

# Professor Peter Lynn

## Curriculum Vitae

### Employment:

Since 2001 Professor of Survey Methodology, Institute for Social and Economic Research, University of Essex  
1998-2001 Director, Survey Methods Centre, National Centre for Social Research  
1996-1998 Deputy Director, Survey Methods Centre, National Centre for Social Research  
1994-1996 Research Director, Survey Methods Centre, National Centre for Social Research  
1993-1994 Senior Researcher, Survey Methods Centre, National Centre for Social Research  
1987-1993 Survey Researcher, National Centre for Social Research  
1986 Research Assistant, National Centre for Social Research, London

(Note: The National Centre for Social Research was known as Social and Community Planning Research until May 1999)

### Education:

PhD, Applied Social and Economic Research, University of Essex  
MSc (with distinction) Applied Statistics, Sheffield Hallam University  
BSc (Hons) Statistics, Computing, Operational Research and Economics, University of London

### Professional memberships:

International Statistical Institute, elected full member (since 2002)  
American Statistical Association, member (since 2004)  
European Survey Research Association, founding member, board member (2005-2011)  
Royal Statistical Society, fellow (since 1986)  
Social Research Association, member (since 1989)  
International Association of Survey Statisticians, full member (since 1990)  
World Association of Public Opinion Research, full member (since 1995)

### Other appointments and professional activities:

Vice-President, International Association of Survey Statisticians (2009-2011)  
Editor-in-Chief, *Survey Research Methods* (2005-2011)  
Joint Editor, *Journal of the Royal Statistical Society Series A (Statistics in Society)* (2002-2005)  
Associate Editor, *Survey Methodology* (since 2010)  
Member of Scientific Committee, *Bulletin of Sociological Methodology / Bulletin de Méthodologie Sociologique* (since 2009)  
Member of Academic Advisory Board, *Graduate Journal of Social Science* (since 2005)  
Editor of *Survey Methods Newsletter* (1996 to 2001)

Director, UK Survey Resources Network (since 2008)  
 Member of the (UK) National Statistics Methodology Advisory Committee (1998-2009)  
 Member of Expert Panel on Sampling, European Social Survey (since 2001)  
 Member of SHARE Sample Design Panel (since 2010)  
 Member of National Statistics Harmonisation group (since 2004)  
 Member of Technical Advisory Group, Scottish Crime and Victimization Survey (2004-2005)  
 Member of the Expert Panel, UK Low Income Diet and Nutrition Survey (2004-2008)  
 External Assessor, Academic Promotions Board, University of Ghana (2004)  
 Royal Statistical Society Guy Medal in Bronze (2003)  
 Member of Advisory Board, International Bibliography of the Social Sciences (since 2003)  
 Member of Scientific Committee, Home Office Arrestee Survey (2003-2008)  
 Member of Review Board, National Statistics Quality Review of Housing Statistics (2002-2003)  
 External Examiner, University of Southampton MSc in Official Statistics (2002-2006)  
 Member of ESRC Virtual Research College (2002-2008)  
 Associate Senior Researcher, GESIS, Mannheim Germany (since 2005)  
 Visiting Fellow, National Centre for Social Research (since 2002)  
 Member of International Association of Survey Statisticians Scientific Programme Committee (2000-2003; 2005-2007)  
 Member of Training Committee of the Social Research Association (1993-1994)  
 Member of National Executive Committee of the Social Research Association (1994-1998)  
 Member of Social Statistics Committee, Royal Statistical Society (1993-2000)  
 Honorary Secretary, Social Statistics Section, Royal Statistical Society (1995-1998)  
 Visiting Lecturer, Social Statistics Research Unit, City University (1996-1998)  
 Visiting Senior Lecturer, Department of Sociology, City University (2000-2002)  
 "Guest Professor," Zentrum für Umfragen, Methoden und Analysen (ZUMA), Mannheim Germany (July 2000, March 2003, April 2004, June 2005, September 2008)  
 Visiting Researcher, Survey Methodology Program, Survey Research Center, Institute for Social Research, University of Michigan (October 1999)  
 Honorary Lecturer, Department of Social Policy, University of North London (1996-1999)  
 Referee for the following journals: Journal of the Royal Statistical Society (Series A, C and D), Journal of Official Statistics, International Journal of Social Research Methodology, Public Opinion Quarterly, International Journal of Public Opinion Research, Australia and New Zealand Journal of Statistics, International Journal of Market Research, Non-Profit Studies, Electoral Studies, British Journal of Political Science, Journal of Refugee Studies, Methoden-Daten-Analysen, Statistics in Medicine, BMC Medical Research Methodology, Communications in Statistics – Theory and Methods, Sociological Methods and Research, Journal of Probability and Statistical Science, Social Science Research, Population Studies, Field Methods  
 Referee for the following: ESRC Research Centres Competition, ESRC Research Grants Scheme, ESRC Professorial Fellowships Scheme, ESRC ReStore Project, Nuffield Foundation Small Grants Scheme, Joseph Rowntree Foundation Grants Committee, Social Science and Humanities Research Council of Canada Research Grants, European Science Foundation Scientific Programmes, European Science Foundation Research Networking Programme, COST (European Co-operation in Scientific and Technical Research) Action Programmes, Belgian Federal Science Policy Office AGORA Programme, Netherlands Organisation for Scientific Research (NWO)

Social Science Grants, Hercules Foundation (Flemish Social Science), Hungarian Scientific Research Fund (OTKA)  
 Reviewer of book proposals for Wiley (twice), Elsevier (once), Sage (once)  
 Reviewer of book manuscript for Wiley  
 Member of Royal Statistical Society Working Party into the Performance of Opinion Polls  
 Member of the European Science Foundation committee on Developing a Blueprint for a European Social Survey  
 Chair of Scientific and Organising Committees, International Conference on Methodology of Longitudinal Surveys, Essex 2006  
 Member of Scientific Committee, International Panel Survey Methods Workshop (since 2007)  
 Member of Scientific Committee, International Total Survey Error Workshop (2008-09)  
 Member of the International Workshop on Household Survey Non-Response  
 Member of the International Workshop on Comparative Survey Design and Implementation  
 Book reviews in *Journal of the Royal Statistical Society* (series A and D), *Survey Methods Newsletter* and *Statistical Methods in Medical Research*

## **Publications**

### **Papers in peer-reviewed journals:**

- Lynn, P., Jäckle, A., Jenkins, S.P. & Sala, E. (2012, forthcoming) 'The impact of questioning method on measurement error in panel survey measures of benefit receipt: evidence from a validation study'. *Journal of the Royal Statistical Society Series A (Statistics in Society)*.
- Lynn, P. (2011) 'A fishy story: the roles of rods and nets in maintaining representative longitudinal survey samples'. *Longitudinal and Life Course Studies*, 2: 98-100.
- Sala, E., Uhrig, S.C.N. & Lynn, P. (2011) "It is time computers do clever things!" The impact of dependent interviewing on interviewer burden'. *Field Methods*, 23: 3-23
- Lynn, P. & Erens, B. (2010) 'The ESRC Survey Resources Network: opportunities for the advancement of survey methods'. *International Journal of Market Research*, 52(3): 295-302.
- Jäckle, A., Roberts, C. & Lynn, P. (2010) 'Assessing the effect of data collection mode on measurement'. *International Statistical Review*, 78(1): 3-20.
- Lynn, P. & Sala, E. (2009) 'The potential of a multi-mode data collection design to reduce non-response bias. The case of a survey of employers'. *Quality and Quantity*, 43(1): 123-136
- Jäckle, A. & Lynn, P. (2008) 'Respondent incentives in a multi-mode panel survey: cumulative effects on non-response and bias'. *Survey Methodology*, 34(1): 105-117
- Jenkins, S.P., Lynn, P., Jäckle, A. & Sala, E. (2008) 'The feasibility of linking household survey and administrative record data: new evidence for Britain'. *International Journal of Social Research Methodology*, 11(1): 29-43
- Jäckle, A. & Lynn, P. (2007) 'Dependent interviewing and seam effects in work history data'. *Journal of Official Statistics*, 23: 529-552.
- Lynn, P., Gabler, S., Häder, S. & Laaksonen, S. (2007) 'Methods for achieving equivalence of samples in cross-national surveys'. *Journal of Official Statistics*, 23(1): 107-124
- Lynn, P. & Schnell, R. (2007) 'Methodology in our madness'. *Survey Research Methods*, 1(1): 1-2.

- Burton, J., Laurie, H. & Lynn, P. (2006) 'The long-term effectiveness of refusal conversion procedures on longitudinal surveys'. *Journal of the Royal Statistical Society Series A (Statistics in Society)*, 169(3): 459-478.
- Lynn, P. (2006) 'Attrition and non-response'. *Journal of the Royal Statistical Society Series A (Statistics in Society)*, 169(3): 393-394.
- Gabler, S., Häder, S. & Lynn, P. (2006) 'Design effects for multiple design samples'. *Survey Methodology*, 32(1): 115-120
- Lynn, P., Jäckle, A., Jenkins, S.P. & Sala, E. (2006) 'The effects of dependent interviewing on responses to questions on income sources'. *Journal of Official Statistics*, 22(3): 357-384
- Lynn, P. & Sala, E. (2006) 'Measuring change in employment characteristics: the effects of dependent interviewing'. *International Journal of Public Opinion Research*, 18(4): 500-509
- Jenkins, S.P., Cappellari, L., Lynn, P., Jäckle, A. & Sala, E. (2006) 'Patterns of consent: evidence from a general household survey'. *Journal of the Royal Statistical Society Series A (Statistics in Society)*, 169(4): 701-722
- Lynn, P. and Gabler, S. (2005) 'Approximations to  $b^*$  in the prediction of design effects due to clustering'. *Survey Methodology*, 31(1): 101-104
- Lynn, P. (2004) 'Measuring and communicating survey quality'. *Journal of the Royal Statistical Society Series A (Statistics in Society)*, 167(4): 575-578.
- Lynn, P. (2004) 'Development of a sampling method for household surveys in post-war Bosnia and Herzegovina'. *Statistics in Transition*, 6(6): 953-978.
- Lynn, P. (2003) 'PEDAKSI: methodology for collecting data about survey nonrespondents'. *Quality and Quantity*, 37: 239-261
- Lynn, P. (2003) 'Developing quality standards for cross-national survey research: five approaches'. *International Journal of Social Research Methodology*, 6(4): 323-336
- Lynn, P., Beerten, R., Laiho, J. & Martin, J. (2002) 'Towards standardisation of survey outcome categories and response rate calculations'. *Research in Official Statistics*, 2002(1): 63-86
- Lynn, P. & Clarke, P. (2002) 'Separating refusal bias and non-contact bias: evidence from UK national surveys'. *Journal of the Royal Statistical Society Series D (The Statistician)*, 51(3): 319-333
- Nicolaas, G. & Lynn, P. (2002) 'Random digit dialling in the UK: viability revisited'. *Journal of the Royal Statistical Society Series A (Statistics in Society)*, 165, 2, 297-316
- Lynn, P. (2001) 'The impact of incentives on response rates to personal interview surveys: role and perceptions of interviewers'. *International Journal of Public Opinion Research* 13: 326-337
- Lynn, P. (1998) 'Data collection mode effects on responses to attitudinal questions'. *Journal of Official Statistics* 14, 1, 1-14
- Lynn, P., Turner, R. & Smith, P. (1998) 'Assessing the effects of an advance letter for a personal interview survey'. *Journal of the Market Research Society* 40, 3, 265-272
- Taylor, S. & Lynn, P. (1998) 'The effect of a preliminary notification letter on response to a postal survey of young people'. *Journal of the Market Research Society* 40, 2, 165-174
- Lynn, P. (1998) 'The British Crime Survey Sample: A response to Elliott and Ellingworth'. *Sociological Research Online*, 3(1)  
<<http://www.socresonline.org.uk/socresonline/3/1/12.html>>
- O'Muircheartaigh, C. & Lynn, P. (1997) 'The 1997 UK pre-election polls'. *Journal of the Royal Statistical Society series A (Statistics in Society)* 160, 3, 381-384

- Lynn, P. (1997) 'Sampling frame effects on the British Crime Survey,' *Journal of the Royal Statistical Society series A (Statistics in Society)* 160, 2, 253-269
- Lynn, P. & Jowell, R. (1996) 'How Might Opinion Polls be Improved?: The Case for Probability Sampling,' *Journal of the Royal Statistical Society Series A (Statistics in Society)* with discussion, 159, 21-28
- Lynn, P. & Taylor, B. (1995) 'On the Bias and Variance of Samples of Individuals: A Comparison of the Electoral Registers and Postcode Address File as Sampling Frames,' *Journal of the Royal Statistical Society Series D (The Statistician)*, 44, 2, 173-194
- Lynn, P. (1995) 'Surveys of school leavers in Great Britain,' *Bulletin of the International Statistical Institute*, 50, 763-764
- Lynn, P. (1994) 'Measuring voluntary activity,' *Non-Profit Studies* 1, 2, 1-11
- Rao, N., Young, K., Lynn, P. & Hurrell, P. (1994) 'Place, Personal Characteristics and Councillor Roles: a multivariate analysis of survey data,' *Policy and Politics*, 22, 31-42
- Lynn, P. (1993) 'Sampling Users of Facilities for Homeless People: An Illustration of some problems and some solutions in sampling flows of people,' *Bulletin of the International Statistical Institute*, 49, 135-136
- Jowell, R., Hedges, B., Lynn, P., Farrant, G. & Heath, A. (1993) 'The 1992 British Election: The Failure of the Polls,' *Public Opinion Quarterly*, 57, 238-263
- Lynn, P. (1991) 'A split-run experiment in a postal survey,' *The Statistician*, 40, 61-66

#### **Books and book chapters:**

- Lynn, P. & Kaminska, O. (forthcoming) 'Factors affecting measurement error in mobile phone interviews'. In Telephone Surveys in Europe: Research and Practice (ed.s M. Häder, S. Häder & M. Kuhne), Springer.
- Lynn, P. & Longhi, S. (2011) 'Environmental attitudes and behaviour: who cares about climate change?' chapter 12 in *Understanding Society: Early Findings from the First Wave of the UK's Household Longitudinal Survey* (ed. S.L. McFall), Institute for Social and Economic Research.
- Lynn, P. (2011) 'Sample survey methods', 1271-1273. In *International Encyclopedia of Statistical Sciences* (ed. M. Lovric), Springer.
- Blom, A., Lynn, P. & Jäckle, A. (2010) 'Understanding cross-national differences in unit non-response: the role of contact data', chapter 18, 335-354, in *Survey Methods in Multinational, Multiregional, and Multicultural Contexts* (ed.s J.A.Harkness, M.Braun, B.Edwards, T.P.Johnson, L.Lyberg, P.Ph.Mohler, B.E.Pennell, T.W. Smith), Wiley
- Lynn, P. & Thomas, R. (forthcoming) *Survey Research in Practice*, London: Sage.
- Lynn, P. (ed.) (2009) *Methodology of Longitudinal Surveys*, Chichester: Wiley
- Lynn, P. (2009) 'Methods for longitudinal surveys', chapter 1, 1-19, in *Methodology of Longitudinal Surveys* (ed. P.Lynn), Wiley
- Laurie, H. & Lynn, P. (2009) 'The use of respondent incentives in longitudinal surveys', chapter 12, 205-233, in *Methodology of Longitudinal Surveys* (ed. P.Lynn), Wiley
- Smith, P., Lynn, P. & Elliot, D. (2009) 'Sample design for longitudinal surveys', chapter 2, 21-33, in *Methodology of Longitudinal Surveys* (ed. P.Lynn), Wiley
- Lynn, P. (2008) 'The problem of non-response', chapter 3, 35-55, in *International Handbook of Survey Research Methods* (ed.s E.de Leeuw, J.Hox & D.Dillman), Lawrence Erlbaum Associates

- Lynn, P. & Häder, S. (2007) 'How representative can a multi-nation survey be?', chapter 3, 33-52, in *Measuring Attitudes Cross-Nationally* (eds R. Jowell, C. Roberts, R. Fitzgerald & G. Eva), Sage Publications.
- Lynn, P. (2006) *Design and Implementation of Longitudinal Surveys*, Bilbao: Eustat.
- Lynn, P. (2005) 'Weighting', 967-973, in *Encyclopedia of Social Measurement* (ed. K. Kempf-Leonard), Academic Press.
- Lynn, P. (2004) Ten entries in *Encyclopedia of Research Methods for the Social Sciences* (eds. A. Bryman, M. Lewis-Beck and T.F. Liao): Sampling Error, Systematic Sampling, Sampling Distribution, Multistage Sampling, Attrition, Design Effects, Simple Random Sampling, Random Sampling, Show Card, Stratified Sample. London: Sage Publications.
- Lynn, P., Clarke, P., Martin, J. and Sturgis, P. (2002), 'The effects of extended interviewer efforts on non-response bias', chapter 9, 135-147, in *Survey Nonresponse* (eds. R.M. Groves, D.A. Dillman, J. Eltinge and R.J.A. Little), John Wiley.
- Lynn, P. (1996) 'Weighting for Survey Non-Response', 205-214, in *Survey and Statistical Computing 1996* (eds R. Banks et al), ASC
- Lynn, P. (2002) Principles of Sampling, chapter 23, 185-194, in *Research Methods for Postgraduates* (2nd edition, ed. T. Greenfield), Arnold (and chapter 16 of 1st edition, 1996)
- Lynn, P. (2002) Sampling in Human Studies, chapter 24, 195-201, in *Research Methods: Guidance for Postgraduates* (2nd edition, ed. T. Greenfield), Arnold (and chapter 17 of 1st edition, 1996)
- Lynn, P. & Purdon, S. (1994) 'Time-series and Lap-tops: the Change to Computer-Assisted Interviewing,' chapter 10, 141-155, in *British Social Attitudes, the 11th report* (1994-95 edition), Dartmouth.
- Lynn, P. (1992) Applications of Computers in Sample Design and Selection. chapter 8, 79-89, in *Survey and Statistical Computing* (eds A. Westlake et al), Elsevier
- Lynn, P. & Lievesley, L. (1991) *Drawing General Population Samples in Great Britain*. London: SCPR

### **Reports (selection):**

- Banks, R., Calderwood, L., Lynn, P., Elliott, J., Angel, G. & Johnson, J. (2009) 'Integrated Survey Data Collection, Fieldwork Management and Survey Data Processing Systems for Longitudinal Studies', Report of the Survey Resources Network to ESRC
- Lynn, P., Laurie, H., Jäckle, A. & Sala, E. (2006) 'Sampling and Data Collection Strategies for the Proposed UK Longitudinal Household Survey', Report to ESRC.
- Burton, J. & Lynn, P. (2005) 'Issues for the Development of a Longitudinal Survey of Refugees', Home Office.
- Lynn, P. (2004) 'Home Office Longitudinal Court Survey: Survey Design Recommendations', Home Office.
- Pickering, K., Lynn, P. and Thomas, R. (2003) 'Clustering Pilot for the English House Condition Survey', National Centre for Social Research
- Pickering, K., FitzPatrick, S., Hinds, K., Lynn, P. and Tipping, S. (2003) 'Tracking Homelessness: A Feasibility Study', Scottish Executive (<http://www.scotland.gov.uk/library5/housing/thfs-00.asp>)
- Pickering, K., Thomas, R. and Lynn, P. (2002) 'Testing the Shadow Sample Approach for the English House Condition Survey', National Centre for Social Research

- Lynn, P. (2001) 'Methodological issues in the development of a survey to measure the prevalence of offending', Home Office  
(<http://www.homeoffice.gov.uk/rds/pdfs/lynn.pdf>)
- Lynn, P. & Pickering, K. (2001) 'Weighting and grossing methods for the EHCS,' National Centre for Social Research
- Taylor, R., Tipping, S. & Lynn, P. (2001) 'Sample Design for Surveys of Solicitors' Firms,' National Centre for Social Research
- Nicolaas, G., Thomson, K. and Lynn, P. (2000) 'The Feasibility of Conducting Electoral Surveys in the UK by Telephone,' National Centre for Social Research
- Lynn, P., Nicolaas, G. and Pitson, L. (2000) 'Scottish School Leavers: The 1999 Surveys,' Scottish Executive
- Lynn, P., Pickering, K. & Thomas, R. (2000) 'A Review of Sample Design for the English House Condition Survey,' National Centre for Social Research
- Lynn, P., Pickering, K. & Thomas, R. (2000) 'Converting the EHCS to a Continuous Survey Format: A Study of the Main Issues,' National Centre for Social Research
- Lynn, P. & Elliot, D. (2000) 'The British Crime Survey: A Review of Methodology,' National Centre for Social Research
- Lynn, P., Pickering, K. & Thomas, R. (2000) 'Exploring Design Options for the Scottish House Condition Survey,' National Centre for Social Research
- Korovessis, C. & Lynn, P. (1999) 'Evaluating the Health Survey for England (HSE) as a Vehicle for Monitoring Trends in Smoking', National Centre for Social Research
- Lynn, P. & Sturgis, P. (1998) 'The UK Pilot of the Eurostat Time Use Survey,' Government Statistical Service Methodology Series no.11
- Lynn, P. & Lockwood, C. (1998) 'The accident liability of company car drivers', Transport Research Laboratory Report 317
- Lynn, P. & Courtenay, G. (2000) '17 in '97: The Experiences of Scotland's 16-17 Year Olds in 1997,' Scottish Executive
- Lynn, P. (1996) 'The Scottish School Leavers' Survey Series: The 1994 Leavers,' Scottish Office Education and Industry Department
- Lynn, P. & Thomas, R. (1995) 'A Guide to Designing, Commissioning, and Analysing Surveys,' National Audit Office
- Lynn, P., Purdon, S., Hedges, B. & McAleese, I. (1994) 'The Youth Cohort Study: An assessment of alternative weighting strategies and their effects,' Employment Department Research series YCS Report no.30
- Lynn, P. (1993) 'Confidence Intervals for the Youth Cohort Study,' SCPR
- Lynn, P. (1992) 'Public Perceptions of Local Government: Its Finance and Services,' Her Majesty's Stationary Office
- Lynn, P. & Davis Smith, J. (1991) 'The National Survey of Voluntary Activity,' Volunteer Centre UK
- Lynn, P. (1991) 'Employment Training: A Survey of Trainees,' SCPR
- Lynn, P. (1991) 'The Right to Buy: A national follow-up survey of tenants of council homes in England,' Her Majesty's Stationary Office
- Lynn, P. (1990) 'Factors affecting the accident liability of motorcyclists - an analysis of survey data,' Department of Transport (Transport and Road Research Laboratory) Contractor Report 146

**Other published papers and articles (selection):**

- Lynn, P. & Kaminska, O. (2011) 'The impact of mobile phones on survey measurement error'. *ISER Working Paper 2011-07*, Colchester: University of Essex
- Lynn, P., Kaminska, O. & Goldstein, H. (2011) 'Panel attrition: how important is it to keep the same interviewer?'. *ISER Working Paper 2011-02*, Colchester: University of Essex
- Burton, J., Laurie, H. & Lynn, P. (2011) 'Understanding Society design overview', Appendix in *Understanding Society: Early Findings from the First Wave of the UK's Household Longitudinal Survey* (ed. S.L. McFall), Institute for Social and Economic Research.
- Laurie, H., Lynn, P. & Fumagalli, L. (2010) 'Methods to Reduce Attrition in Longitudinal Surveys: An Experiment'. *ISER Working Paper 2010-04*, Colchester: University of Essex
- Lynn, P. & Kaminska, O. (2010) 'Weighting strategy for *Understanding Society*'. *Understanding Society Working Paper 2010-05*, Colchester: University of Essex.
- Lynn, P., Uhrig, S.C.N. & Burton, J. (2010) 'Lessons from a randomised experiment with mixed mode designs for a household panel survey'. *Understanding Society Working Paper 2010-03*, Colchester: University of Essex.
- Lynn, P. & Nicolaas, G. (2010) 'Making good use of survey paradata', *Survey Practice*, April 2010, <http://surveypractice.org/2010/04/14/making-good-use-of-survey-paradata/>
- Lynn, P. (2009) 'Sample design for *Understanding Society*'. *Understanding Society Working Paper 2009-01*, Colchester: University of Essex.
- Sala, E., Uhrig, S.C.N. & Lynn, P. (2008) 'The development and implementation of a coding scheme to analyse interview dynamics in the British Household Panel Survey.' *ISER Working Paper 2008-19*, Colchester: University of Essex
- Roberts, C., Jäckle, A., & Lynn, P. (2006) Causes of mode effects: separating out interviewer and stimulus effects in comparisons of face-to-face and telephone surveys, *Proceedings of the Survey Research Methods Section of the American Statistical Association*, 4221-4228
- Jäckle, A., Roberts, C. & Lynn, P. (2006) 'Telephone versus Face-to-Face Interviewing: Mode Effects on Data Quality and Likely Causes (Report on Phase II of the ESS-Gallup Mixed Mode Methodology Project)'. *ISER Working Paper 2006-41*, Colchester: University of Essex
- Lynn, P., Lyberg, L. & Japac, L. (2006) 'What's so special about cross-national surveys?' *ZUMA Nachrichten Spezial*, 12: 7-20
- Lynn, P., Buck, N., Burton, J., Jäckle, A. & Laurie, H. (2005) 'A review of methodological research pertinent to longitudinal survey design and data collection'. *ISER Working Paper 2005-29*, Colchester: University of Essex
- Lynn, P. (2005) 'Inferential Potential of Non-Probability Samples: Discussion'. Bulletin of the International Statistical Institute, Proceedings of the 55<sup>th</sup> Session. Sydney: International Statistical Institute.
- Jäckle, A. & Lynn, P. (2004) 'In the long run: lessons from a panel survey incentive experiment'. *Proceedings of the Survey Research Methods Section of the American Statistical Association*, 4794-4801
- Jäckle, A., Sala, E., Jenkins, S.P. & Lynn, P. (2004) 'Validating survey data: experiences using employer records and government benefit (transfer) data in the UK'. *Proceedings of the Survey Research Methods Section of the American Statistical Association*, 4802-4809
- Jäckle, A., Sala, E., Jenkins, S.P. & Lynn, P. (2004) 'Validation of Survey Data on Income and Employment: The ISMIE Experience'. Working Paper of the Institute for Social and Economic Research, paper 2004-14. Colchester: University of Essex.

- Lynn, P. & Sala, E. (2004) 'The Contact and Response Process in Business Surveys: lessons from a multimode survey of employers in the UK'. Working Paper of the Institute for Social and Economic Research, paper 2004-12. Colchester: University of Essex.
- Lynn, P. (2004) 'The Use of Substitution in Surveys'. *The Survey Statistician*, (49), pp 14-16
- Lynn, P., Beerten, R., Laiho, J. & Martin, J. (2001) 'Recommended Standard Final Outcome Categories and Standard Definitions of Response Rate for Social Surveys'. Working Paper of the Institute for Social and Economic Research, Paper 2001-23. Colchester: University of Essex
- Tzamourani, P. & Lynn, P. (2000) 'Do respondent incentives affect data quality? Evidence from an experiment,' *Survey Methods Newsletter* 20, 2, 3-7
- Lynn, P. & Clarke, P. (2000) 'An experiment with advance letters on the Scottish School Leavers Survey,' *Survey Methods Newsletter* 20, 2, 8-12
- Lynn, P. (2000) 'Whither quantitative social research methods?' *Social Research Association Newsletter* August 2000 (commissioned article)
- Lynn, P. (1999) 'To pay or not to pay,' *Social Research Association Newsletter* May 1999 (commissioned lead article)
- Nicolaas, G. & Lynn, P. (1998) 'The use of respondent incentives in surveys,' *Survey Methods Newsletter* 18, 2, 3-8
- Lynn, P., Thomson, K. & Brook, L. (1998) 'An experiment with incentives on the British Social Attitudes Survey,' *Survey Methods Newsletter* 18, 2, 12-14
- Lynn, P. (1997) 'The Scottish School Leavers Survey - an important data source,' *Labour Market Trends* 105, 1, 25-27
- Taylor, S. & Lynn, P. (1997) 'The effect of time between contacts, questionnaire length, personalisation and other factors on response to the Youth Cohort Study,' Department for Education and Employment Research Series, no.8
- Lynn, P., Taylor, B. & Brook, L. (1997) 'Incentives, information and number of contacts: testing the effects of these factors on response to a panel survey' *Survey Methods Newsletter* 17, 3, 7-12
- Lynn, P. & Sturgis, P. (1997) 'Boosting survey response through a monetary incentive and field work procedures' *Survey Methods Newsletter* 17, 3, 18-22
- Lynn, P. (1996) 'Quality and Error in Self-Completion Surveys,' *Survey Methods Newsletter* 16, 1, 3-6
- Taylor, B., Heath, A. and Lynn, P. (1996) 'The British Election Panel Study 1992-95: response characteristics and attrition,' Centre for Research into Elections and Social Trends Working Paper no.40
- Lynn, P. (1995) 'Evidence of the Inaccuracy of Quota Samples' (with discussion), *Survey Methods Newsletter* 15, 1, 20-31
- Lynn, P. (1992) 'Surveys of Homeless People,' *Survey Methods Newsletter* 12, 1, 12-14

#### **Invited/plenary presentations:**

- Cathie Marsh Memorial Seminar: "Understanding non-response and reducing non-response bias" (London, November 2009)
- International Conference of the German Priority Programme on Survey Methodology: "Methodological research for longitudinal surveys" (keynote, Bremen, November 2009)
- Statistics Canada International Methodology Symposium: "Methodology of longitudinal surveys: current trends and future prospects" (keynote, Ottawa, October 2009)

European Survey Research Association: “Mixed or muddled? combining survey modes in the 21st century” (keynote, Warsaw, July 2009)

SHARE Research Workshop: “The ESS programme of research into data collection modes” (Mannheim, July 2009)

Royal Statistical Society Social Statistics Section: “Innovation in longitudinal survey methods” (London, January 2009)

European Social Science Infrastructure Quality Enhancement Workshop: “Prediction of design effects as a tool for sample design” (Mannheim, January 2007)

HILDA Users Conference: “Measurement error in longitudinal surveys” (keynote, Melbourne, September 2005)

Annual Conference of the UK Government Statistical Service: “Quality profiles for longitudinal surveys” (London, June 2005)

International Statistical Institute Biennial Session: “Inferential potential of non-probability samples” (Sydney, April 2005)

Swedish Conference on Official Statistics: “Non-sampling errors in surveys: some common problems and some practical solutions” (keynote, Stockholm, November 2004)

Annual Conference of the Social Research Association: “Survey methodology past, present and future” (London, December 1999)

Royal Statistical Society Social Statistics Section: “The effects of extended interviewer attempts on nonresponse bias” (London, December 1999)

International Conference on Survey Nonresponse: “The effects of extended interviewer attempts on nonresponse bias” (Portland, Oregon, October 1999)

Royal Statistical Society Open Meeting: “How should opinion polls be improved?” (London, June 1995)

Cathie Marsh Memorial Seminar: “Evidence of the inaccuracy of quota samples” (London, November 1994)

Annual Conference of the American Association of Public Opinion Research: “The 1992 British General Election: Why did the polls get it wrong?” (Chicago, May 1993)

Annual Aves Lecture: “Whither volunteering? Evidence from the National Survey of Voluntary Activity” (London, December 1991)

### **Teaching activities:**

Convenor of MSc module, “Survey Methods II: Sampling, Inference and Management” (SC971), University of Essex, since 2009-10

Contributor to MSc module, “Applications of Data Analysis” (SC969), University of Essex, 2001-02 to 2009-10

### *Presentation of short courses:*

“Methods for longitudinal surveys”, 1-day course presented in Dublin in conjunction with the 58th World Statistics Congress, International Statistical Institute, 20 August 2011

“Analysing complex social surveys”, 1-day masterclass presented in Stirling for the Scottish Social Survey Network, 25 March 2010

“Hypothesis testing using complex survey data”, 1-day course presented in Prague in conjunction with the conference of the European Survey Research Association, 25 June 2007

- “Design and implementation of longitudinal surveys”, 3-day course presented in Bilbao on behalf of the Basque Statistical Office, November 2005
- “Errors of non-observation: coverage, sampling and non-response, 1-day course presented in Prague for the Czech National Statistical Office, November 2004
- “Weighting for sample surveys”, 1-day course presented in Sarajevo for the government statistical agencies of Bosnia and Herzegovina, March 2003
- "Sampling, non-response and weighting", 10-day course on the Essex Summer School in Social Science Data Analysis and Collection (2002, 2003, 2004, 2005)
- “Survey and sample design”, 1-day course presented in Brighton for the Institute for Employment Studies, November 2001
- "Handling survey non-response," 5-day course presented on 6 occasions as part of Eurostat's *Training of European Statisticians* programme, in London, Ljubljana, Nicosia, Neuchâtel and Vienna (1999-2004)
- "Sampling theory and practice," 3-day course presented on 9 occasions at the Civil Service College, London (1996-2005)
- "Survey sampling for researchers," 3-day course presented on 13 occasions in various locations, including London, Southampton, York, Manchester, Edinburgh, Brighton (1993-2002)
- "Methodology of postal and self-completion surveys," 2-day course presented on 3 occasions in London and Manchester (1996-1999)
- "Introduction to survey sampling and weighting," 1-day course presented on 2 occasions in London for the Social Research Association (1996-1997)
- "Advanced issues in survey sampling and weighting," 1-day course presented on 2 occasions in London for the Social Research Association (1997-1998)

*Contributions to other courses and training programmes:*

- Contributor on “Controlling sampling error”, “Controlling non-response error I: design and fieldwork”, “Controlling non-response error II: weighting and estimation”, and “Controlling measurement error” to Quantitative Methods in the Social Sciences (QMSS) Summer School on “Understanding Survey Quality”, Lausanne, August 2010
- Contributor on “Panel attrition” to Bamberg Summer Academy on Longitudinal Research for Educational Measurement, July 2009
- Contributor on "Essentials of survey methodology" to University of Essex MSc Program on Applied Economics and Data Analysis 2003, 2004, 2005, 2006, 2007, 2008, 2009
- Contributor on "Non-response and Coverage Errors" to Eurostat (TES) course on Sampling Techniques and Practice, Southampton, 1994, 1995, 1997, 1998, 1999, 2000, 2001, 2002, 2003
- Contributor on "Survey sampling" to MSc course in Social Policy and Research Methods at University of North London 1996, 1997, 1998
- Contributor on "Sample Design and Sampling Error" to LSE Methodology Institute seminars on survey methodology for postgraduate students and junior researchers. 1994, 1995, 1996
- Contributor on "Sampling minority populations" to MSc course in Social Research Methods and Statistics at City University 1992 1993 1994
- Consultant to Central Statistical Office on developing a survey statistical training programme and contributor to pilot survey statistical training course. 1994

Contributor on "Survey sampling methods" to MSc course in social psychology at St.Thomas/Guys Hospital 1992

### **Student Supervision:**

PhD Supervision (internal): Annette Jäckle, 2004-2008; Annelies Blom, 2006-2009; Mari Toomse, 2008-present; Hazel Pettifor, 2008-present; Husam Sadig 2010-present

PhD Advisor (external): Denise Sassenroth, Karl van Ossietzky University of Oldenburg, 2007- present; Mélanie Revilla, Pompeu Fabra University, Barcelona, 2009- present

PhD Examination: Femke de Keulenaer, University of Antwerp, 2008

MSc Supervision: Felipe Ramirez, 2006; Andrei Parisi, 2007

### **Consultancy:**

Many projects, of which the following are examples:

Methodology for evaluating the useability of alternative forms of nutritional labelling (Food Standards Agency, 2007)

Designing a longitudinal survey of UK immigrant refugees (with J.Burton, Home Office, 2005)

Designing a longitudinal survey of charging and sentencing (Home Office, 2004)

Design of social policy research in Leningrad Oblast (Department for International Development, 2004-2005)

Design and implementation of EU-SILC (Czech Statistical Office, 2004)

Mixed-mode data collection strategies, European Social Survey (City University, 2003-2005)

Methods for missing data, Edinburgh Study of Youth Transitions and Crime (University of Edinburgh, 2004)

Methodology for surveys of non-respondents (Commission for Health Improvement, 2004)

Feasibility study for a socio-economic panel survey in Thailand (with H.Laurie and N.Buck, Thai National Statistical Office, 2003)

Support and training to the Institute of Statistics (INSTAT), Albania (with H.Laurie, F.Williams and J.Burton, Department for International Development, 2002-2004)

Sample design and weighting for household surveys in Bosnia and Herzegovina (Department for International Development, 2002-2004)

The feasibility of estimating the prevalence of offending by self-report methods (Home Office, 2001)

Quality, accuracy and interpretation of survey-based data (CMS Cameron McKenna, 1999-2001)

Re-design of the UK Day Visits Survey (Forestry Commission and Department of Culture, Media and Sport, 2001)

Issues in the long-term strategy and design of the English House Condition Survey (Department of Transport, Local Government and the Regions, 2000-2001)

The feasibility of conducting general election studies by telephone (with G.Nicolaas and K.Thomson, ESRC, 1999-2000)

Review of the methodology of the British Crime Survey (with D.Elliot, Home Office, 1999-2000)

Designing a survey of nursing and care homes (with J.Laiho, Department of Health, 1999)

Sample design for the 2001 English House Condition Survey (with R.Thomas & K.Pickering, Department of the Environment, Transport and the Regions, 1999-2000)

Methodology of the UK Tourism Survey (English Tourist Board and partners, 1999)

Sample design for a survey of CVD patients (Department of Health, 1998)

The use of survey data in the calculation of fund allocation scores (Heart of England Training and Enterprise Council, 1996)

An investigation of non-response on the British Crime Survey (Home Office, 1995-1998)

Optimum stratification for the Health Survey for England (Department of Health, 1994)

Sampling frames for local house condition surveys (with R.Thomas, Scottish Homes, 1993)

The effect of computer-assisted interviewing on attitudinal data (Sainsbury Trust, 1993)

Weighting and interpreting the London Housing Survey (London Research Centre, 1992)

Methodological aspects of the British Election Panel Study (ESRC, 1992 - 1999)

Assessment of the impact of changing the sampling frame for the British Crime Survey (Home Office, 1992)

Sampling frames for general population surveys (Market Research Development Fund, 1991-1994)

Scottish National House Condition Survey: Recommendations for sample design (with B.Hedges, Scottish Homes, 1990)