

Trends in Poverty: The UK in International Perspective - How Rates Mislead and Intensity Matters

Lars Osberg

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Institute for Social and Economic Research University of Essex Wivenhoe Park Colchester Essex CO4 3SQ UK

Telephone: +44 (0) 1206 872957

Fax: +44 (0) 1206 873151 E-mail: <u>iser@essex.ac.uk</u>

Website: http://www.iser.essex.ac.uk

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ABSTRACT

Although a large academic literature has discussed why the poverty *rate* is a poor summary index of trends in poverty, it is still used in much applied policy analysis. This paper begins by summarizing briefly why poverty *intensity* is a better measure of poverty. Using Luxembourg Income Study data on trends in poverty since the 1970s in Sweden, Canada, the USA and UK, it demonstrates that in about 40% of year to year comparisons, the conclusion one would draw about trends in relative poverty differs <u>qualitatively</u> if one uses the poverty rate or poverty intensity as the measure. For absolute poverty in the UK, the poverty rate and poverty intensity change in opposite directions every time.

Since the choice of index of poverty matters, both for measurement and for analysis, the paper concludes by demonstrating that poverty intensity can be represented graphically by the "Poverty Box", and showing that trends over time, international comparisons and analysis of the impact of changes in the proportion of workless households can all be easily communicated using this tool. As well, poverty trends are extremely sensitive to the distribution of the gains from growth - if only 10% of the income gains of the top decile of the UK and the USA had been transferred to the bottom decile, poverty in both countries in 1994/95 would have been substantially lower than in 1979, instead of substantially higher.

Non-Technical Summary

Is poverty increasing or decreasing?

A large academic literature on the measurement of poverty argues that the poverty *rate* is a poor summary index of trends in poverty because it ignores the *depth* of poverty. This can have policy implications - when decreases in the poverty rate are used as the criterion for social policy, administrators who want to demonstrate "success" will always be tempted by the option of "creaming" the poverty population. By redistributing benefits or services away from the very poorest (who are so far below the poverty line they are likely to stay poor anyhow) to those just below the poverty line (who have the greatest chance of being moved over the line) administrators can reduce the poverty *rate*, even while deepening the deprivation of the worst off - which is surely not a socially desirable outcome.

This paper therefore argues that *poverty intensity* is a better measure of poverty than the *poverty rate*. It demonstrates that the choice of poverty index matters because they often move in different directions. In the early 1990s, the two indices (poverty rate and poverty intensity) agree on trends in relative poverty in the USA and in Germany, but disagree in Canada, the UK and Sweden. If the poverty line is fixed in real terms, the disagreement is particularly pronounced for the UK, where movements in the poverty rate and in poverty intensity are in different directions in all years examined (1974-79, 1979-86, 1986-91 and 1991-95).

Poverty intensity has a straightforward graphical interpretation, since it can be approximated in two dimensions as the area of a rectangle, whose height is the average poverty gap ratio and whose width is the poverty rate. The *POVERTY BOX* can be used to demonstrate the size of international differences in poverty and the importance of Britain's unique experience of workless households. The UK has by far the biggest increase in worklessness and households without work are the poorest of the poor. Furthermore, the UK is the country for which the poverty rate is the most consistently misleading indicator of poverty trends, so a better index of poverty is particularly important for the UK.

As well, the *POVERTY BOX* can illustrate the sensitivity of poverty to the distribution of the gains from growth - if only 10% of the income gains of the top decile of the UK and the USA had been transferred to the bottom decile, poverty in both countries in 1994/95 would have been substantially lower than in 1979, instead of substantially higher.

Introduction

Is poverty increasing or decreasing?

Because most governments are, at least in their rhetoric, committed to reducing poverty, a downward trend in poverty is often seen as vindication of policy choices. Conversely, major policy initiatives of the late 1990s such as "ending welfare as we know it" in the USA or "making work work" in the UK will be seen as failures if poverty remains constant or, worse, increases. However, it is obviously crucial to know when "success" or "failure" has occurred, which implies that analysts need to have a good measure of "poverty", in order to assess whether it has in fact increased or decreased over time.

There is a large academic literature on the measurement of poverty (see, for example, Zheng, 1997) which discusses why the poverty *rate* is a poor summary index of trends in poverty. All the same, it remains the statistic used by some of the best policy analysts currently writing. As examples, one can cite Freeman (2001) and Dickens and Ellwood (2001) who have recently discussed poverty trends in the USA and the UK. Although both studies are the product of very well known authors and are otherwise excellent in many respects, both focus entirely on trends in the poverty rate (i.e. the percentage of the population with incomes below the poverty line) and, using the poverty *rate* as the measure of poverty trends, both make quite unambiguous assertions about poverty. Their emphasis on the poverty rate is particularly disconcerting because the policy issue addressed by both papers is, essentially, what to do about families with zero labour market earnings.

In all countries, households without any labour market earnings tend to be the poorest of the poor. A major function of the transfer system is to alleviate the depth of their poverty, even if it is clear that transfer payments are typically insufficient to move their incomes above the poverty line. Some workless households face disability, skills and other barriers to labour market participation so severe that it is not realistic ever to expect significant earnings, but for other households the picture is much less clear. The issue which concerns Freeman (2001) is the extent to which the robust labour market demand of the USA in the late 1990's could continue to produce declines in American poverty. Dickens and Ellwood (2001) focus on the

Dickens and Ellwood (2001: 4 - 12) have an excellent discussion of the differences between relative and absolute poverty lines and the influence on measurement of poverty of the definition of income and of family/household unit. However they take it totally for granted that poverty should be measured as the percentage of the population whose income falls below the poverty line (however income and poverty line are defined). Freeman (2001) simply focusses on the poverty rate, calculated using the US official poverty line.

extent to which the rise in workless households in the UK (in contrast to a fall in the USA) explains the differential trend in poverty in the two countries. The policy issue they address is whether the different level and structure of government aid for workless households in these two countries might influence labour supply. In both papers, therefore, the well-being of individuals excluded from the labour market, with the greatest depth of poverty, should be a crucial issue – but the poverty <u>rate</u> is a measure of poverty which is insensitive to this issue.

Why do some of the best applied economists continue to use a potentially misleading measure of poverty? Although poverty measurement is a pointless exercise if the measures proposed are not actually used in any real world policy debate, it is potentially a dangerous exercise (i.e. for the poor) if a misleading index is chosen.

Presumably, all analysts of poverty would agree that one could, nonetheless, take the poverty rate as an acceptable index of poverty trends:

- (a) if alternative measures are inferior in a technical sense;
- (b) if, in actual practice, choice of index does not matter i.e. if alternative, ethically preferable measures of poverty show the same trend over time;
- (c) if alternative measures are so hard to communicate to a general audience as to be unintelligible or
- (d) if alternative measures of poverty trends have much the same policy implications as the poverty rate.

This paper argues that none of these conditions are satisfied. Section 1 briefly introduces a measure of poverty intensity which is technically preferable to the poverty rate as a measure of poverty. Section 2 demonstrates that in describing international trends in poverty, because the poverty gap can change quite quickly, it is relatively common for changes in the poverty rate to disagree with changes in poverty intensity. Section 3 presents the "poverty box" in order to make the point that a simple visual presentation of trends in poverty intensity can be more informative than analysis based on the poverty rate. Section 4 then uses the idea of poverty intensity to discuss the same issue of zero earnings households which is addressed by Freeman and Dickens/Ellwood. Section 5 presents a hypothetical analysis of greater redistribution towards the poor. The approach throughout this paper is (hopefully) one of simplicity, based on the hypothesis that one reason why bad measures of poverty continue to be used is because excess technique has been a barrier to widespread communication. Section 6 concludes.

1. Is there a better Index of Poverty than the Poverty Rate?

In the popular press in Britain in early 2002, there was a debate about whether the *number* of poor in the UK had fallen as much as the Government had promised. In much policy analysis work, the poverty *rate* (the percentage of the population whose incomes lie below the poverty line) is the most commonly encountered poverty measure. However, neither measure reflects at all the *depth* of poverty, or the average poverty gap ratio (the average percentage shortfall of poor individuals' incomes below the poverty line).

This has been known for a long time. Indeed, over a quarter century ago, Sen (1976) proposed a new poverty index and a set of desirable axioms for evaluating a poverty index. Since then, research on poverty indices has received considerable academic attention.² As the original Sen index has several defects³, Shorrocks (1995) proposed a modified Sen index which is identical to the limit of Thon's (1979) modified Sen index as the number of observations goes to infinity - which this paper refers to as the SST index of poverty intensity.⁴

Hagenaars (1986,1991) and Zheng (1997) have summarized the properties that an ethically defensible index of poverty should possess⁵. A particularly important consideration is that an acceptable measure of poverty should always register an increase in poverty whenever a pure transfer of income is made from someone below the poverty line to someone who has more income. This property is not possessed by the poverty rate.

The poverty rate is a bad index on axiomatic grounds and there are several important policy implications of its deficiencies. When decreases in the poverty rate are used as the criterion for social policy, administrators who want to demonstrate "success" will always be tempted by the option of "creaming" the poverty population. By redistributing benefits or services away from the very poorest (who are so far below the poverty line they are likely to stay poor anyhow) to those just below the poverty line (who have the greatest chance of being

See, among others, Atkinson (1987), Besley (1990), Blackorby and Donaldson (1980), Donaldson and Weymark (1986), Foster, Greer and Thorbecke (1984), Foster and Shorrocks (1988, and 1991), and Takayama (1979). Kakwani (1980), Foster (1984), Hagenaars (1986, 1991), Seidl (1988) and Zheng (1997) have provided useful surveys of this literature. Methods of statistical inference of different poverty measures have been provided by Bishop, Chow and Zheng (1995), Rongve (1997), Preston (1995), and Zheng, Cushing and Chow (1995).

It is not replication invariant, not continuous in individual incomes, and fails to satisfy the strong transfer axiom.

See Jenkins and Lambert (1997) and Zheng (1997) for further discussion about the limit of Thon's index.

⁵ Generally summarized as focus, monotonicity, symmetry, replication invariance, transfer sensitivity and replication invariance - see Zheng (1997).

moved over the line) administrators can improve the poverty *rate*, even while deepening the deprivation of the worst off - which is surely not a socially desirable outcome.

Use of the poverty rate criterion may also affect measurement choices. Myles and Picot (2000:4)⁶ have commented: "A typical frustration of policy-makers is that incremental efforts to raise the incomes of the most indigent often have little impact on the poverty *rate*. The temptation in this situation is to move the goal posts to a lower poverty standard in the (usually misguided) hope that a lower cut-off will register the change. Changes that affect the most indigent are always reflected in measures of poverty *intensity* ".

The use of a better measure of outcomes may obviate the tendency to "move the goalposts" and it may also reduce false pessimism about antipoverty policy. As Focus (1998:4) commented: "According to conventional wisdom, US antipoverty programs have not 'worked.'". However, this perception was driven by trends in the poverty *rate*. In practice, policy makers are under pressure both to "show results" and to provide aid to the most indigent. If they follow Rawls (1971) and focus programmes on the least well off, their successes will be often statistically invisible, since the poverty rate does not reflect the improvement in well being that comes with a reduction in the poverty gap. A better measure of poverty - like poverty intensity - may therefore also be important in avoiding "false negatives" in policy analysis.

This paper therefore advocates use of the SST index of poverty intensity, which combines the poverty rate, average poverty gap ratio and inequality in poverty gaps. Osberg and Xu (2000) show that it can be decomposed as⁷:

(1)
$$P(Y; z) = (RATE) (GAP) (1+G(X)).$$

It is often useful to transform Equation (1) into:

(2)
$$\ln(P(Y; z)) = \ln(RATE) + \ln(GAP) + \ln(1+G(X)),$$

where the term ln(1+G(X)) is an approximate of G(X) based on the first-order Taylor series expansion.

Because the SST index is defined in terms of poverty gaps it is robust under data contamination in the sense of Cowell and Victoria-Feser (1996), and especially so when the poverty line is set with reference to median income.

[&]quot;RATE" is the percentage of the population with incomes below the poverty line (sometimes called the head count ratio), "GAP" is the average percentage gap between the incomes of the poor and the poverty line and G(X) is the Gini index of inequality of the poverty gap among all people, where the poverty gap of the nonpoor is set to zero.

When comparing poverty over time or across jurisdictions, the percentage difference in poverty intensity can therefore be expressed as the sum of the percentage differences in the poverty rate, average poverty gap ratio (among the poor), and Gini index of inequality in the poverty gap ratios (among all people).

(3)
$$\Delta \ln P(Y; z) - \Delta \ln (RATE) + \Delta \ln (GAP) + \Delta \ln (1+G(X)),$$

where $\Delta \ln (1 + G(X))$ is an approximation of $\Delta G(X)$.

In practice, changes over time (or differences between countries or Canadian provinces) in the inequality of poverty gaps [1+G(X)] are empirically very small, especially when compared to differences in the poverty rate and average poverty gap⁸. Hence, for most practical purposes the percentage change in poverty intensity can be approximated as the sum of the percentage changes of the poverty rate and the average poverty gap ratio.

Section 3 of this paper will use Equation 1 to motivate a straightforward graphical interpretation. Poverty intensity, like the volume of a box, is the product of three factors - RATE, GAP and (1+G(X)). Indeed, since the final term (representing inequality in poverty gaps among all persons) is virtually constant in empirical work, the Poverty Box can be represented in two dimensions as the product of RATE and GAP - i.e. the area of a rectangle, whose height is the average poverty gap ratio and whose width is the poverty rate. Since humans are better at extracting relative size information from graphs than from arrays of numbers, the Poverty Box offers an efficient way of presenting aggregate information, as well as enabling readers to disentangle the influence of changes in the rate, or the gap, on total poverty intensity.

2. Do Different Poverty Indices Give the Same Indication of Trends?

Alternative measures of poverty will typically give different indications of the *level* of poverty, but this does not matter much for policy purposes if they all move in the same

Across LIS countries the coefficient of variation of poverty rates is .493, and for average poverty gap ratios it is .185. However, the coefficient of variation of (1+G(x)) is only .014 (Osberg and Xu, 2000:72). For Canadian provinces and US states in 1997 the CV is 0.341 for the SST index, 0.384 for the poverty rate, 0.141 for the poverty gap ratio and 0.011 for (1+G(X)) - see also Osberg and Xu (1999a). The "common sense" verbal explanation for the unimportance of inequality among the poor in an aggregate measure of poverty intensity is that the differences in income among the poor are small when compared to income differences among the non-poor. The upper bound on the incomes of poor people is the poverty line. The lower bound, (leaving aside measurement error), is subsistence. The dollar value of the difference is not large, particularly when compared to the dollar differences among the non-poor population. See Osberg and Xu (2000:57) and Xu and Osberg (2000) for geometric proof.

direction at the same time. As section 1 has discussed, there are strong theoretical grounds for preferring poverty intensity to the poverty rate as a measure of poverty – but as a practical matter, the choice will not matter if changes in the poverty rate and poverty intensity generally coincide. This section uses Luxembourg Income Study data to examine whether this is true. It presents estimates of poverty intensity, the poverty rate and the poverty gap for the four countries for which long term time series are available [Canada (1971, 1975, 1981, 1987, 1991, 1994 and 1997), Sweden (1975, 1981, 1987, 1992 and 1995), United Kingdom (1974, 1979, 1986 1991 and 1995), and United States (1974, 1979, 1986, 1991, 1994 and 1997)] supplemented occasionally with data from Germany (1981, 1983, 1989 and 1994).

In order to focus on the appropriate index of poverty, this paper submits to the constraints of the data and assumes that all individuals within households share equally in household resources, and have no claim on the resources of other households⁹. Since the focus of welfare comparisons is the distribution of income among persons we use the LIS definition of total family money income after tax (disposable income)¹⁰ as the basis for calculation of the after tax money income "equivalent income" of all individuals within families. In the literature, a number of equivalence scales have been used to account for the economies of scale of household consumption [Burkhauser et al. (1996), and Phipps and Garner (1994), among others, have examined some of the implications of alternative choices]. The issues raised by different equivalence scales are important, but to keep this paper focussed and to facilitate comparisons with other research,¹¹ we simply use the LIS equivalence scale, which calculates the equivalent income of each household member as:

$$Y_i = Y_f / N^{0.5}$$

Here Y_f is total household income after tax, ¹² and N is the number of persons in the household.

Admittedly, these are strong assumptions about the social context of income flows since the effective resources available to each person depend on the degree of inequality in the intra-household distribution of consumption. See Phipps and Burton (1995:194)

Disposable income consists of the sum of gross wages and salaries, farm self-employment income, non-farm self-employment income, cash property income, sick pay, disability pay, social retirement benefits, child or family allowances, unemployment compensation, maternity pay, military/veteran/war benefits, other social insurance, meanstested cash benefits, near cash benefits, private pensions, public sector pensions, alimony or child support, other regular private income, and other cash benefits; minus mandatory contributions for self employed, mandatory employee contribution, and income tax.

See, for example, Buhmann et al. (1988), Coulter et al. (1992), Burkhauser et al. (1996), and Figini (1998) for comparison of the LIS, OECD and other equivalence scales. Figini (1998, p. 2) notes that "OECD and other two-parameter equivalence scales empirically used show a similarity of results [in measurement of inequality] to one parameter equivalence scales with elasticity around 0.5."

[&]quot;Disposable Personal Income" in the LIS data sets.

Tables 1 and 3 examine whether the choice of poverty index matters for perceptions of the trend in poverty. Both tables present the SST index of poverty intensity and its components – the poverty rate, the average relative poverty gap ratio and the inequality in poverty gap ratios. The two tables differ because Table 1 follows much of the international literature and uses a relative conception of the poverty line, drawn at half the median equivalent individual income, while Table 3 freezes the real value of the poverty line at its 1974/75 level in each country. In consequence, in Table 1 the poverty line in each country changes over time with trends in the median income, which implies relatively large movements during periods of robust growth in median income (as in the early 1970s) but very little movement during periods when median incomes stagnate. In contrast, in calculating the results of Table 3, the 1974/75 poverty line in each country is updated only for movements in the local consumer price index, so it represents a poverty line that is "absolute" over time, but not across countries.

In defining poverty as the want of necessities, Adam Smith was quite clear that the definition of "necessity" depends on prevailing social norms:

"Under necessaries, therefore, I comprehend not only those things which nature, but those things which the established rules of decency have rendered necessary to the lowest rank of people." (Vol. 2, Bk. V, Ch. II, Pt II, Art IV - 1961:400).

Most authors since then have accepted the proposition that poverty norms differ across countries. Criticism of a relativist approach to poverty measurement has typically focussed on the issue of change over time - whether improvements in the general standard of living should be thought of as decreasing poverty. Table 2 illustrates how much difference, in practice, a relative or an absolute approach to updating the poverty line actually makes¹⁴.

Although this is a lower poverty line than the 60% of median used in much of the UK discussion, we adopt the 50% of median criterion for comparability with other countries.

Osberg (1999:13,20) notes that from 1980 to 1994 average incomes in North America rose, because above median incomes increased, but the bottom half of the income distribution had a real income decline in the US and only a small gain in Canada. Median incomes stagnated in real terms in both countries. However, the updating method made a big difference in the 1960s and early 1970s. Prior to 1980, growth of median real incomes meant that updating the official US poverty line only for price increases produced a decline from its initial level of 49% of median income to about 35% (for a four person family) - see Ruggles (1990:30-61); Osberg (1984:61-72)

			Table1			
	Rela	tive Poverty - In	tensity and Compo	onents-All Cohorts		
		Poverty	Poverty Poverty Rate Relative Poverty (1 + 0			
		Intensity		Gap	Gap)	
Canada	1971	10.9	16.0	0.358	1.906	
	1975	8.5	13.8	0.321	1.919	
	1981	7.2	12.3	0.302	1.928	
	1987	6.8	12.0	0.293	1.929	
	1991	6.3	11.4	0.285	1.934	
	1994	6.1	11.5	0.276	1.933	
	1997	7.0	11.9	0.306	1.932	
USA	1974	10.7	15.9	0.355	1.904	
	1979	10.2	15.9	0.335	1.906	
	1986	11.9	17.9	0.354	1.886	
	1991	11.7	17.9	0.343	1.891	
	1994	12.6	18.5	0.360	1.888	
	1997	10.6	16.8	0.333	1.901	
UK	1974	3.2	9.0	0.180	1.950	
	1979	3.8	9.0	0.218	1.953	
	1986	4.6	8.4	0.278	1.961	
	1991	6.4	14.5	0.232	1.920	
	1995	6.6	13.2	0.259	1.935	
Sweden	1975	3.2	6.4	0.257	1.970	
	1981	3.0	5.2	0.294	1.972	
	1987	4.7	7.3	0.328	1.960	
	1992	4.5	6.5	0.352	1.963	
	1995	5.4	6.5	0.424	1.960	
Germany	1981	2.9	5.6	0.263	1.970	
	1984	2.8	6.5	0.223	1.964	
	1989	3.5	5.6	0.314	1.967	
	1994	5.2	8.5	0.310	1.953	
199	94 + DDR	4.4	7.5	0.298	1.959	
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Note: The poverty line is measured as $\frac{1}{2}$ the median equivalent income where the equivalence Scale used is the LIS scale (the square root of the total number of people in the household). Poverty Intensity = (Rate) * (Average Gap) * (1 + Gini (gap))

Source: Author's calculations using the Luxembourg Income Study.

Table 2
Comparison of Relative and Absolute Poverty Lines
Family Income at Poverty Line for a Family of Four

			Relative	Absolute	Relative/Absolute
Canada	(Can \$)	1971	3,938	4,956	0.795
1975			6,860	6,860	1.000
1981			12,680	11,720	1.082
1987			17,830	16,212	1.100
1991			21,376	19,594	1.091
1994			22,320	20,292	1.100
1997			23,560	21,388	1.102
USA	(US \$)	1974	5,764	5,764	1.000
1979			8,676	8,488	1.022
1986			13,490	12,814	1.053
1991			16,404	15,924	1.030
1994			17,512	17,328	1.011
1997			20,766	18,766	1.107
UK	(£)	1974	1,336	1,336	1.000
1979			2,870	2,752	1.043
1986			5,040	4,748	1.062
1991			7,698	6,484	1.187
1995			8,758	7,242	1.209
Sweden	(Kroner)	1975	25,914	25,914	1.000
1981			48,350	47,866	1.010
1987			76,650	71,290	1.075
1992			125,292	99,182	1.263
1995			128,576	108,880	1.181

Note: Each poverty line is shown in each country's currency, current values.

Table 3
Poverty Intensity and Components-All Cohorts
Absolute Poverty Line (1974/75 line adjusted for inflation)

		Poverty	Poverty Rate	Relative Poverty	(1 + Gini
		Intensity		Gap	Gap)
Canada	1971	15.9	23.6	0.363	1.856
	1975	8.5	13.8	0.321	1.919
	1981	6.0	10.4	0.297	1.940
	1987	5.4	9.6	0.289	1.944
	1991	5.1	9.2	0.283	1.947
	1994	4.8	9.1	0.270	1.947
	1997	5.7	9.5	0.309	1.945
USA	1974	10.7	15.9	0.355	1.904
	1979	9.7	15.2	0.334	1.910
	1986	10.9	16.5	0.348	1.896
	1991	11.0	17.0	0.343	1.897
	1994	12.4	18.2	0.360	1.890
	1997	8.8	13.7	0.335	1.919
	1974	3.2	9.0	0.180	1.950
	1979	3.3	7.8	0.217	1.961
	1986	4.0	6.2	0.330	1.969
	1991	3.7	8.1	0.232	1.960
	1995	4.2	6.4	0.336	1.968
Sweden	1975	3.2	6.4	0.257	1.970
	1981	3.0	5.0	0.301	1.973
	1987	4.1	6.0	0.348	1.966
	1992	3.1	3.9	0.397	1.976
	1995	4.4	4.9	0.447	1.968

Note: The poverty line is measured as ½ the median equivalent income where the equivalence scale used is the LIS scale (the square root of the total number of people in the household).

Poverty Intensity = (Rate) * (Average Gap) * (1 + Gini (gap))

Source: Author's calculations using the Luxembourg Income Study.

Table 4
Poverty Intensity¹ and Components-All Cohorts
Working and Workless Households - Households Heads <65 Years of Age

		Poverty Intensity	Workless ²		in work useholds		working ²		rty in work louseholds	
		all with houshold head <65	% in workless hhlds	Poverty Intensity	Rate	Gap	% in working hhlds	Poverty Intensity	Rate	Gap
Canada	1971	10.3	4.8	58.8	85.3	0.475	95.2	7.0	10.4	0.350
	1975	7.7	4.2	50.9	81.6	0.425	95.8	5.1	8.7	0.302
	1981	7.1	4.3	45.2	75.4	0.403	95.7	4.8	8.4	0.293
	1987	7.2	5.3	36.6	68.9	0.344	94.7	5.1	9.0	0.290
	1991	6.9	6.4	35.3	67.9	0.334	93.6	4.5	8.4	0.273
	1994	6.8	7.7	32.5	66.4	0.311	92.3	4.1	7.9	0.266
	1997	7.8	7.7	42.0	68.9	0.394	92.3	4.2	8.2	0.261
USA	1974	10.1	5.0	51.4	76.8	0.454	95.0	7.3	10.9	0.343
	1979	9.6	5.0	48.3	72.1	0.447	95.0	6.9	11.5	0.309
	1986	11.9	6.3	48.8	72.9	0.458	93.7	8.6	13.3	0.335
	1991	11.9	6.4	50.8	76.2	0.461	93.6	8.3	13.6	0.319
	1994	12.9	6.8	55.7	78.0	0.493	93.2	8.7	14.1	0.322
	1997	10.6	5.1	53.3	73.9	0.489	94.9	7.5	13.1	0.299
UK	1974	2.3	4.7	22.5	66.0	0.213	95.3	1.0	2.8	0.184
	1979	1.5	7.5	27.3	52.8	0.304	92.5	1.5	3.1	0.236
	1986	5.2	17.2	17.3	31.0	0.301	82.8	2.5	4.1	0.310
	1991	6.4	15.6	23.4	55.8	0.250	84.4	2.6	4.9	0.272
	1995	7.2	20.4	23.3	47.4	0.278	79.6	2.6	4.6	0.288
Sweden	1975	3.4	3.8	26.3	33.3	0.434	96.2	2.4	3.9	0.315
	1981	3.7	3.4	20.0	21.3	0.505	96.6	3.1	5.3	0.293
	1987	5.5	3.3	18.6	18.0	0.548	96.7	5.0	7.0	0.364
	1992	5.1	6.6	24.2	27.2	0.488	93.4	3.6	5.1	0.360
	1995	6.3	9.6	23.0	23.9	0.523	90.4	4.4	5.5	0.408

¹The poverty line is measured as ½ the median equivalent income where the equivalence scale used is the LIS scale (the square root of the total number of people in the household).

Poverty Intensity = (Rate) * (Average Gap) * (1 + Gini (x))

Source: Author's calculations using the Luxembourg Income Study.

²A working household has positive earnings from wages/salaries or self-employment.

As comparison of Tables 1 and 3 indicates, using a relative or an absolute poverty line will affect the level of poverty recorded in any particular year¹⁵, but for present purposes the issue is whether the same direction of change is observed in poverty intensity as in the poverty rate.

Table 1 indicates that if one wanted to know whether relative poverty had increased in the early 1990s or not, one would very often <u>not</u> get the same answer from the poverty rate and poverty intensity measures. In the early 1990s, only in the US and in Germany do the indices agree on trends. In Canada, the UK and Sweden, the poverty intensity and poverty rate statistics disagree. A fall in the average poverty gap in Canada between 1991 and 1994 meant that poverty intensity also fell, even as the poverty rate rose marginally. In the UK, a fairly substantial increase in the average poverty gap between 1991 and 1995 produced an increase in poverty intensity, despite a fall in the poverty rate. In Sweden there was no change in the poverty rate from 1992 to 1995, but poor people were much worse off and poverty intensity rose as a consequence.

Over all, Table 1 enables twenty two year to year comparisons of a country's poverty. In four of these [USA 1974-79 and 1986-91, Sweden 1992-95, UK 1974-79] there is no change in the poverty rate, but because the poverty gap changes the well being of poor people also changes and the poverty intensity measure reflects that fact. In another five instances [Canada 1991-94, UK 1979-86 and 1991-95, Germany 1981-84 and 1984-89] the direction of change of the poverty rate is actually opposite to the direction of change of poverty intensity, because there has been a sufficiently large movement in the average poverty gap in the opposite direction to the change observed in the poverty rate. In short, in about 40% (=9/22) of year to year comparisons, the conclusion one would draw about trends in poverty differs qualitatively if one uses the poverty rate or poverty intensity as the measure. Since we have good grounds for believing that poverty *intensity* is a better summary index, this implies that the poverty *rate* is very often a misleading indicator of trends in relative poverty.

Table 3 is based on an absolute poverty line. It is notable that the strong growth in real incomes in Canada in the early 1970s produces a much more dramatic decline in poverty (measured both as the poverty rate and poverty intensity) between 1971 and 1975 than is apparent in Table 1. Since the Luxembourg Income Study data on which this paper is based begin in 1974/75 for the other countries, one cannot directly observe in Table 3 comparable

In order to focus on how important updating for real income change may be, Table 3 fixes the poverty line at its real value in 1974/75. Hence, the entries for 1974/75 in Tables 1 and 3 are identical.

trends for the early 1970s in the USA, UK and Sweden, but other evidence indicates that absolute poverty declined substantially in the early 1970s.

Considering that Tables 1 and 3 report over twenty years of data, it is perhaps remarkable that the differences between the two tables after 1975 are not larger. Certainly one cannot say that the failure of poverty to disappear is due to the use of a relative standard of poverty in Table 1. Although any amount of real growth in a distribution of income of unchanged inequality will build in a tendency for both the rate and intensity of poverty to decline together (and hence agree on trends), there are both ups and downs in poverty, by either measure, in each country. However, the pattern of disagreement between measures is fascinating.

In the years examined in Table 3, Canada, the USA and Sweden all show the same direction of movement in the rate and intensity of poverty from year to year. If all one wants to know is the direction of movement for absolute poverty in these three countries, one can use either the poverty rate or poverty intensity. For the UK, however, the poverty rate and poverty intensity change in opposite directions every time - which implies that the rate of absolute poverty is an absolutely misleading index of poverty trends in the UK.

From 1974 to 1979, there was a large increase in the poverty gap in the UK, and since the fall in the poverty rate was small, poverty intensity rose. From 1979 to 1986, the increase in the poverty gap was even larger, again outweighing the decline in the poverty rate, so poverty intensity rose. However, poverty intensity fell between 1986 and 1991, due to a decline of about a third in the poverty gap ratio, even as the poverty rate rose. From 1991 to 1995 the decline in the poverty rate was again dominated by an increase in the average poverty gap ratio, so poverty intensity rose.

The discrepancies between changes in poverty rate and poverty intensity measures (particularly for the UK) should get us thinking about *why* the poverty rate and the poverty gap might move indifferent directions. The cyclical and structural evolution of low wage labour markets and the demand and supply for skills are of great importance for poor households with some labour force attachment, who are often just below the poverty line. However, standard labour supply and demand models imply that the poverty rate and poverty gap are likely to move in tandem, which implies that one should not observe a discrepancy between changes in poverty intensity and the poverty rate. Explaining the discrepancies which are observed may therefore push analysis in other directions.

For example, using poverty intensity as a measure enables one to ask whether there has been "triage" approach to social policy. Large changes in social policy and benefit entitlement can occur in short periods of time, and are of greatest importance for households excluded from the labour market. If one observes (as in the UK 1979-86) a sharp increase in the average poverty gap combined with a decrease in the poverty rate, is this because resources have been transferred away from the most deprived, who have been written off as "no-hopers" in favour of a focus on the marginally poor?

In short, a focus on poverty intensity may shift analytic attention. The "bottom line" is that in an important number of cases - particularly for comparisons which involve poverty trends in the UK - the choice of index of poverty does matter, both for measurement and for analysis.

3. But can it be communicated?

Why is the poverty rate still the statistic of choice for many analysts, despite its defects?

One important reason may be the perception that better measures are too complex to be communicated to a wider audience. If the whole point of measuring poverty is to affect the policies that might affect poverty, then a poverty index that cannot be understood by the public and by policy makers is pointless. Simplicity of presentation is therefore crucial. Although some writers in the literature on poverty measurement have emphasized the generality of stochastic dominance techniques and others have advocated ethically flexible measures such as the Foster-Greer-Thorbecke index, many policy makers may consider these to be highly abstract and devoid of intuitive understanding.

As already noted, however, poverty intensity has a straightforward graphical interpretation. Like the volume of a box, it is the product of three factors - RATE, GAP and (1+G(X)). Indeed, since the final term (representing inequality in poverty gaps among all persons) is virtually constant in empirical work, the Poverty Box can be approximated in two dimensions as the product of RATE and GAP - i.e. the area of a rectangle, whose height is the average poverty gap ratio and whose width is the poverty rate.

On the theory that "a picture is worth a thousand words", Figure 2 presents the Poverty Box for the UK in 1974, 1979, 1986, 1991 and 1995. Although Figure 2 takes up

more space on the printed page than the corresponding section of Table 1, that investment in printing costs will be worthwhile if readers gain a corresponding increase in information content. In processing different types of information, children learn how to judge the relative size of pieces of cake much faster than they can learn arithmetic. In general, humans are very good at deriving accurate relative size information when it is presented visually as graphs, but have relatively poor accuracy when confronted with tables of numbers.

In the particular case of UK poverty trends, Figure 2 is fairly clear in showing that there was a rise in poverty in the UK from 1974 to 1979 and from 1979 to 1986, despite a stable or declining poverty rate. Figure 2 also shows that although the poverty gap fell from 1986 to 1991, the increase in the poverty rate was so large that it is clear that poverty increased in aggregate. And when the data actually does have conflicting trends, it is worthwhile for graphical methods to show this also. For example, from 1991 to 1995, looking only at the poverty rate one would say there has been a clear decline in poverty, but since the average poverty gap rose, one has to look a bit more carefully to see that poverty intensity also rose, although not by much.

As well as making comparisons over time, the poverty box can usefully illuminate the differences among countries at a point in time. Figure 3 plots the USA, UK, Canada, Germany and Sweden in 1994/95. The relative magnitude of poverty in the United States comes through very clearly. In 1994/95, it is also clear that by both the poverty intensity and poverty rate measures, the US has more poverty than the UK, which has more poverty than Canada. However, although Sweden in 1995 has a lower poverty rate than Germany, the average poverty gap in Sweden was considerably larger, implying that poverty intensity in Germany was actually lower than in Sweden. In cross sectional comparisons, as well as in comparisons over time, the choice of poverty index matters.

4. But can a better measure of poverty help policy analysis?

Even if one grants that poverty intensity is an analytically better measure of poverty, which often moves counter to changes in the poverty rate and which has a clear graphical interpretation, is it useful in an analytic sense? Can a measure of poverty intensity better illuminate important policy issues?

One of the most important policy issues in poverty analysis is employment. Whether or not it is "work incentives", job availability, inadequate skills or whatever - the determinants of the work effort of the poor are hotly debated. Policy makers have to weigh

their shreds of empathy for those who cannot work against public hostility to the presumed number who do not want to work - and there are substantial differences across countries in both the working hours of poor people and in public attitudes¹⁶.

In some countries, a substantial rise in the proportion of households with zero earnings has been responsible for much of the upward trend in poverty. Table 4 examines persons in households with a head of working age and presents data on poverty among households with no earnings and among households with some earnings. Although it indicates that in aggregate terms "work pays" in all countries [in the sense that poverty intensity among working households is much less than among the workless], it is also clear that there are considerable differences among countries. Since aggregate poverty intensity is a weighted average of workless households - whose poverty intensity is typically very high, but who are a small fraction of the population - and poverty intensity among working households and since these two groups differ so much in relative size and in the level of their poverty, unbundling the size and dimensions of changes in worklessness is crucial.

In aggregate, poverty among working age households was fairly constant from 1974/75 to 1994/95 in Canada and the USA (albeit at relatively high levels), but increased substantially in Sweden and the UK 17 - one would like to know why, and the first step for an analyst is to get an impression of the facts that need explaining.

The UK stands out both for the size of its increase in poverty intensity- 4.9 points (= 7.2 - 2.3) - and for the substantial increase in workless households. Back in the "bad old days" of the Welfare State under Old Labour in 1974, 95.3% of British working age households had some work - a fraction very similar to that in Canada (95.2%), the USA (95.0%) and Sweden (96.2%). A lasting legacy of the Thatcher years seems to have been a very substantial increase in the proportion of working age British families with no earnings ¹⁸ - the big jump (from 7.5% to 17.2%) between 1979 and 1986 has not been followed by a lasting decline and over the period as a whole worklessness rose from 4.7% to 20.4% - i.e. by 15.7%.

For example, using the World Values Survey, Phipps (1999:36-37) found that 34% of Canadian men (29% of women) thought "laziness" was the reason some people lived in need - fractions that are significantly less than that in the US (40%, 38%), but more than in the UK (28%, 25%) and <u>much</u> more than in Norway (15%, 7%)or the Netherlands (18%, 12%).

Using a much larger sample, Osberg and Xu (2000: 72) observe: "there is no clear trend to greater poverty intensity - no "immutable natural law" of greater immiserization - to be observed in the LIS data. Simply counting the number of times one observes in Table 2 a decrease in poverty intensity (16) compared to the number of times an increase in poverty intensity is observed (14), the result is pretty much a draw. The number of statistically significant declines (6) and increases (7) are nearly matched. Even in an increasingly globalized international economy, different social choices and different social outcomes are to be observed."

Gregg, Hansen and Wadsworth (1999) discuss UK trends in much more detail.

International data offer an interesting point of approach to the issue of worklessness since the increase between 1974/75 and 1994/95 was much more modest in Canada (3.5%) and Sweden (5.8%). The percentage of working age households with zero earnings rose least of all in the USA (1.8%) and fell again by 1997. It is therefore hard to think of general technological trends as the cause of the UK increase, since such trends are pretty common across nations. Macro economic events, and their long term residue, differ more across nations and may offer a more fruitful hypothesis. The big UK increase between 1979 and 1986 coincided with very high unemployment. Furthermore, as the US unemployment rate dipped down to the 4% range in 1997, worklessness in the USA, and the poverty that goes with it, dropped back to 1974 levels (which motivated the Freeman (2001) paper on the potential limits on macro economic demand as an anti-poverty strategy).

On the other hand, in aggregate terms the unemployment rate in the UK has declined substantially in recent years, so there must be some more complicated story to tell about the interaction of aggregate demand and social policy in producing poverty. In thinking about what that story might be, how should one describe the trends that need to be explained?

In the international data of Table 4, the biggest increase in worklessness comes in the country for which the poverty rate is the most consistently misleading indicator of poverty trends, so it is particularly important to use poverty intensity as the index of poverty trends when analysing the impact of worklessness. It is also important to present data in a way that accurately represents the relative magnitudes involved.

Table 4 usefully illustrates the contrast between poverty among working and workless households, but in comparing columns of figures it is easy to lose sight of the relative sizes of the respective populations. Looking, for example at Canada in 1997, it is easy to see in Table 4 that poverty intensity among working households (4.2) is far less than among workless households (42.0). However, although poverty is more intense among workless households, they comprised only 7.7% of the working age population. Hence it is not so easy to see from Table 4 that 7.6 % of the population lives in poor working households (.076 = .082 * .923), which is considerably greater than the 5.3 % who live in poor workless households (.053 = .689* .077).

Figures 4 to 10 are drawn to illustrate how the Poverty Box approach offers a way of visually presenting information in a way that can illuminate the relative size and dimensions of poverty. In these Figures, the horizontal axis measures the fraction of the population in

each group and the vertical axis measures the average poverty gap¹⁹. Within each group (in this case, working and workless households) a poverty box is drawn which reflects the poverty rate and average poverty gap of the poor, among that group. As before, within each group poverty intensity can be represented as proportional to the area of a box whose height is the average poverty gap and width is the poverty rate - and the sum of the areas of the poverty boxes will be total poverty intensity - but the advantage of Figures 4 to 10 is that it shows where that total amount of poverty is coming from.

Figure 4 for Canada in 1997, for example, helps one to see that working poverty is just as important in aggregate as workless poverty, despite the very high rate of poverty (68.9%) among workless households and the relatively low rate of poverty among households with some earnings (8.2 %), and despite a comparable difference between the average poverty gap for workless households (.394) and that for working households (.261). *Because* only 7.7% of working age Canadian households in 1997 have no earnings, the relevant population sizes are such that one is very likely to be misled by looking only at the *rate* and *gap* data in Table 4.

Figures 5, 6 and 7 presents comparable figures for the UK in 1974,1986 and 1995 to illustrate the role which differing rates of worklessness play in determining aggregate poverty. Again, the 1974 data in Figure 5 illustrate the importance of thinking about the relative size of populations, when considering rates. Looking at the huge difference in poverty *rate* between workless households (66 %) and working households (2.8 %) in 1974 in the UK, one would be likely to miss the fact that slightly more people were actually members of working poor households than workless poor households - but Figure 5 brings out that dimension of the issue, as well as the difference in average poverty gap.

A comparison of Figure 5 and Figure 6 shows both the increased poverty gap between 1974 and 1986 for both working and workless households, and the increase in percentage of workless households in the UK. Although the *rate* of poverty among workless households actually fell (from 66 % to 52.8 %), the workless population rose so dramatically (more than a three fold increase) that the number of workless poor increased substantially. As well, although the average poverty gap rose for both working and workless households, the increase was significantly greater for the working poor. Figure 7 shows how the continuing rise in UK poverty intensity from 1986 to 1995 was not primarily due to changes in the

To conserve space, the horizontal and vertical axes are truncated at 50% of the total population and poverty line, respectively.

average poverty gap, which remained fairly steady (falling slightly for the workless from .301 to .278, and for the working poor from .310 to .288). The big action came in an increase in the poverty rate, which was quite substantial for workless households (from 31 % to 47.4 %) and smaller for the working poor (from 4.1 % to 4.6 %).

Figures 8, 9 and 10 present US data for 1974, 1986 and 1997. The proportion of the under 65 population with zero earnings was fairly small and did not change much over this period, and their rate of poverty was very large and similarly unchanging, while the poverty rate and gap of working households was much lower throughout - but in every year there is actually more poverty among working households since there are so many more of them. As well, comparing these figures over time brings out the increasing distance between the poverty gap of workless households and working households - an increasing "incentive" to employment that seems to have been ineffective in changing the percentage of workless households (1997's percentage workless (5.1%) is nearly identical to that in 1974 (5.0%)).

5. Just Suppose – Hypothetical Small Bit of Sharing of the Gains from Growth

Although it is certainly now unfashionable in the UK to talk of redistribution from the rich to the poor, this was not always the case, and is not now the case in all other countries. Furthermore, the top income decile in the UK has done extremely well in recent years experiencing (all income figures in this section are reported in UK pounds at year 2000 prices²⁰) an *increase* in real equivalent income of 13,992 pounds (after tax) from 1979 to 1995. This increase was more than twice the *total* average disposable equivalent income of the bottom twenty percent (£4994 in 1995). The comparable change for the top decile in the USA from 1979 to 1994 was £11,023 sterling per person (on a base of £33,204), an increase which was also more than twice the average level of disposable income of the bottom twenty per cent (who in fact averaged a decline of £551 for each person in the bottom quintile from 1979 to 1994, ending up with an average income of £4825.)

Countries 1950-2000" (ftp://ftp.bls.gov/pub/special.requests/ForeignLabor/flscpian.txt) To convert 1994 US \$ to 2000 UK pounds the rate is 0.825.

To convert incomes in different countries to a common currency base we use OECD (2000) "Purchasing Power Parities and Real Expenditures 1999 Edition" Paris. (in particular, we use the EKS method (Elteto-Koves-Szulc). To inflate to the year 2000, Consumer Price Indices reported in Bureau of Labor Statistics (2001) "Consumer Price Indexes, Sixteen

Table 5 presents the results of a thought experiment and Figure 11 presents the corresponding picture of the Poverty Box. Suppose that the tax transfer system in the USA and UK had been marginally more redistributive and ten percent *of the gains* of the top decile had been transferred to the bottom decile in those countries. What difference would this transfer have made to poverty? Had the already affluent shared only 10% *of their gains* (i.e. about 3% of their total income) through the tax/transfer system, the poverty rate in the UK would have dropped from 13.2% to 8.1% and the intensity of poverty, as measured by the SST index, would have more than halved. By any measure, poverty in Britain would have fallen dramatically from its actual 1995 levels, to levels well below those of 1979.

Table 5						
Hypothetical Transfer of One Tenth of Top Decile's Income Gain to Bottom Decile						
	Poverty Rate (%) Average Relative Poverty Gap SST Index					
UK*						
Actual 1979	9.0	0.218	0.038			
Actual 1995	13.2	0.259	0.066			
Hypothetical 1995	8.1	0.186	0.030			
US**	US**					
Actual 1979	15.9	0.335	0.102			
Actual 1994	18.5	0.360	0.126			
Hypothetical 1994	18.5	0.278	0.097			

^{*} UK 1979-1995 Average equivalent disposable income of top decile increased from £22,015 to \leq 35,710 (UK pounds – year 2000 prices) - transfer to bottom decile of £1399 per capita is simulated.

Since the income gains of the affluent were not quite as dramatic in the USA as in the UK, and because the USA started from a much higher level of poverty, a similar transfer would not be enough to push the poorest ten per cent of Americans over the poverty line - but the depth of their poverty would be cut by about a quarter and the intensity of poverty, as measured by the SST index, would be somewhat less than in 1979.

^{**} US 1979-1994 Average equivalent disposable income of top decile increased from £33,204 to £44,228 (UK pounds – year 2000 prices) - transfer to bottom decile of £1102 per capita is simulated.

The point of this example is not political realism - rather it is to stress the sensitivity of poverty outcomes to shifts in income that are rather small fractions of the recent income gains of upper income groups. In Table 5, only ten per cent of the income gains of the top 10% are being redistributed - none of their previous income, and none of the income of the bottom 90%, is being touched. A relatively small change in the tax/transfer system could have entirely forestalled the increase in poverty intensity that actually occurred in these countries, ceteris paribus.

Of course, this simulation implicitly assumes that other income remains the same as the redistribution occurs – which can be thought of as an implicit assumption of a zero elasticity of labour supply with respect to higher tax rates for the top decile (at least over the limited range of this policy thought experiment) and a zero elasticity of labour supply with respect to greater transfer benefits for the bottom decile. Since many economists have argued that the wage elasticity of labour supply of full time workers is fairly close to zero (see Heckman, 1993), and since almost of the top decile is already fully committed to the labour force, this may not be far wrong for the top decile. Although there may be greater responsiveness in labour supply at the "extensive" margin of labour force participation, (which affects heavily, as we have seen, the bottom decile) the impact of greater transfer payments to the bottom decile on their labour supply depends crucially on how these payments are delivered (e.g. an earned income tax credit creates greater labour supply incentives while other programme designs may discourage work). The simulation may, therefore, err in either overstating or understating the potential poverty reduction impacts of greater transfer payments – depending on how such payments are designed and delivered. However, the basic message of Table 5 is the potential importance of the politics of income distribution - over and above any influences of labour market changes.

6. Conclusion

This paper has argued that poverty intensity is a better measure of poverty than the poverty rate. It has presented evidence from Luxembourg Income Study data to show that in a significant number of cases these two indices disagree qualitatively on the time trend of poverty within countries. It has suggested use of the "Poverty Box" as a simple way of illustrating the components of changes in poverty intensity, and has presented examples of its use in the analysis of the implications of trends in worklessness across countries. Hopefully, with better measures of trends in poverty, societies will be able to make better decisions about the policies that can reduce poverty.

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Figure 1
Relative/Absolute Poverty Line

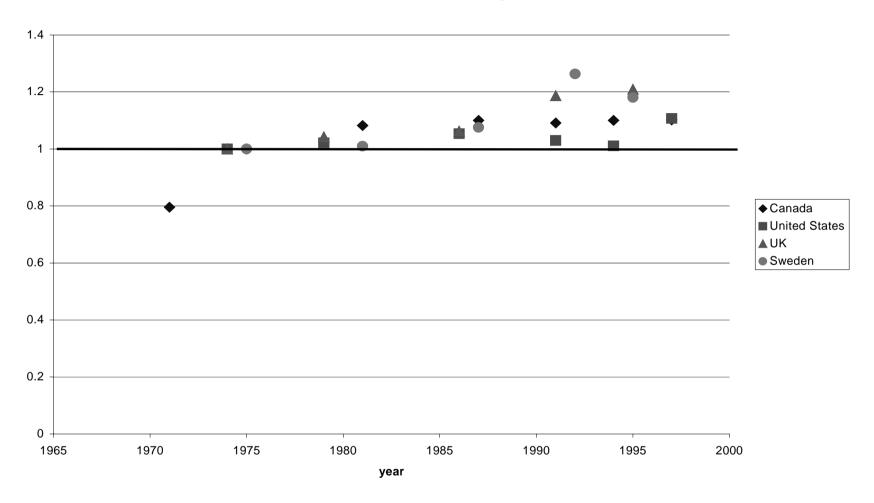


Figure 2
United Kingdom - The Poverty Box in 1974,79,86,91,95
Poverty Line = 1/2 Median Equivalent Disposable Income

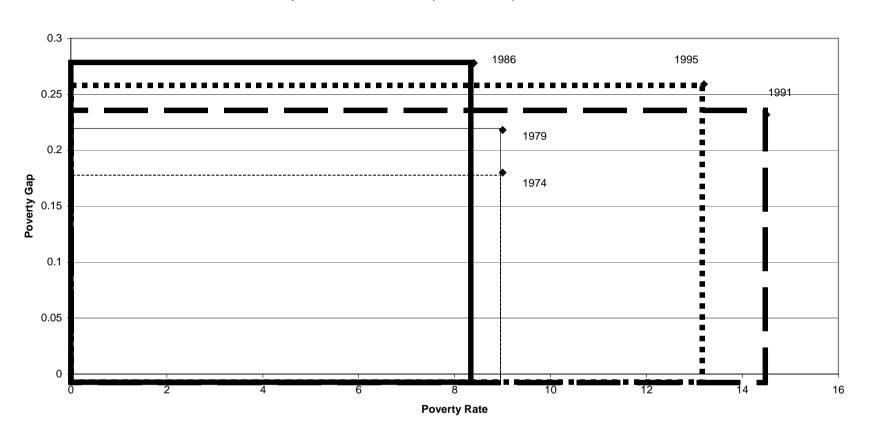
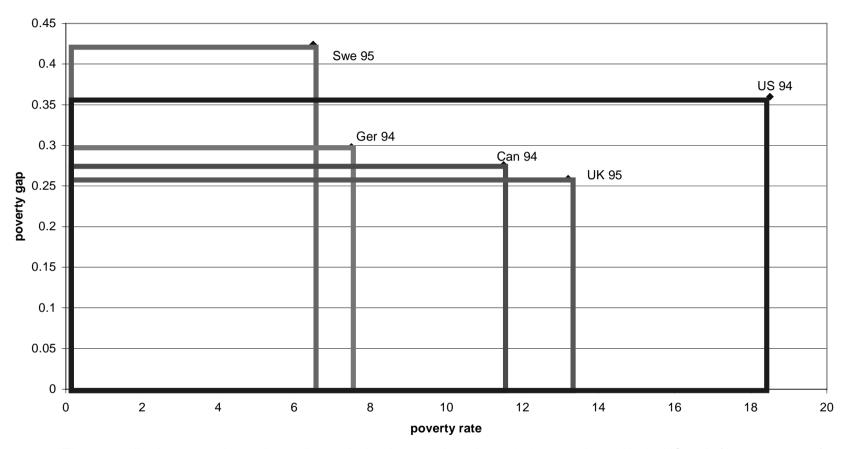


Figure 3

The Poverty Box in International Perspective

Canada, United States, Germany, Sweden and the United Kingdom 1994/95



The poverty line is measured as ½ the median equivalent income where the equivalence scale used is the LIS scale (the square root of the total number of people in the household).

Figure 4
The Poverty Box - Working and Workless Households
Canada 1997

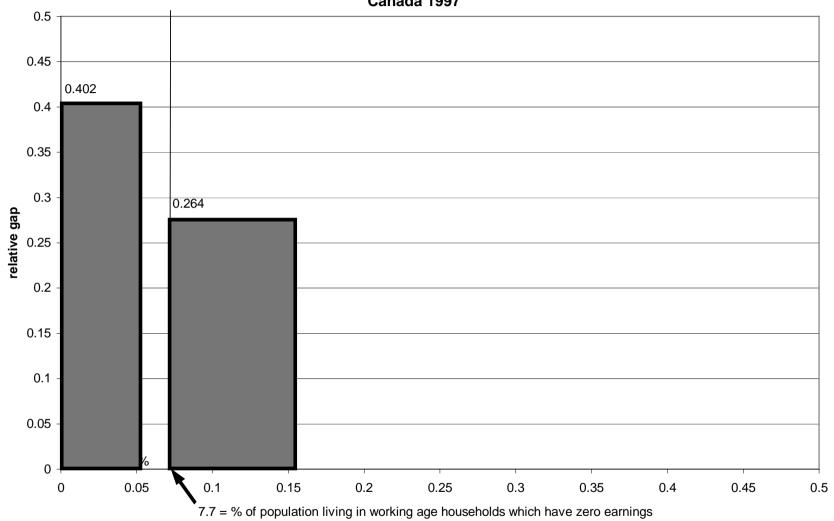


Figure 5
The Poverty Box - Working and Workless Households
United Kingdom 1974

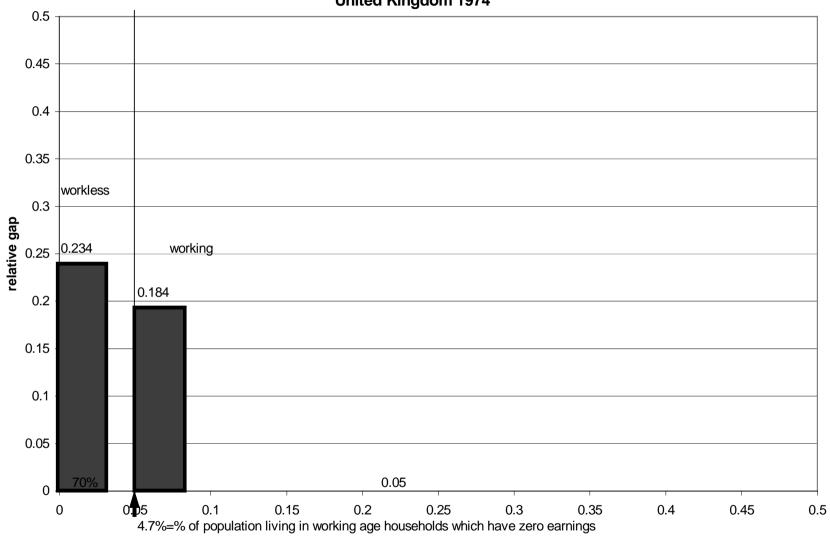


Figure 6
The Poverty Box - Working and Workless Households
United Kingdom 1986

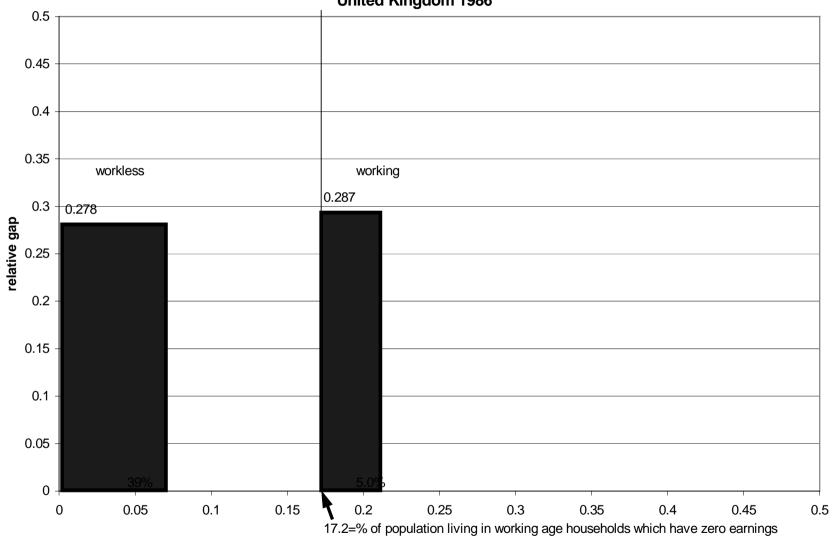


Figure 7
The Poverty Box - Working and Workless Households
United Kingdom 1995

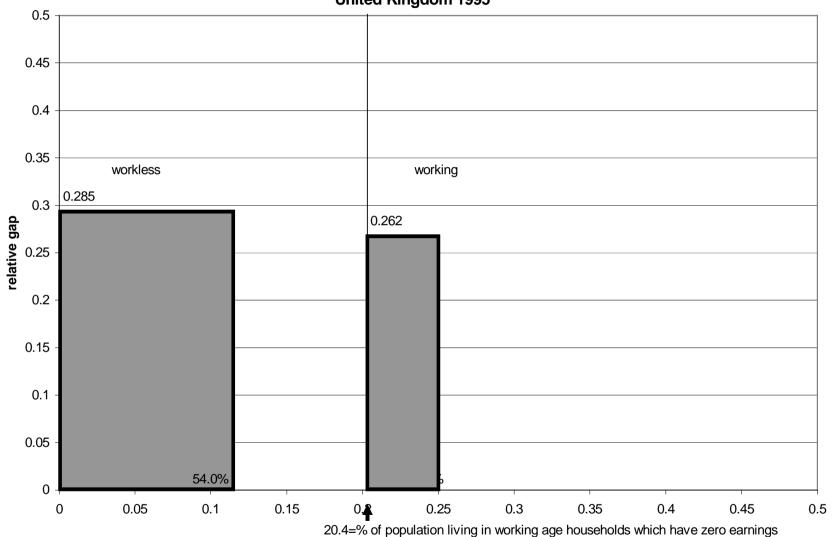


Figure 8
The Poverty Box - Working and Workless Households
United States 1974

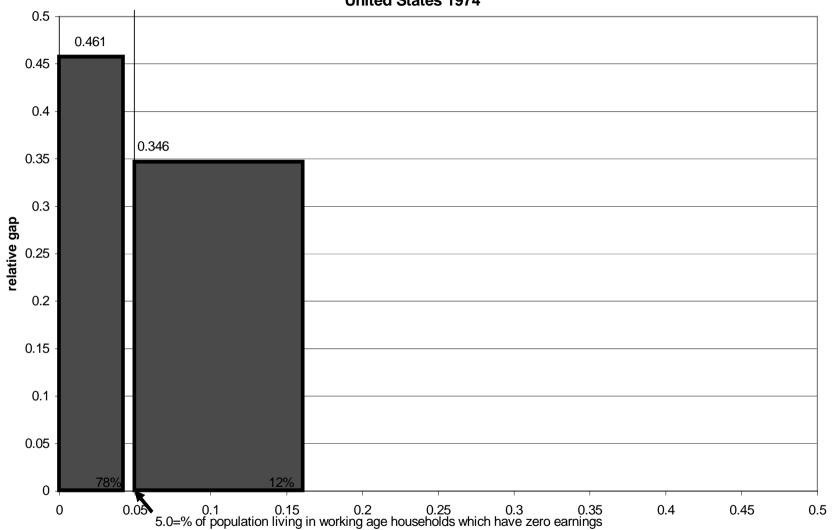


Figure 9
The Poverty Box - Working and Workless Households
United States1986

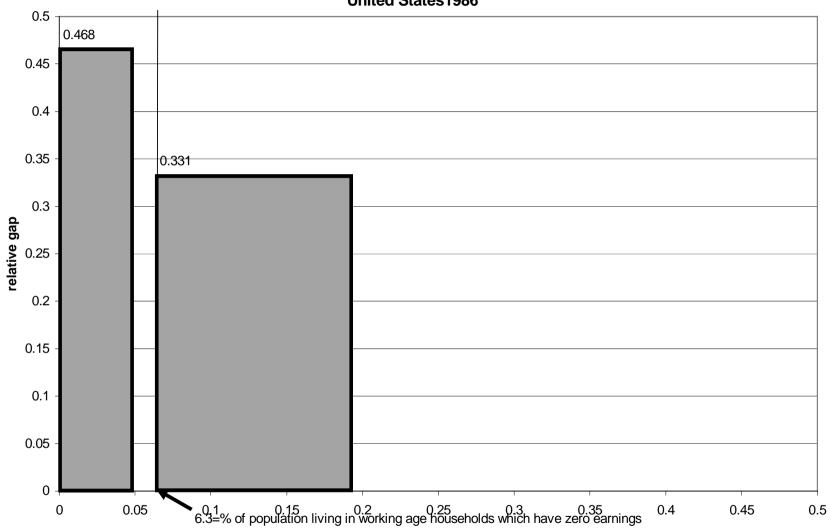


Figure 10
The Poverty Box - Working and Workless Households
United States 1997

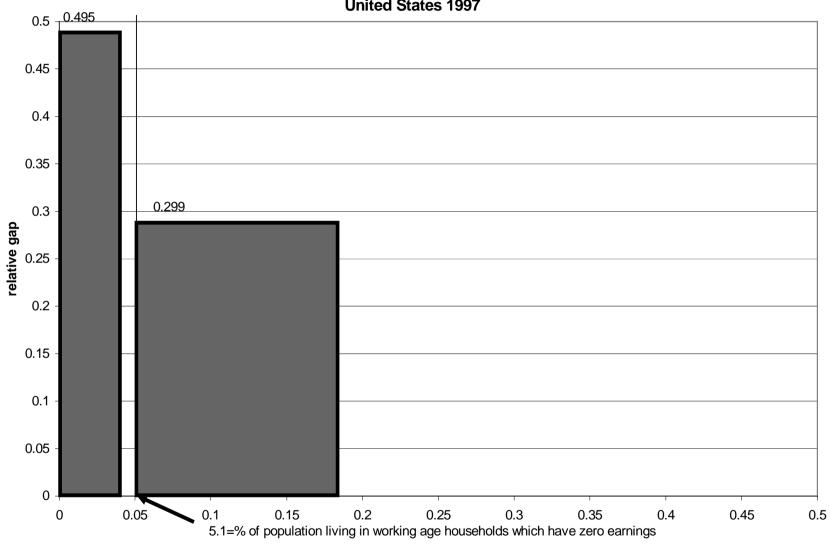
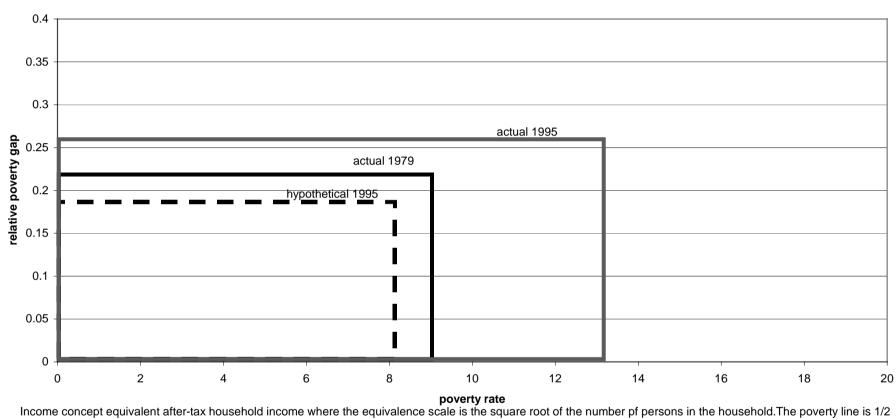


Figure 11
United Kingdom
Poverty Box 1979, 1995 and Hypothetical Transfer of One Tenth of Top Decile's Gain to Bottom Decile



Income concept equivalent after-tax household income where the equivalence scale is the square root of the number pf persons in the household. The poverty line is 1/2 the median equivalent income for the country. For the top decile in the UK 1979-1995 average equivalent disposable income increased from £22,015 to £35,710 (UK pounds – year 2000 prices) - transfer to bottom decile of £1399 per capita is simulated.