



# SURVEY FUTURES

SURVEY DATA COLLECTION  
METHODS COLLABORATION

## Research Strand 1: Enhanced sampling frames and procedures



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# Issues

- Sampling for many surveys relies on the Postcode Address File (PAF)
- Administrative data frames have been employed successfully on some specific population surveys
- Scope for more efficient sampling and better coverage
- Respondent driven sampling for hard-to-reach groups
- Nonprobability vs probability sampling
  - How to combine best of both

# Aims

- Feasibility of using information from administrative sources to enhance the PAF
  - facilitate online approaches for surveys
  - more cost-effective data collection (reduced screening)
  - improved inclusivity
- Review current practice on
  - nonprobability (NP) samples
  - combining NP with probability (P) samples.
  - experiment with different approaches for integrating NP data with P data from Natsal and NatCen panel



# Outputs

- overview of admin sources used for sampling
  - criteria and process for access
  - wider feasibility of using admin sources, evaluate efficiency/coverage gains
  - accessibility to survey practitioners
- report on RDS
  - current knowledge and practice
  - guidelines for practitioners
- good practice guidelines and tool-kit for assessing and improving the quality and collection of NP survey data, and for blending P and NP samples

# Your thoughts

- Accessibility/usability of sampling frame
- Ethical use
- Adjusting NP samples with P data
- Combining P and NP approaches