

# Annette Jäckle

## Contact Details

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## Employment

2016 – date Professor of Survey Methodology, ISER, University of Essex  
April – Sept 2016 Temporary Professorship, Department of History and Sociology, University of Konstanz, Germany  
2015 – date Associate Director of Innovations for *Understanding Society*: the UK Household Longitudinal Study, ISER, University of Essex  
2012 – 2016 Senior Research Fellow, ISER, University of Essex  
2011 – date Research Director of the *Understanding Society* Innovation Panel survey, ISER, University of Essex  
2007 – 2012 Research Fellow, ISER, University of Essex  
2003 – 2007 Research Officer, ISER, University of Essex

## Professional Service

2018 – date Member of the Board of External Overseers of the U.S. Panel Study of Income Dynamics  
2017 – date Member of the Scientific Advisory Board of Statistics Sweden  
2017 Member of the U.S. National Academy of Sciences planning committee on Developing a Methodological Research Program for Longitudinal Studies: A Workshop  
2016 – date Member of the Scientific Advisory Board of the GESIS-Leibniz Institute for the Social Sciences, Germany. Deputy Chair since 2017.  
2007 – date Founding member of the scientific committee for the international Panel Survey Methods Workshop

## Education

2003 – 2008 PhD in Applied Social and Economic Research, “Seam Effects and Dependent Interviewing: Measurement Error and Data Collection Methods Specific to Panel Surveys”, University of Essex  
2001 – 2002 MSc in Economics, University of Essex  
2000 – 2001 Post-Graduate Diploma in Economics, University of Essex  
1996 – 2000 BA in European Business Studies, Fachhochschule Regensburg, Germany and Sup de Co La Rochelle, France (prize for best dissertation).

## Publications in Refereed Journals

- Wenz, A., Jäckle, A., Burton, J., and Couper, M.P. (in press) 'The effects of personalized feedback on participation and reporting in mobile app data collection', *Social Science Computer Review*.
- Jäckle, A. and Eckman, S. (2019) 'Is that still the same? Has that Changed? On the Accuracy of Measuring Change with Dependent Interviewing', *Journal of Survey Statistics and Methodology*. <https://doi.org/10.1093/jssam/smz021>.
- Jäckle, A., Burton, J., Couper, M.P., and Lessof, C. (2019) 'Participation in a Mobile App Survey to Collect Expenditure Data as Part of a Large-Scale Probability Household Panel: Coverage and Participation Rates and Biases', *Survey Research Methods*. 13(1):23-44.
- Wenz, A., Jäckle, A., and Couper, M.P. (2019) 'Willingness to Use Mobile Technologies for Data Collection in a Probability Household Panel', *Survey Research Methods*. 13(1):1-22.
- Auspurg, K. and Jäckle, A. (2017) 'First Equals Most Important? Order Effects in Vignette-Based Measurement', *Sociological Methods & Research*. 46(3):490-539.
- Nicolaas, G., Campanelli, P., Hope, S., Jäckle, A. and Lynn, P. (2015) 'Revisiting "Yes/No" Versus "Check All That Apply": Results from a Mixed Modes Experiment', *Survey Research Method*, 9(3):189-204.
- Eggs, J. and Jäckle, A. (2015) 'Dependent Interviewing and Sub-Optimal Responding', *Survey Research Methods*, 9(1):15-29.
- Jäckle, A., Lynn, P. and Burton, J. (2015) 'Going Online with a Face-to-Face Household Panel: Effects of a Mixed Mode Design on Item and Unit Non-Response', *Survey Research Methods*, 9(1):57-70.
- Eckman, S., Kreuter, F., Kirchner, A., Jäckle, A., Tourangeau, R. and Presser, S. (2014) 'Assessing the Mechanisms of Misreporting to Filter Questions in Surveys'. *Public Opinion Quarterly*, 78(3):721-733.
- Lugtig, P. and Jäckle, A. (2014) 'Can I Just Check...? Effects of Edit Check Questions on Measurement Error and Survey Estimates', *Journal of Official Statistics*, 30(1):45-62.
- Jäckle, A., Lynn, P., Sinibaldi, J. and Tipping, S. (2013) 'The Effect of Interviewer Experience, Attitudes, Personality and Skills on Respondent Co-operation with Face-to-Face Surveys', *Survey Research Methods*, 7(1):1-15.
- Lynn, P., Jäckle, A., Jenkins, S.P. and Sala, E. (2012) 'The Impact of Interviewing Method on Measurement Error in Panel Survey Measures of Benefit Receipt: Evidence from a Validation Study'. *Journal of the Royal Statistical Society, Series A*, 175(1):289-308.
- Jäckle, A., Roberts, C. and Lynn, P. (2010) 'Assessing the Effect of Data Collection Mode on Measurement'. *International Statistical Review*, 78(1):3-20.
- Jäckle, A. (2008) 'Dependent Interviewing: Effects on Respondent Burden and Efficiency of Data Collection'. *Journal of Official Statistics*, 24(3):1-21.
- Jäckle, A. and Lynn, P. (2008) 'Respondent Incentives in a Multi-Mode Panel Survey: Cumulative Effects on Non-Response and Bias'. *Survey Methodology*, 34(1):105-117.
- Jenkins, S.P., Lynn, P., Jäckle, A. and Sala, E. (2008) 'The Feasibility of Linking Household Survey and Administrative Record Data: New Evidence from Britain'. *International Journal of Social Research Methodology*, 11(1):29-43.
- Jäckle, A. and Lynn, P. (2007) 'Dependent Interviewing and Seam Effects in Work History Data'. *Journal of Official Statistics*, 23(4):529-551.

- Jenkins, S.P., Cappellari, L., Lynn, P., Jäckle, A. and Sala, E. (2006) 'Patterns of Consent: Evidence from a General Household Survey'. *Journal of the Royal Statistical Society, Series A*, 169(4):701-722.
- Lynn, P., Jäckle, A., Jenkins, S.P. and Sala, E. (2006) 'The Effects of Dependent Interviewing on Responses to Questions on Income Sources'. *Journal of Official Statistics*, 22(3):357-384.
- Jäckle, A. and Li, C.A. (2006) 'Firm Dynamics and Institutional Participation: A Case Study on Informality of Micro-Enterprises in Peru'. *Economic Development and Cultural Change*, 54(3):557-578.

### **Book Chapters**

- Jäckle, A., Al Baghal, T., Eckman, S., and Sala, E. (in press) 'Interviewer and Respondent Behaviours when Measuring Change with Dependent Interviewing'. In P. Lynn (ed.) *Advances in Longitudinal Survey Methodology*. Chichester: Wiley.
- Jäckle, A., Beninger, K., Burton, J., and Couper, M.P. (in press) 'Understanding Data Linkage Consent in Longitudinal Surveys'. In P. Lynn (ed.) *Advances in Longitudinal Survey Methodology*. Chichester: Wiley.
- Jäckle, A., Gaia, A., Lessof, C., and Couper, M.P. (in press) 'Improving Survey Measurement of Household Finances: A Review of New Data Sources and Technologies'. In P. Lynn (ed.) *Advances in Longitudinal Survey Methodology*. Chichester: Wiley.
- Lynn, P. and Jäckle, A. (2019) 'Mounting Multiple Experiments on Longitudinal Social Surveys: Design and Implementation Considerations'. Ch. 15 in P. Lavrakas et al (eds) *Experimental Methods in Survey Research: Techniques that Combine Random Sampling with Random Assignment*. New York: Wiley, p.293-308.
- Blom, A., Jäckle, A. and Lynn, P. (2010) 'Understanding Cross-National Differences in Unit Non-Response: The Role of Contact Data'. Ch. 18 in J. Harkness et al. (eds) *Survey Methods in Multinational, Multiregional and Multicultural Contexts*. New York: Wiley, p.335-355.
- Jäckle, A. (2009) 'Dependent Interviewing: A Framework and Application to Current Research'. Ch. 6 in P. Lynn (ed) *Methodology of Longitudinal Surveys*. Chichester: Wiley, p.93-112.
- Jäckle, A. and Callegaro, M. (2008) 'Dependent Interviewing'. In P.J. Lavrakas (ed) *Encyclopaedia of Survey Research Methods*. Newbury Park, CA: Sage, p.186-188.

### **Discussion and Conference Papers (Selection)**

- Benzeval, M., Bollinger, C.R., Burton, J., Couper, M.P., Crossley, T.F., and Jäckle, A. (2020) 'Integrated Data: Research Potential and Data Quality', *Understanding Society Working Paper 2020-02*. Colchester: University of Essex.
- Jäckle, A., Burton, J. and Couper, M.P. (2019) 'Event-Triggered Data Collection', *Understanding Society Working Paper 2019-16*. Colchester: University of Essex.
- Jäckle, A., Gaia, A., Lessof, C. and Couper, M.P. (2019) 'A Review of New Technologies and Data Sources for Measuring Household Finances: Implications for Total Survey Error' *Understanding Society Working Paper 2019-02*. Colchester: University of Essex.

- Suffield, M., Hasbrouck, H., Coulter, A., Jäckle, A., Burton, J., Crossley, T.F., Couper, M.P. and Lessof, C. (2018) 'Understanding How People Think About Their Daily Sending', *Understanding Society Working Paper 2018-02*. Colchester: University of Essex.
- Jäckle, A., Gaia, A., and Benzeval, M. (2018) 'The Use of New Technologies to Measure Socio-Economic and Environmental Concepts in Longitudinal Studies', CLOSER Resource report, London: UCL Institute of Education.
- Jäckle, A., Gaia, A., and Benzeval, M. (2017) 'Mixing Modes and Measurement Methods in Longitudinal Studies', CLOSER Resource report, London: UCL Institute of Education.
- Coulter, A., Hasbrouck, H., Chisholm, T., Jäckle, A., Burton, J., Crossley, T., and Fisher, P. (2017) 'Understanding How People Conceptualise Household Finances', *Understanding Society Working Paper 2017-12*. Colchester: University of Essex.
- Jäckle, A. and Pudney, S. (2015) 'Survey Response Behaviour and the Dynamics of Self-Reported Health and Disability: An Experimental Analysis'. *Understanding Society Working Paper 2015-05*. Colchester: University of Essex.
- Hope, S., Campanelli, P., Nicolaas, G., Lynn, P. and Jäckle, A. (2014) 'The Role of the Interviewer in Producing Mode Effects: Results from a Mixed Modes Experiment Comparing Face-to-Face, Telephone and Web Administration'. *ISER Working Paper 2014-20*. Colchester: University of Essex.
- Nicolaas, G., Campanelli, P., Hope, S., Jäckle, A. and Lynn, P. (2011) 'Is it a Good Idea to Optimise Question Format for Mode of Data Collection? Results from a Mixed Modes Experiment'. *ISER Working Paper 2011-31*. Colchester: University of Essex.
- Sinibaldi, J., Jäckle, A., Tippinig, S. and Lynn, P. (2009) 'Interviewer Characteristics, their Doorstep Behaviour, and Survey Co-operation'. *Proceedings of the Survey Research Methods Section*, Washington DC: American Statistical Association.
- Jäckle, A. (2008) 'The Causes of Seam Effects in Panel Surveys'. *ISER Working Paper 2008-14*. Colchester: University of Essex.
- Jäckle, A. (2008) 'Measurement Error and Data Collection Methods: Effects on Estimates from Event History Data'. *ISER Working Paper 2008-13*. Colchester: University of Essex.
- Jäckle, A., Laurie, H. and Uhrig, S.C.N. (2007) 'The Introduction of Dependent Interviewing on the British Household Panel Survey'. *ISER Working Paper 2007-07*. Colchester: University of Essex.
- Roberts, C., Jäckle, A. and Lynn, P. (2006) 'Causes of Mode Effects: Separating out Interviewer and Stimulus Effects in Comparisons of Face-to-Face and Telephone Surveys'. *Proceedings of the Survey Research Methods Section*, Washington DC: American Statistical Association.
- Lynn, P. Buck, N., Burton, J., Jäckle, A. and Laurie, H. (2005) 'A Review of Methodological Research Pertinent to Longitudinal Survey Design and Data Collection'. *ISER Working Paper 2005-29*. Colchester: University of Essex.
- Jäckle, A., Sala, E., Jenkins, S.P. and Lynn, P. (2004) 'Validation of Survey Data on Income and Employment: The ISMIE Experience'. *ISER Working Paper 2004-14*. Colchester: University of Essex.

## Research Grants and Fellowships

CI: "Understanding Society: The UK Household Longitudinal Study: Waves 13-15" ESRC grant ES/T002611/1 (2020-2025).

Consultant: "ESSnet smart surveys", European Commission Eurostat (2020-2021).

CI: "UK Population Lab Innovation Development Grant", ESRC grant ES/S016651/1 (2019).

Consultant: "@HBS App-assisted data collection of household expenditure", European Commission Eurostat (2019-2020).

CI: "Understanding Society: The UK Household Longitudinal Study: Wave 12" ESRC grant ES/N00812X/1 (2016-2021).

PI: ESRC Strategic Investments – International Networking Competition. Additional funding stream for ESRC grant ES/N00812X/1 (2018-2019).

PI: Leverhulme Visiting Professorship for Prof Chris Bollinger, University of Kentucky, to visit ISER (2018-2019).

PI: "Understanding and improving data linkage consent in surveys" Nuffield grant OSP/43279 with co-funding from the ESRC (2018-2020).

PI: additional funding stream for "Understanding Household Finance through Better Measurement", NCRM Methodological Research Projects grant ES/N006534/1 (2017-2019).

CI: CLOSER Innovation Fund "Methodological innovations in data collection in longitudinal studies" (2016-2017).

PI: NCRM International Visitor Exchange Scheme, with Mick Couper, University of Michigan (2016; 2017).

CI: "Understanding Society: The UK Household Longitudinal Study: Waves 9-11" ESRC grant ES/N00812X/1 (2016-2021).

PI: "Understanding Household Finance through Better Measurement" ESRC Transformative Research grant/NCRM Methodological Research Projects grant ES/N006534/1 (2016-2017).

CI: "Assessing the Effects of Prenatal Hormone Exposure", Development Fund of the University of Konstanz, Germany and University of Essex (2012-2014).

PI: "Factorial Surveys: Studying Decision Making and Generating Empirically Based Methodological Guidelines", Development Fund of the University of Konstanz, Germany and University of Essex (2011-2012).

PI: "Support of Dependent Interviewing", Institute for Employment Research (IAB), Nuremberg, Germany (2011-2012).

CI: "Understanding Society and the UK Longitudinal Studies Centre" ESRC grant RES-586-47-0002 (2010-2016).

CI: "Mixed Modes and Measurement Error", ESRC Survey Design and Measurement Initiative grant RES-175-25-0007 (2007-2011).

PI: "Errors in Repeated Measures from Panel Data: Understanding and Reducing the Consequences for Analysis, ESRC Small Grant RES-000-22-2323 (2007-2009).

ESRC-SSRC Visiting Fellowship at the Survey Methodology Program, Institute for Social Research, University of Michigan, USA (2007).

### **Teaching Activities**

Summer semester 2016 'Survey Methodology', Masters degree course, Department of History and Sociology, University of Konstanz, Germany.

Summer semester 2016 'Introduction to Longitudinal Research Methods', Masters degree course, Department of History and Sociology, University of Konstanz, Germany.

Summer semester 2016 'Survey Design and Analysis', Bachelor Project Seminar, Department of History and Sociology, University of Konstanz, Germany.

Autumn 2015, 2018, 2019 convenor of the Masters module 'Introduction to Survey Design and Management', Sociology Department, University of Essex.

March 2015 'Mixed-Mode Survey Design and Implementation', three day *Courses in Applied Social Surveys* course (with Mick Couper), LSE, London.

November 2014 'Introduction to the *Understanding Society* Innovation Panel using Stata', half day workshop at the University of Essex.

June/July 2012 Masters degree course 'Introduction to Longitudinal Research Methods', Department of History and Sociology, University of Konstanz, Germany.

December 2011 guest lecture 'Data collection modes', Empirical Research Methods seminar, Department of History and Sociology, University of Konstanz, Germany.

Autumn 2011, 2014 convenor of the Masters module 'Survey Methods 1: Design and Measurement', Sociology Department, University of Essex.

Autumn 2009, 2012, 2016, 2017 contributed teaching to the Masters module 'Survey Methods 1: Design and Measurement', Sociology Department, University of Essex.

September 2009 'Determinants of survey data quality in longitudinal studies', 2<sup>nd</sup> International Bamberg Summer School in Empirical Education Research on Improving Data Quality in Educational Studies, University of Bamberg, Germany.

March/April 2009 'Data collection modes for quantitative surveys: Issues for survey design and data analysis', 3 day PhD workshop, University of Vienna, Austria.

November 2009/April 2009/April 2008/July 2007/March 2007/May 2006/November 2005 'The British Household Panel Survey: An Introductory Training Course Using Stata', 2 day workshop at the University of Essex.

July 2003/2004/2005 Teaching Assistant for 'Survival Analysis with Stata', Summer School in Social Science Data Analysis and Collection, University of Essex.

### **Referee Activities**

Associate Editor for Survey Research Methods and Journal of Survey Statistics and Methodology.

Cross-Cultural Research, European Sociological Review, Field Methods, International Journal of Public Opinion Research, International Journal of Social Research Methodology, Irish Journal of Sociology, Journal of Official Statistics, Journal of the Royal Statistical Society Series A, mda (methods, data, analyses), Political Behavior, Public Opinion Quarterly, Social Science Research, Sociological Methods & Research, Survey Research Methods.