Understanding Society The UK Household Longitudinal Study Spending Study 1

User Guide – Appendix C: App Screenshots

(June 2018)

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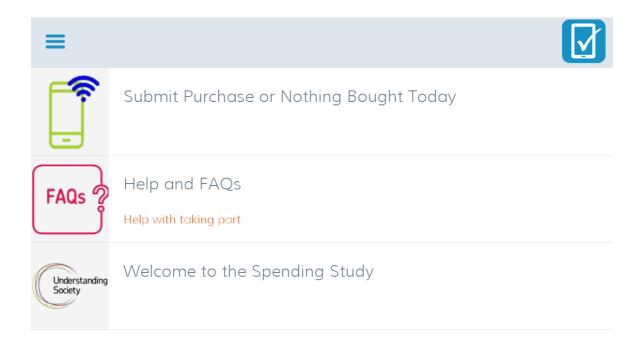




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Home screen



Submit Purchase or Nothing Bought Today

Submit Purchase or Nothing Bought Today

Please choose the type of submission you wish to transmit from the options below.
If you have a receipt image you wish to transmit, tap on 'Submit a receipt'.
If you have a purchase to transmit without a receipt image, tap on ' <i>No receipt</i> '.
If you have not made any purchases today, tap on 'Nothing bought'.
Please select one option only
Submit a receipt
No receipt
Nothing bought
Please select one option only

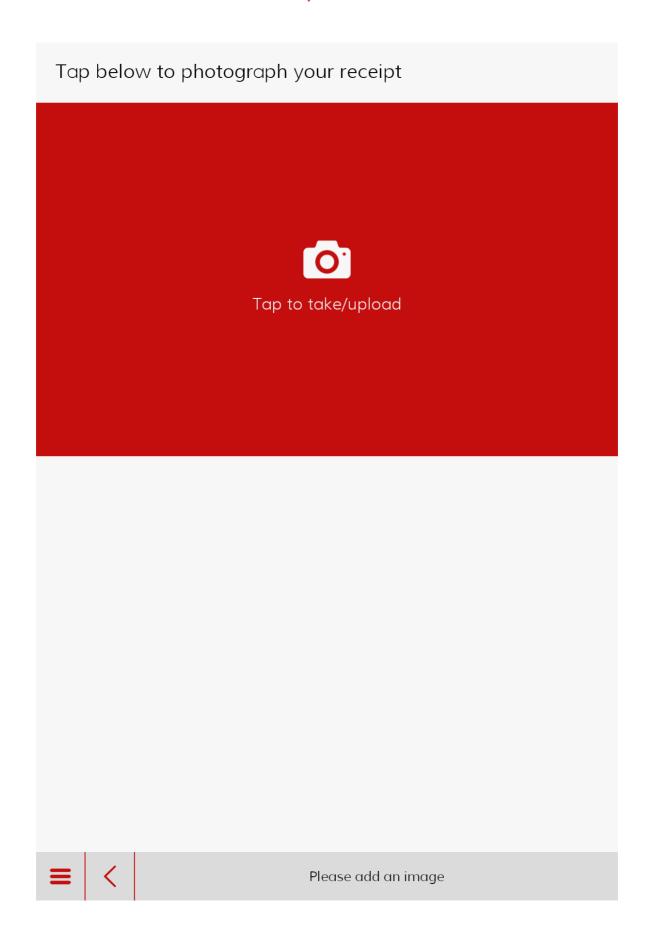
Please follow the guidelines below when photographing your receipts:

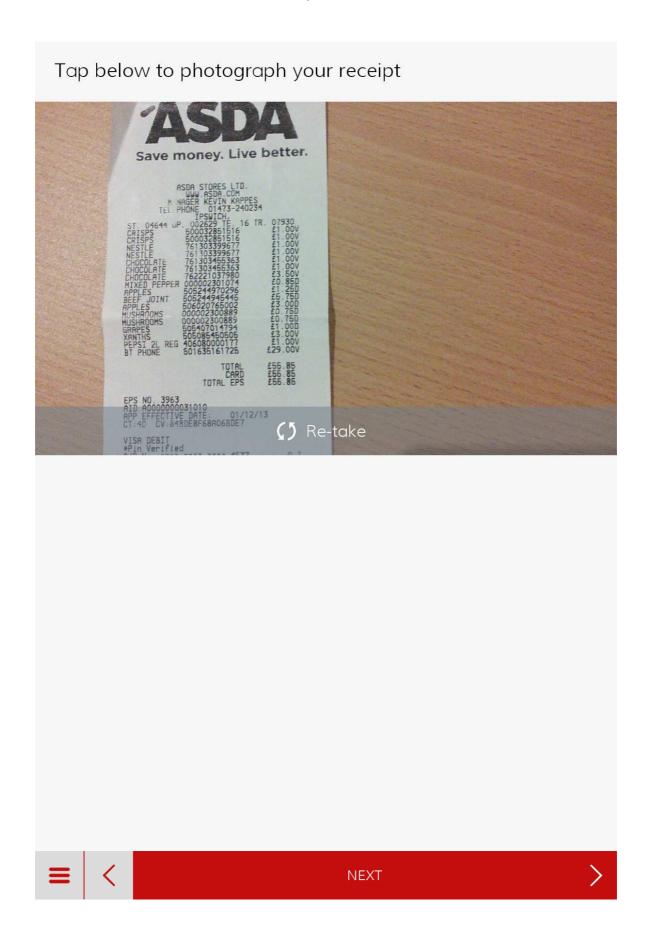
- 1. Make sure the image (or images) contains the whole receipt from top to bottom, including the store name, all listed items, the total spend and the date of the trip. If the receipt is double-sided please also capture the back
- 2. Ensure the image is as clear as possible and that the text is readable
- 3. If you wish to blank out any credit card details please do so, but please do not cut off the bottom of the receipt as often this includes the date and time of the trip which is very important to us

You can submit up to 4 images of each receipt. If the receipt is long we suggest to fold it in half and take one photo of the top and another of the bottom.

Press Next to send us a receipt!







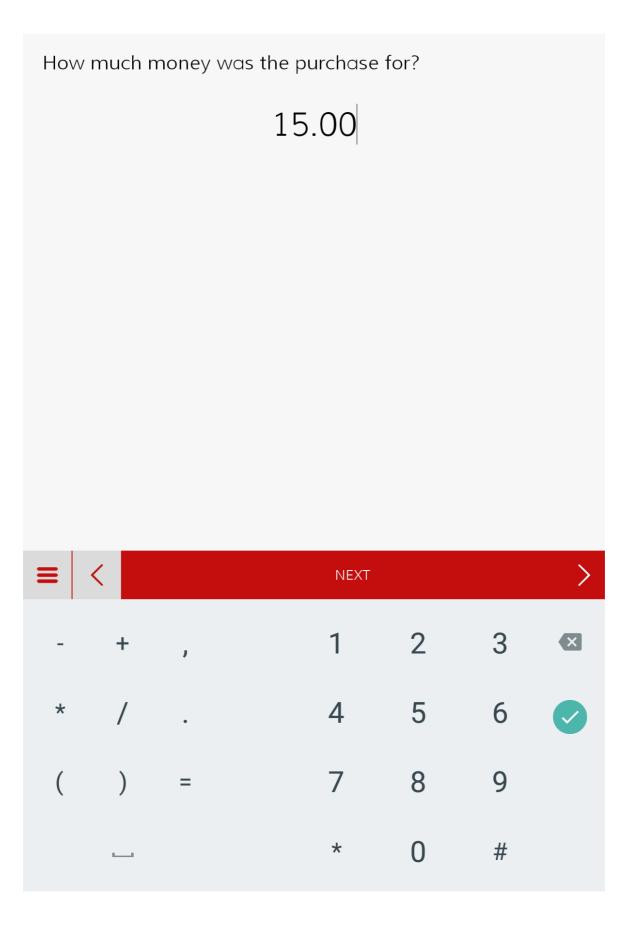
If the receipt is long or double-sided you can choose to capture another section of the receipt below. Please select one option only
Photograph another section of this receipt
The full receipt has been captured
■ 〈 Please select one option only

You have taken 2 pictures of this receipt. If the receipt is long or double-sided you can choose to capture another section of the receipt below. Please select one option only Photograph another section of this receipt The full receipt has been captured Please select one option only

You have taken 3 pictures of this receipt. If the receipt is long or double-sided you can choose to capture another section of the receipt below. Please select one option only Photograph another section of this receipt The full receipt has been captured Please select one option only

Thanks for your contribution. Press Next to complete your submission NEXT

How much money was the purchase for? Please enter a value greater than 0 4 5 6



What type of purchase was it? Please select one option only
At a point of sale (shop, petrol station, restaurant, etc)
Online
Other (cash, cheque, one-off bank transfer)
Please select one option only

Which of the following categories best describe what the purchase was? Please select all that apply Food and groceries Clothes and footwear Transport costs, e.g. petrol, car maintenance, public transport costs Child costs, e.g. childcare, school equipment and fees Home improvements and household goods, e.g. DIY, gardening, furniture, white goods or electrical goods Health expenses, e.g. glasses, dental care, prescriptions, social care Socialising and hobbies, e.g. going out (restaurants, pub, cinema, theatre, concert), gym or club membership, arts and crafts, children's activities Other goods and services, e.g. books, magazines, DVDs, CDs, games, toys, beauty products, haircuts, manicures, massages Holidays Giving money or gifts to other people, e.g. money for children, gifts or money for relatives, donations to charity Please select 1 or more options

Please select all that apply
Food and groceries
Clothes and footwear
Transport costs, e.g. petrol, car maintenance, public transport costs
Child costs, e.g. childcare, school equipment and fees
Home improvements and household goods, e.g. DIY, gardening, furniture, white goods or electrical goods
Health expenses, e.g. glasses, dental care, prescriptions, social care
Socialising and hobbies, e.g. going out (restaurants, pub, cinema, theatre, concert), gym or club membership, arts and crafts, children's activities
Other goods and services, e.g. books, magazines, DVDs, CDs, games, toys, beauty products, haircuts, manicures, massages
Holidays
Giving money or gifts to other people, e.g. money for children, gifts or money for relatives, donations to charity
Other
Please select 1 or more options

Which of the following categories best describe what the purchase was? Please select all that apply Food and groceries Clothes and footwear Transport costs, e.g. petrol, car maintenance, public transport costs Child costs, e.g. childcare, school equipment and fees Home improvements and household goods, e.g. DIY, gardening, furniture, white goods or electrical goods Health expenses, e.g. glasses, dental care, prescriptions, social care Socialising and hobbies, e.g. going out (restaurants, pub, cinema, theatre, concert), gym or club membership, arts and crafts, children's activities Other goods and services, e.g. books, magazines, DVDs, CDs, games, toys, beauty products, haircuts, manicures, massages Holidays Giving money or gifts to other people, e.g. money for children, gifts or money for relatives, donations to charity

NEXT

In the previous question you answered 'Other' to: Which of the following categories best describe what the purchase was? Please specify the category bellow. Please enter 1 or more characters the hi i y u r t q w s d f g h j k l a z x c v b n m ! **(** ?123 ?123

Thanks for your contribution. Press Next to complete your submission NEXT

Submit Purchase.../ Nothing bought

If you do not make any purchases in a day you can still receive your daily reward points by telling us via this survey.
Please select below to confirm you did not make any purchases today by tapping on' <i>Submit nothing bought</i> '. Please select one option only
Submit nothing bought
Cancel
■ < Please select one option only

Submit Purchase.../ Nothing bought

Thanks for your contribution. Press Next to complete your submission NEXT

Help and FAQs

Help and FAQs

Hi. Welcome to the Spending Study. This page will try to answer the most common questions panel members may have with regards to taking part in the study. For details about a particular query tap on the option below. Please select one option only Who should I contact if I need help? Which types of purchases should I submit? How do I submit information about an internet purchase? What should I do if I don't shop every day? What if the receipt includes some items for someone else? What should I do if someone else in the household has a receipt but is not taking part in the study? Tips for capturing your receipts Please select one option only

Help and FAQs

What if the receipt includes some items for someone else? What should I do if someone else in the household has a receipt but is not taking part in the study? Tips for capturing your receipts How do I submit till receipts? How should I capture long and double sided receipts? Can I photograph multiple receipts in a single image? I have submitted the same receipt twice, what should I do? Can I check which receipts I've already sent? Do I need to send receipts as soon as I make a purchase? My receipt shows credit card details, how can I remove these? How much data does it take to send a receipt? Can I transmit by Wi-Fi only? Please select one option only

Help and FAQs / Who should I contact if I need help?

Who should I contact if I need help?
If you have any questions about using this app please contact us on 0800 252 853 or contact@understandingsociety.ac.uk Please select one option only
Go to next topic
Return to menu
Exit
Please select one option only

Which types of purchases should I submit?

Please report all money spent on buying goods and services - excluding mortgage or rent payments and regular bills (such as gas, electricity, water, council Tax, internet, telephone, mobile phone and household and car insurance) - but include money spent at a point of sale (e.g. store, petrol station, restaurant, etc), online, or for other purchases in cash, by cheque or one-off bank transfer (e.g. babysitter, workmen, vending machines, etc).

Please include:

Essentials:

- Food and groceries
- Clothes and footwear
- Transport costs, e.g. petrol, car maintenance, public transport costs.
- Child costs, e.g. childcare, school equipment and fees
- Home improvements and household goods, e.g. DIY, gardening, furniture, white goods or electrical goods
- Health expenses, e.g. glasses, dental care, prescriptions, social care

Leisure and other discretionary spending:

- Socialising and hobbies, e.g. going out (restaurants, pub, cinema, theatre, concert), gym, or club membership, arts and crafts, children's activities
- Other goods and services, e.g. books, magazines, DVDs, CDs, games, toys, beauty products, haircuts, manicures,



Help and FAQs / Which types of purchases should I submit?

Essentiais:

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- Health expenses, e.g. glasses, dental care, prescriptions, social care

Leisure and other discretionary spending:

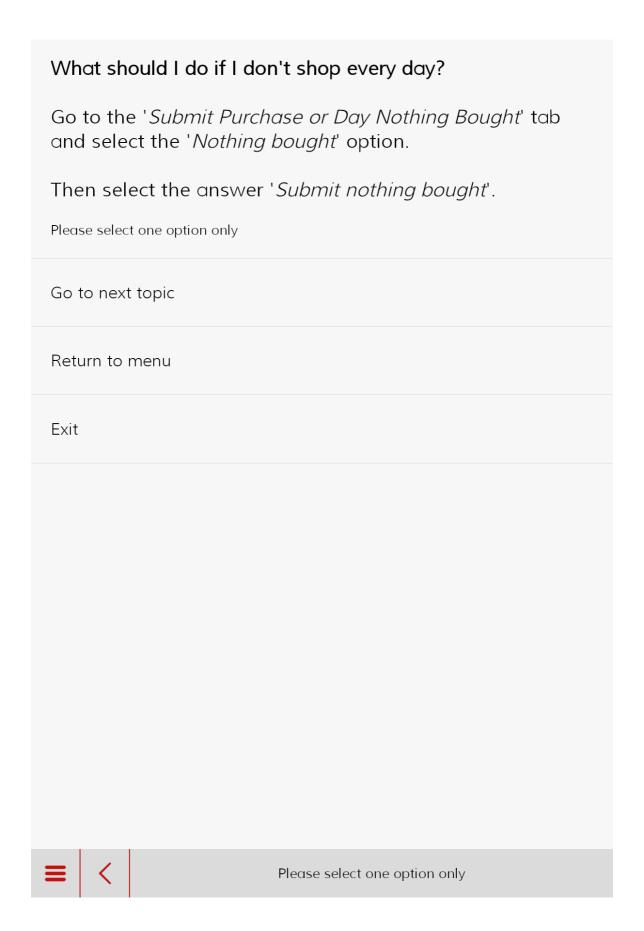
- Socialising and hobbies, e.g. going out (restaurants, pub, cinema, theatre, concert), gym, or club membership, arts and crafts, children's activities
- Other goods and services, e.g. books, magazines, DVDs, CDs, games, toys, beauty products, haircuts, manicures, massages
- Holidays
- Giving money or gifts to other people, e.g. money for children, gifts or money for relatives, donations to charity

Please select one option only	
Go to next topic	
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Exit	
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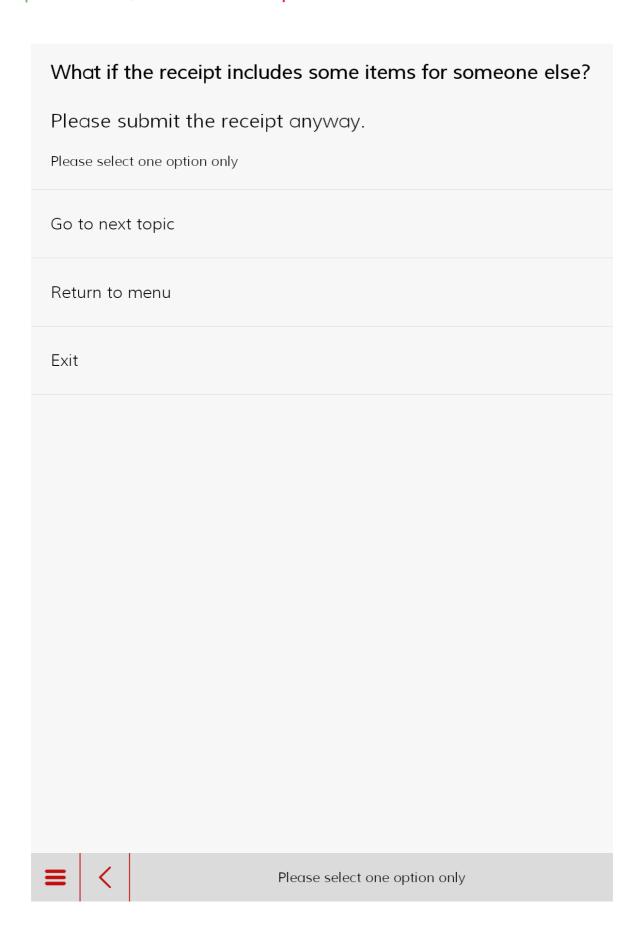
Help and FAQs / How do I submit information about an internet purchase?

How do I submit information about an internet purchase?
Go to the 'Submit Purchase or Day Nothing Bought' tab and select the 'No receipt' option.
Once there, follow the instructions to submit information about an internet purchase.
Please select one option only
Go to next topic
Return to menu
Exit
■ 〈 Please select one option only

Help and FAQs / What should I do if I don't shop every day?



Help and FAQs / What if the receipt includes some items for someone else?



Help and FAQs / What should I do if someone else ... part in the study?

What should I do if someone else in the household has a receipt but is not taking part in the study?
We will ask you to estimate the total amount of money spent by other members of your household at the end of each week.
You do not need to scan their receipts.
Please select one option only
Go to next topic
Return to menu
Exit
Please select one option only

Help and FAQs / Tips for capturing your receipts

Tips for capturing your receipts

We need to be able to read all the details on your receipts so it's very important for the pictures to be as clear as possible.

If we're unable to use a receipt we may miss some important information about household spending patterns, so below are some tips to help you take the best quality pictures.

Capture all details

Make sure all details printed on the receipt are captured in your images, from the very top right to the bottom, but don't take the picture too far away from the receipt as the text may become too small to read.

For particularly long receipts with approximately 30+ lines, you may need to capture in sections as per the instructions below.

For shorter receipts with less than 30 lines, hold the phone at a distance where the whole length of the receipt fits just within the picture.

Creases and wrinkles

If the receipt has been folded please try to make it as flat as possible before you take the picture. When possible we recommend taking the picture straight after your purchase



Help and FAQs / Tips for capturing your receipts

Creases and wrinkles

If the receipt has been folded please try to make it as flat as possible before you take the picture. When possible we recommend taking the picture straight after your purchase, this way you also won't forget to send it.

Lighting

Make sure there is enough light on the receipt so that the text is clear in the picture. If the light is too dim it may not be possible for us to read the text. If it is too dark try using the camera light if your phone has one.

Perspective

Take the picture from directly above the receipt, e.g. so that the receipt appears as a flat rectangular shape in the image and not at an angle.

Blurring

Keep your phone held as steady as possible when you take the picture to avoid the text becoming blurred. We suggest also placing the receipt on a flat surface such as a desk or a table so that it is stable.

Long receipts





Help and FAQs / Tips for capturing your receipts

For long receipts - e.g. a grocery receipt with lots of items (30+) - please take up to four picture, first the top of the receipt and then the bottom.

We suggest folding the receipt in half so you can be sure you don't miss any details in the middle.

Alternatively, you can cut the receipt into parts (up to 3) and place them side-by-side to capture all in one picture.

Double-sided receipts

When submitting your receipt please take one image of the front of the receipt, then one of the reverse.

Multiple receipts in picture

Avoid capturing multiple receipts in the same picture, e.g. in the background or to the side of the one you are photographing.

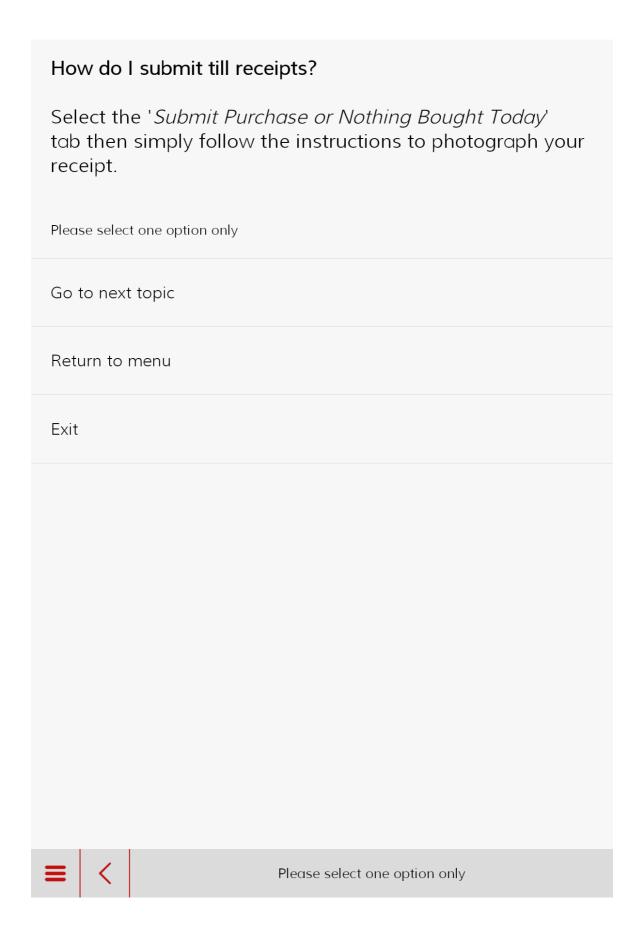
Please select one option only

Go to next topic

Return to menu

Exit

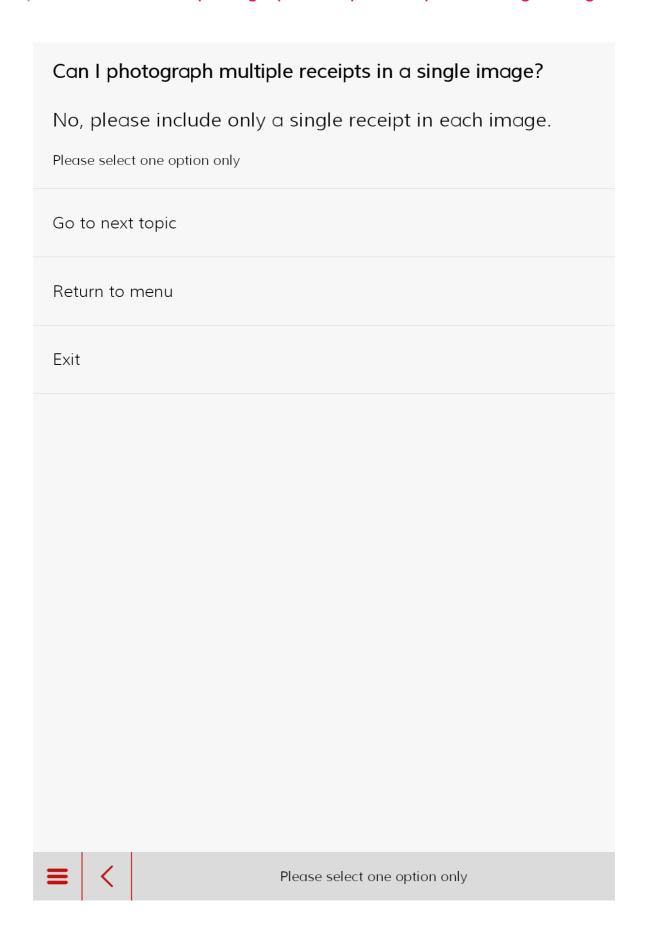
Help and FAQs / How do I submit till receipts?



Help and FAQs / How should I capture long and double-sided receipts?

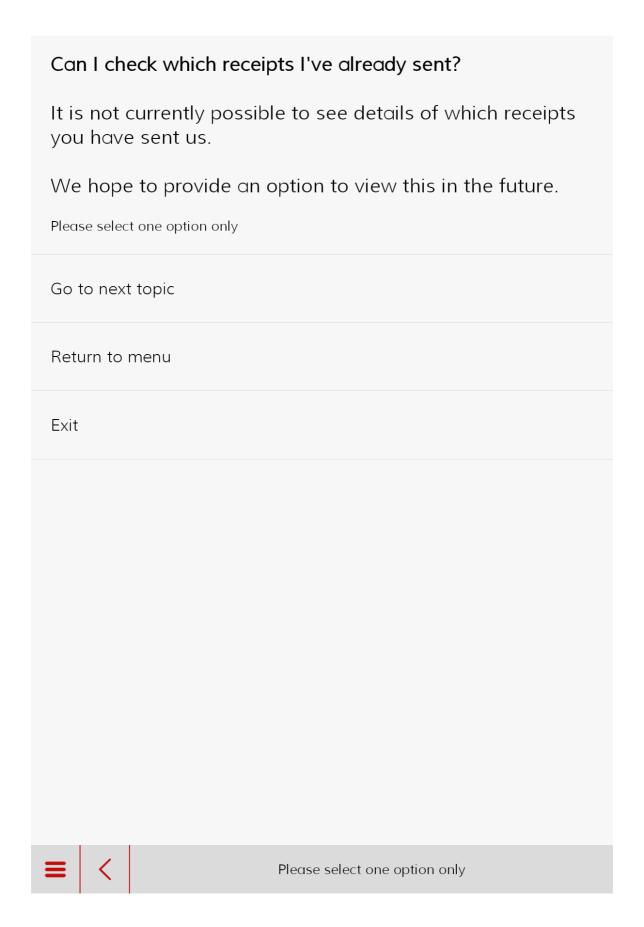
How should I capture Id	ong and double-sided receipts?
Please try and photogra	aph the whole receipt in one image.
	ng (e.g. a grocery trip with more able-sided receipt you can take os.
Please ensure everythir images.	ng on the receipt is captured in the
pictures, first the top of	receipt in half and taking two the receipt and then the bottom. ure you don't miss any details in the
(up to 4 parts) and take	eut very long receipts into sections e a picture in a single image.
Please select one option only	
Go to next topic	
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Exit	
≡ <	Please select one option only

Help and FAQs / Can I photograph multiple receipts in a single image?



I have submitted the same receipt twice, what should I do?
We suggest that it is best to send receipts as soon as you receive them so you don't forget.
However, we can identify duplicate receipts and remove them from our data so you don't need to do anything if you make a mistake.
Please note that you will only receive a single reward for submitting the same receipt multiple times.
Please select one option only
Go to next topic
Return to menu
Exit
Please select one option only

Help and FAQs / Can I check which receipts I've aready sent?



Help and FAQs / Do I need to send receipts as soon as I make a purchase?

Do I need to send receipts as soon as I make a purchase?
It is not necessary to send immediately after a purchase but please try to send as soon after your trip as possible so you do not forget.
Please select one option only
Go to next topic
Return to menu
Exit
Please select one option only

Help and FAQs / My receipt shows ... how can I remove these?

My receipt shows credit card details, how can I remove these?
You can cover the card number or blank it out using a pen but please do not cover any details about the items purchased, price or the store or date.
Please also do not cut off the bottom of the receipt as often this includes the date and time of the trip which is very important to us.
Please select one option only
Go to next topic
Return to menu
Exit
Please select one option only

Help and FAQs / How much data does it take to send a receipt?

How much data does it take to send a receipt?
The amount of data required to send an image depends on your phone's camera resolution.
Most smartphone cameras typically have a resolution of 3 megapixels or higher. Images at 3 megapixels will be around 500 kilobytes (0.5 megabytes).
On some smartphones it is possible to adjust the resolution of the camera, if so please set the camera to use at least 3 megapixels.
Please select one option only
Go to next topic
Return to menu
Exit
Please select one option only

Help and FAQs / Can I transmit by Wi-Fi only?

Can I transmit by Wi-Fi only?
Yes.
If you have a low data allowance on your mobile phone plan you can choose to transmit data over Wi-Fi only.
In the PanelSmart app home screen press the 'Menu' button then select the 'Settings' option and check the box for 'WiFi only'.
If you choose this option please remember to connect to a wireless network regularly in order to send your data.
Please select one option only
Return to menu
Exit
Please select one option only

Welcome to the Spending Study

Welcome to the Spending Study

Hi. Welcome to the Spending Study. For details about the study choose an option below. Please select one option only What is the Understanding Society Spending Study? Why do you want images of my receipts? How will we look after your data? How will we thank you for taking part? Please select one option only

Welcome .../ What is the *Understanding Society* Spending Study?

What is the <i>Understanding Society</i> Spending Study?
The <i>Understanding Society</i> Spending Study is a research project trialling new ways of tracking spending behaviour that are easier for respondents than detailed survey questions. Please select one option only
Go to next topic
Return to menu
Exit
■ 〈 Please select one option only

Welcome .../ Why do you want images of my receiopts?

Why do you want images of my receipts?
We can use the information on your receipts to understand your pattern of spending over the month as well as gathering some information about the shops that you use, and the products that you buy.
Please select one option only
Go to next topic
Return to menu
Exit
■ 〈 Please select one option only

Welcome .../ How will we look after your data?

How will we look after your data?
All of the information we gather will be anonymised.
Data will be held by Lumi, Kantar Worldpanel and ISER. Privacy policies can be found on these companies' respective websites. All data is held in accordance with the Data Protection Act 1998. Please select one option only
Go to next topic
Return to menu
Exit
■ < Please select one option only

Welcome .../ How will we thank you for taking part?

How will we thank you for taking part?

You have an opportunity to build up rewards every day just by scanning your shopping receipts.

We will give you £ for installing and registering with the app.

We will give you an additional 50 pence for every day on which you participate for example, by submitting a receipt or specifying that you didn't buy anything that day, up to a maximum of £3.50 per week.

You will also receive a £10 bonus for letting us know about your spending every day for 31 days.

If you also answer a short survey about your experiences using the app, you will earn another £3.

These amounts will be credited to your Reward account on a weekly basis and we'll notify you of the balance with a regular update.

At the end of the 31 days we will send you a Love2Shop gift card for the amount of your reward.

Please select one option only

Return to menu

Exit

