0.03* | -0.03** | |
| 4 | 0.09*** | 0.03* | -0.02 | |
| 5 | 0.09*** | 0.02 | -0.02 | |

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Concluding comments

Labour market experiences affect subsequent outcomes Policies often rely on this causal relationship For the type of work experience intervention hypothesised here:

- surviving in employment beyond the intervention is key to longer-term retention
- where this is not achieved, high-quality interventions still beneficial...
- ...but low quality interventions are ineffective and potentially damaging.

We find no evidence that the effectiveness of such interventions varies with the business cycle

Further information

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